



Master *of* Business  
Administration  
Strome College of Business

# Information Guide

Updated November 24, 2025

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# The Strome College of Business

Old Dominion University's Strome College of Business has as its principal objective the preparation of problem-solving specialists who will enter the challenging world of business or public administration. All programs in the college are designed to promote the following: professional competence; facility in the communication arts; analytical skills; leadership abilities; an understanding of social, political, and economic forces; and a strong sense of business ethics and public purpose. This foundation enables graduates of these programs to advance in a broad range of careers in the public and private sectors.

The Strome College of Business belongs to the 6% of all business schools in the world to have achieved accreditation for business programs on the graduate and undergraduate levels by the Association to Advance Collegiate Schools of Business - International (AACSB). The Master of Science in Accounting program has received its own accreditation through the same agency. The Master of Public Administration program is one of approximately 164 graduate programs certified as meeting the standards of the National Association of Schools of Public Affairs and Administration (NASPAA). The college offers master's degrees in accounting, business administration, economics, and public administration. The college also offers a Ph.D. program in business administration and a Ph.D. program in public administration and urban policy.

ODU's Strome College of Business prides itself in providing unique opportunities for specialized study, designed for students with the drive to be successful and who are preparing to lead in the modern marketplace. The College has several external units which enhance and support the academic programs. These units offer opportunities for students and faculty members to interact with representatives of business, industry, and government in Eastern Virginia. These include: the [ADP Human Capital Management](#); [Dragas Center for Economic Analysis & Policy](#); [E.V. Williams Center for Real Estate](#); [Hudgins Transitional Entrepreneurship Lab](#); [Insurance and Financial Services Center](#); [Loyalty Science Lab](#); [Lumsden Trading Room & Research Lab](#); [Strome Entrepreneurial Center](#) and the [Thurmond School of Professional Sales & Negotiations Lab](#).

The mission of the Strome College of Business is The Business of Problem Solving. Our vision is to be the preeminent source for problem solving in business, government, and non-profit organizations.

## Admissions

Applicants need to submit their applications using ODU's application system. If you plan to take ALL of your courses online, then apply for the Online program by selecting Business Administration-Distance Learning application. If you think you might take even 1 credit hour on campus/in-person apply for the On-Campus/Blended program by selecting Business Administration-Professional application.

An application package needs to contain the following elements:

- Graduate Admission Application form
- Transcript(s) of all awarded degrees (associates, bachelor and graduate degrees), especially an undergraduate college degree
- Two letters of recommendation
- A career statement
- overview of prior work experience (resume)
- For international applicants: proof of English language skills

- Optional parts:
  - test scores for GRE or GMAT test
  - details on prior quantitative coursework
  - details on prior coursework or work experience (for foundational coursework)
- Satisfaction of English proficiency requirements for those whose native tongue is not English (including US Citizens and Green Card holders). For more details go to [English Proficiency](#) on the International Admission website.

### **Application Deadlines**

Fall semester June 1 domestic / April 15 international

Spring semester November 1 domestic / October 1 international

Summer semester March 1 domestic / February 1 international

### **Quantitative requirements (Decision is made after admission decision)**

All admitted students need to provide evidence of sufficient recent quantitative skills. They can fulfill this requirement by completing a quantitative refresher course or providing evidence for a waiver from this requirement. The quantitative refresher course can be the Harvard Business Impact Mathematics for Managers module or approved equivalent. An account hold is added until this requirement is met or waived.

## Program Overview

The Master of Business Administration (MBA) program at Old Dominion University is designed to present broad but thorough insights into the issues relevant for effective business management. The curriculum incorporates contemporary business topics yet stresses the core competencies every business professional must possess. Throughout the program, students develop the skills needed to be successful participants in a rapidly evolving, and increasingly global, business environment.

The Old Dominion University (ODU) MBA is offered on campus and online.

The program is accredited by AACSB – International

## Program Highlights

- The skills gained in the program are organizational problem solving, adaptive leadership, professional communication, and fluency in data analysis.
- Classes are taught on a flexible schedule in on-campus and asynchronous online delivery methods to meet the needs of full-time and part-time students.
- Graduate certified faculty, industry experts, and a diverse student body.

