

Program Prioritization Initiative Open Forum

Division of Academic Affairs

“Next Century Focus on Excellence”



OLD DOMINION
UNIVERSITY

Members of Prioritization Task Force

- Members are institutional representatives and not college or department representatives
- Members are tasked with identifying what they believe is best for the institution
- “This is not an opportunity for people to be assigned based on their title or their role. You need individuals with strong reputations, credibility within the institution, and a willingness to adopt an institutional, rather than departmental, perspective” (Goldstein)

Vinod Agarwal
Tom Allen
Nina Brown
Nina Gonser
Heather Huling
Vishnu Lakdawala
Norou Diawara
Wayne Hynes
Tisha Paredes
Brian Payne (co-chair)

Desh Ranjan (co-chair)
Lynn Ridinger
Jay Scribner
Deanne Shuman
Mileta Tomovic
Karen Vaughan
Xiushi Yang
Wie Yusuf



*Judy Bowman is staffing the committee

<https://www.odu.edu/assessment/program-prioritization>

Why?

OLD DOMINION UNIVERSITY



Why now: The need for reform

The budget reality and future enrollment trends require that we take a close look at our academic programs and courses to determine how the academic affairs community believes it should prioritize its resources.





Academic Sub-Committees Process

Desh Ranjan



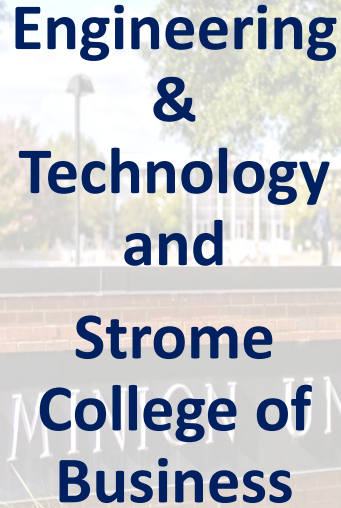
Academic Sub-committees



**Arts & Letters
and
Health
Sciences**



**Education &
Professional
Studies
and
Sciences**



**Engineering
&
Technology
and
Strome
College of
Business**

Three sub-committees were established to review the academic programs – each to review programs in 2 Colleges



Sub-Committee Structure

- 👑 Each sub-committee had 4 members.
- 👑 Members of a sub-committee were chosen from the Colleges whose programs were not reviewed by the sub-committee
- 👑 Each sub-committee had a designated lead – responsible for managing/coordinating the sub-committee work including calling all meetings and ensuring preparation/presentation of reports.
- 👑 Sub-committees were given general guidance for reviewing programs but were given flexibility in organizing/managing the review of academic programs in the Colleges assigned to them



Sub-committee Process

- 👑 Sub-committees were given general guidance for reviewing programs but were given flexibility in organizing/managing the review of academic programs assigned to them.
- 👑 The Rubric developed by the committee for Academic Programs guided the review of the programs. Generally speaking, completing the rubrics or the completed rubrics provided the starting point for discussion of the programs within the sub-committees.
- 👑 This meant looking at extensive amount of data of different type – BLS surveys, Accreditation, WEAVE data, Retention Data, Student Satisfaction Surveys, Student Enrollments and Credit hours, Budget data, UPD, GPD, Chairs and Dean surveys etc.



Sub-Committee Process and Reporting

- 👑 Each sub-committee presented a preliminary report of their progress in one of the meetings of the whole PPI taskforce
- 👑 Pursuant to this each sub-committee reported on all academic programs within a College at a separate PPI taskforce meeting
- 👑 All the taskforce members were provided a chance to review all sub-committee reports and provide written feedback
- 👑 The sub-committees prepared abbreviated tables based on these reports for the final report



Administrative Sub-Committees Process

Wie Yusuf

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The background of the slide is a photograph of the Old Dominion University campus. In the foreground, there is a well-maintained green lawn. A low, dark stone wall runs across the middle ground, with the words "OLD DOMINION UNIVERSITY" engraved in large, light-colored letters. Behind the wall, there are several large, leafy green trees under a clear blue sky. In the distance, a modern building with large windows is visible. The overall scene is bright and sunny.