## Program

No undergraduate prerequisites are required for the MBA Program. However, some students might be required to take a refresher quantitative module. See above for more information MBA Curriculum

Thirty to Forty-three semester credit hours (10-15 courses) of approved graduate work are required for the award of the Master of Business Administration degree. Course descriptions can be found in the [Graduate Catalog](#).

Course code	Course name	Credits	Pre & co-reqs
<b><i>Business Foundations (can be waived)</i></b>			
<a href="#">MGMT 500</a>	Managing Organizations	3	
<a href="#">ECON 510</a>	Economics for Managers	3	
<a href="#">MBA 520</a>	Spreadsheet Modeling	1	
<a href="#">BNAL 530</a>	Probability and Statistics	3	
<a href="#">ACCT 540</a>	Introduction to Accounting	3	
<i>Total Hours</i>		<b>13</b>	
<b><i>Core Courses (Required of all MBA students)</i></b>			
<a href="#">MBA 610</a>	The Problem-Solving Manager	3	
<a href="#">ECON 620</a>	Economic Decision-Making	3	ECON 510
<a href="#">IT 630</a>	Intelligent Systems & Business Analytics	3	BNAL 530
<a href="#">ACCT 645</a>	Accounting for Decision Making	3	ACCT 540, ECON 620
<a href="#">MGMT 650</a>	Managing People and Culture	3	
<a href="#">FIN 660</a>	Corporate Finance: Value Management and Creation	3	ECON 620, ACCT 645
<a href="#">OPMT 670</a>	Operations and Supply Chain Management	3	
<a href="#">MKTG 680</a>	Marketing and Customer Value Management	3	
<a href="#">INBU 685</a>	International Business and Trade	3	
<i>Total Hours</i>		<b>27</b>	
<b><i>Capstone (Required of all MBA students)</i></b>			
<a href="#">MGMT 690</a>	Strategic Management	3	ACCT 645, FIN 660, OPMT 670
<i>Total Hours</i>		<b>3</b>	
<i>Total Credit Hours</i>		<b>43</b>	

## Course Matrix

<b>Session: Course:</b>	<b>Fall 2 (Aug-Oct)</b>	<b>Fall 3 (Oct-Dec)</b>	<b>Spring 2 (Jan-Mar)</b>	<b>Spring 3 (Mar-May)</b>	<b>Summer 1 (May-Jun)</b>	<b>Summer 2 (Jun-Aug)</b>
<b>MGMT 500</b>		In-person		Online		Online
<b>ECON 510</b>	In-person		Online		Online	
<b>MBA 520</b>		Online		Online		Online
<b>BNAL 530</b>		Online		In-person		Online
<b>ACCT 540</b>	Online		In-person		Online	
<b>MBA 610</b>		Online		Online		In-person
<b>ECON 620</b>	Online		Online			
<b>IT 630</b>	Online		Online		In-person	
<b>ACCT 645</b>		Online		Online		
<b>MGMT 650</b>	In-person		Online		Online	
<b>FIN 660</b>			Online		In-person + Online	
<b>OPMT 670</b>		In-person		Online		Online
<b>MKTG 680</b>		Online		In-person		Online
<b>INBU 685</b>	Online		In-person		Online	
<b>MGMT 690</b>		Online		In-person + Online		Online

## Course Sequence

Students are strongly encouraged to follow one of the plans outlined on the website for the most effective learning plan that meets an individual's schedule requirements. These plans are designed to both accommodate typical student program time-to-completion needs and ensure a successful path through the coursework to program completion. If a student is unable to follow one of the prescribed degree completion plans, that student needs to contact the MBA Program Office to request an alternative path to degree completion. Below are sample plans. Your advisor can help you create a plan tailored to your needs. Sample plans available on the [MBA website](#).

MGMT 690 is the capstone course of this program, bringing all functions together. While it is not required to have completed all courses before MGMT 690, it is recommended.

## Foundational Coursework Waivers

The five foundational courses are meant to prepare students without a business background for the more advanced core courses. Each foundational course (credit hours and course) can be waived for students with sufficient prerequisite knowledge obtained through prior education and/or experience by meeting one of the following criteria:

- Undergraduate coursework: at least 6 credit hours of completed undergraduate coursework from a regionally accredited university completed in the past eight years with a B or higher in the course discipline.
- Graduate coursework: at least 3 credit hours of completed graduate coursework from a regionally accredited university completed in the past eight years with a B or higher in the course discipline.
- CLEP exam: completed in the past eight years with a score of 65 or higher in the course discipline.
- Dantes/DSST: exam completed in the past eight years with a score of 434 or higher in the course discipline.
- Professional certifications: current valid professional certifications or licenses in the course discipline.
- Waiver tests: if offered by ODU's Credentialling Center, waiver tests in the course discipline.

The table below provides examples of elements that potentially qualify for a waiver:

	MGMT 500	ECON 510	MBA 520	BNAL 530	ACCT 540
ODU Strome coursework	MGMT 325, 330, 340, 350, 485W	ECON 201S, 202S, 301, 304, 305, 450	BNAL 405	BNAL 206, 306, 403, 407, 415, 432	ACCT 201, 202, 305, 306, 307, 311
Undergraduate or graduate coursework	Courses on HR, OB, and Management	Courses on micro-economics	Courses on spreadsheet modelling	Courses on statistics and analytics	Courses on accounting and bookkeeping
CLEP	Principles of Management	Principles of Microeconomics			Financial Accounting
Dantes	Human Resource Management			Principles of Statistics	Principles of Accounting
Professional certifications	SHRM certification		MOS Excel Expert		CPA, CFA, CMA

If you feel you qualify for any Foundational Course Waiver, please complete the [MBA Foundation Course Waiver Request Form](#) for each individual course you are requesting reviewed. This review is for fully admitted students only.

## Enrollment

Regular, full-time enrollment for graduate students is 9-12 credit hours each Fall and Spring semester. Part-time students would typically take two courses (6 credits) each semester. The curriculum offers flexibility for both in-person and online students, with most courses being available in each format in alternating semesters throughout the academic year.

Graduating students must be registered for at least 1 credit hour in their last semester.



## Prior Learning, Internship, and Independent Study

Information on prior learning, internships and independent studies can be found in the [Additional text](#) of the MBA's entry in the ODU Graduate Catalog.

## Transfer Credit

Information on transfer credit can be found in the [Additional text](#) of the MBA's entry in the ODU Graduate Catalog.

## Time Limit for Degree Completion

Students in the MBA Program must complete all coursework within five years of enrollment. Students can appeal for an extension to the Program Director or Associate Director. If granted, the student can no longer request courses in the prior curricula.

Any coursework older than eight years has automatically expired and needs to be revalidated. Please consult the [ODU Graduate Catalog](#) (section "re-validation of out-of-date graduate credit") for further information.

# Graduate Student Policies, Procedures and Responsibilities

## Technical Standards

Students should have a laptop with a webcam and microphone and up-to-date software. Access to a high-speed internet connection is required.

## Financial Aid

Financial aid is available to graduate students at Old Dominion University in the form of university tuition grants, graduate assistantships, and scholarships. The selection for assistantship appointments and other awards is highly competitive.

In addition to the financial aid offered by the University, graduate students may be eligible for aid and student loans administered by the federal government and [other outside agencies](#). We encourage students to search through the various funding options available.

*For more information concerning financial aid, contact:*

Office of Financial Aid  
Old Dominion University  
Norfolk, VA 23529

Phone: (757) 683-3683

Web: <https://www.odu.edu/tuition-aid>

### *Strome Graduate Assistantships*

Graduate assistantship (GA) appointments are made each academic semester based on funding availability, departmental needs, and student eligibility. Renewals for subsequent years or semesters are not guaranteed and are contingent upon performance, funding, and need.

Graduate assistantship positions require up to 20 hours per week of service and may include administrative, research, and/or teaching responsibilities. Full-time graduate assistants (working 20 hours per week) are not permitted to accept additional on-campus employment during the period of their assistantship. Students who are not in good academic standing are ineligible to hold an assistantship, and assistantship appointments will be terminated for any student whose GPA is less than 3.0.

Students should use their [ODU Handshake](#) account to search for and apply to assistantship positions within the Strome College of Business for the given semester. For students with a Fall admission, please submit the application by April 1.