Overview of Discussion About Financials

Nina Gonser

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Financial Data

Administrative Units

- Spending by unit
- Year over year spending variance
- Spending per Faculty FTE by Unit



Financial Data

Academic Units

- Spending by unit
- Year over year spending variance
- Spending per SCH by Unit
- Approx. Tuition Revenue
- Salary cost by dept.
- SCH taught by dept.
- Salary Cost by SCH



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Overview of Future Process

Mileta Tomovic

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Overview of Report and Timeframe

Brian Payne

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What the Report Will Look Like

- ✍ Executive Summary
- ✍ Background
- ✍ Task Force Activities
- ✍ Methods
- ✍ Findings/Recommendations
- ✍ Additional Recommendations
- ✍ Concluding Thoughts



Bulk of Findings will be in the form of tables

Department / Academic Unit	Program	Recommendation*	Action Items	Rationale / General Observations
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Academic Programs

- Strategic investment – the institution should invest resources to grow or maintain the program.
- Maintain as is – no further action is required; program should not lose or gain resources.
- Maintain with recommended actions – program is retained, but actions should be taken, such as: reallocate resources to or from the program, revise curriculum, or adjust concentration or course offerings; if no action is taken, then the recommendation is to restructure / consolidate.
- Restructure / consolidate – program should be restructured or consolidated with another department or program.
- Terminate – program should be terminated.

Administrative Units

- Expand Resources – the institution should invest resources to grow or maintain the unit.
- Maintain as is – no further action is required; unit should not lose or gain resources.
- Maintain with recommended actions – unit is retained, but recommended actions should be taken as specific; if no action is taken, then the recommendation is to restructure / consolidate.
- Restructure / repurpose – program should be restructured or repurposed, for example by consolidating with another unit or be moved into a college or another administrative unit.
- Terminate – unit should be terminated.



Additional recommendations that will be in the report

- Changing the certificate approval process.
- Developing service level agreements between administrative units and academic programs.
- Developing a strategy to routinely evaluate administrative units.
- Replicating the prioritization process every five to six years.
- Using this process to support strategic planning.
- Broadening the process to include all units at ODU.
- Prioritizing new program proposals.

Prioritizing Future Programs: New Program Rubric

Areas			Comments		
Relates to Mission of ODU	Yes	No			
Relates to Vision of ODU	Yes	No			
Relates to Strategic Plan of ODU	Yes	No			
Relates to Research Priority of ODU	Yes	No			
Responsive to Community (external)	Yes	No			
Addresses Future Enrollment Changes	Yes	No			
Incentivized by State	Yes	No			
Demonstrated Rationale/Need for Degree	Yes	No			
Demonstrated BLS Demand	Above average		As Fast Average	Below Average	
Potential for Enrollment Growth	High		Medium	Low	
Amount of Resources Needed	Significant		Some	None	

Timeline

- Last meeting of task force – May 5
- Early May – share draft with direct reports of the provost
- Mid-May – share draft with university community on secure website
 - Solicit confidential feedback
- September 1 – task force will reconvene
- October 1 – Final report submitted to provost, deans, and faculty senate.



Tenets Guiding the Process

- Shared governance
- Transparent
- Future-focused
- Inclusive
- Use ODU faculty as experts
- Build on ODU Strengths
- Academic quality
- Community Oriented
- Evidence-based
- Student success and social mobility



Questions And Feedback

A photograph of a stone sign for Old Dominion University. The sign is dark with the words "OLD DOMINION UNIVERSITY" in raised, light-colored letters. It is set in a garden with various plants and flowers. In the background, there are large green trees and a building under a clear blue sky. A decorative blue and white striped border is at the bottom of the image.

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