### *Other Graduate Assistantships*

In addition to the assistantship positions available within SCB departments and the college, there are often positions available in other academic departments and/or administrative units. Such positions are posted at the following link: <https://www.odu.edu/sees/careers/graduate-assistantships>.

## Practical Information

### Career Services and Job Placement

The Center for Career and Leadership Development (CCLD) offers a full range of career development services, including resume and interview preparation, co-operative education, full-time job search assistance, job fairs, and computer software to help you in your career search. For details: visit [the website](#) or call (757) 683-4388).

The MBA Program also requires all students take MBA 610 and have touchpoints with an executive coach at least 3 times throughout their curriculum.

The [Monarch Internship and Co-op Office](#) supports work-based learning. Students have the option to have the internship count for 0-3 credit hours. One to three credit hour internships will be charged tuition, graded, listed on transcripts, and may be used as elective work toward degree requirements.

### Networking Opportunities

Clubs and associations, like the MBA Association, consisting of both current MBA students and alumni, provide members with social and educational events every semester. Additionally, the CCLD office assists students in obtaining internships and full-time positions.

### The MBA Association (MBAA)

The MBA Association (MBAA) is the student organization of the MBA Program. The MBAA offers students, faculty, and alumni an avenue for professional development and networking opportunities, academic and business-related discussion including a guest speaker forum, social interaction, and community service

activities. Membership is open to currently enrolled students as well as alumni. Meetings include presentations by members of the regional business community. Join the group at <https://odu.campusgroups.com/masterofbus/home/>.

## Frequently Asked Questions

### Admission and application

*How do I apply/access the admissions portal?*

You may apply at <https://odu.edu/admission/graduate>

*What is the required GPA?*

The minimum GPA for regular admission is 3.0. There are some options for applicants with GPAs under 3.0. Contact the MBA Office at [mbainfo@odu.edu](mailto:mbainfo@odu.edu) for more information.

*Who can write my letter of recommendation?*

A business associate or supervisor is acceptable. Family members, unless they are your supervisor, are not acceptable. If you graduated within the last year, if possible, we prefer the recommendation be from a professor.

*Do I have to take the TOEFL/IELTS?*

If you are from a non-native English-speaking country (including permanent residents/naturalized US citizens) and do not have a degree from a native English-speaking country, you must submit a passing Duolingo, TOEFL or IELTS score. There are other options to satisfy the ways to satisfy the English Proficiency Requirement. More information can be found <https://www.odu.edu/admission/proficiency>.

### Computer Information

*Are computer labs available for student use?*

Constant Hall contains a computer lab in 1041 solely for business students. There are also labs in the Library and Webb Center. For more information regarding lab locations, equipment, software, and hours, go to <https://www.odu.edu/ts/labs-classrooms/information>.

### Tuition and Financial Aid

*What is the cost of ODU's MBA Program?*

The cost is based on student residency status and mode of delivery. Please visit the Office of Finance website at <https://www.odu.edu/mba/financial-aid> for the more information. The costs of course materials range

from \$50 to \$200 per course.

#### *Who determines in-state vs. out-of-state tuition rates?*

The Office of Registrar determines residency status. For any questions regarding status or qualifications, please call (757) 683-4425 or email [tuition@odu.edu](mailto:tuition@odu.edu). Students should remember to include their UIN for faster service.

## General Information

#### *Where is the MBA Collaborative Meeting Space?*

We have a study room with Zoom access available to the MBA students while the MBA Program Office is open. The room is in the MBA suite, 1026 Constant Hall. To reserve the study room, email [mbainfo@odu.edu](mailto:mbainfo@odu.edu), with the day, time, and group name.

## International Students

#### *I have a question about my visa, I-20, or TOEFL score. Who do I call?*

Please call the Office of Visa & Immigration Service Advising (VISA) at (757) 683-4756 or visit their website <https://www.odu.edu/visa>.

#### *I have a new student hold, orientation hold, or insurance hold on my account. What does that mean?*

Students should talk to the VISA Office at (757) 683-4756.

#### *As an International Student, I want to get connected with my community in ODU, how can I do that?*

International Student Organization Facebook Group: <https://www.facebook.com/groups/146762382078333/>

International Student Website: <https://www.odu.edu/intercultural-relations/student-orgs>

Global Monarch Club: <https://www.odu.edu/intercultural-relations/mentoring>

Students Club: <https://gsfodu.github.io/>

#### *Where can I get free furniture like a bed, mattress, or microwave?*

Join the group <https://gsfodu.github.io/> and get updates regarding free available furniture.

## Military Students

#### *Can the MBA Program Office send in or answer questions about my VA or GI Bill paperwork for me?*

No, the appropriate contact is the Military Connection Center at <https://www.odu.edu/military/students/veterans-services>. Their phone number is (757) 683-3018 or email [vaservices@odu.edu](mailto:vaservices@odu.edu).

#### *I am active-duty military or dependent. Am I considered in-state or out-of-state?*

Contact the Registrar's Office at 757-683-4425 or via email at [instate@odu.edu](mailto:instate@odu.edu). You may also visit

<https://www.odu.edu/military> for more information.

*How do I find out about my Post 9/11 GI Bill benefits?*

Go to <https://benefits.va.gov/gibill/> for more information.

## Online Students

*As an online student, may I participate in on-campus events?*

Yes, you are a part of the ODU MBA family too! Many MBA students live, work, or visit the Hampton Roads area. Always feel free to attend events of interest. The same is true for most ODU events.

*Is my degree the same as on campus students?*

Yes, mode of delivery does not change the curriculum or name of the degree earned.

*How are courses delivered?*

Online courses are taught asynchronously. Please see distance learning for details at <https://online.odu.edu/>.

*How will I be assessed?*

Each course is a little different. Refer to the course syllabus.

*What does it take to be a successful online student?*

Many times, students enroll in online courses without a realistic understanding of what it takes to be a successful learner in an online environment. Online learning environments are better suited for students who are self-disciplined, motivated, and know how to manage their time. View ODUOnline's [Tools for Success](#) and [Keys to Achieve](#).

*What is the Online Experience at ODU?*

Visit The Online Experience at ODU site for details and videos to get a better understanding of what you will experience and need as an online student: <https://online.odu.edu/online-experience>.

*Will I have any academic or technical support as an online student?*

Yes! Not only are you encouraged to participate in all activities but there are resources to help you be successful. Visit our online student support site for details: <https://online.odu.edu/student-support>.

*Are there minimum computing specifications?*

Yes, Information Technology Services (ITS) maintains a list of minimum computing requirements, which includes a quick online test to check for these requirements on your computer at <http://www.odu.edu/academics/student-computing/guidelines>. Further, Web Conferencing, Blackboard, Personal Learning Environment and more may be utilized. Visit <https://online.odu.edu/technical-support> for details.

# MBA Program Office Staff

**Everett Judd**

Recruitment and Engagement Coordinator

[MBAINfo@odu.edu](mailto:MBAINfo@odu.edu)

Contact Everett for information about admission and the admission application

**Sandi Phillips**

Assistant Program Manager

[MBAINfo@odu.edu](mailto:MBAINfo@odu.edu)

Contact Sandi for class scheduling, budgeting, or event information

**Shanna Wood**

MBA Associate Director

[MBAAadvisor@odu.edu](mailto:MBAAadvisor@odu.edu)

Contact Shanna for questions regarding advising

**Martin Goossen**

Associate Dean and Program Director

[mgoossen@odu.edu](mailto:mgoossen@odu.edu)

## Mailing Address

1026 Constant Hall  
Old Dominion University  
Norfolk, VA 23529

## Street Address

1221 49<sup>th</sup> Street  
Norfolk, VA 23508

## ODU MBA Social Media

Connect with us on social media to stay up to date on ODU MBA and MBAA events, as well as view insights into our program, current students, alumni, and faculty.



FACEBOOK: [www.facebook.com/mbaodu](http://www.facebook.com/mbaodu) and [www.facebook.com/odumbaa](http://www.facebook.com/odumbaa)

INSTAGRAM: [@odu\\_mba](https://www.instagram.com/odu_mba) and [@odumbaa](https://www.instagram.com/odumbaa)

LinkedIn: <https://www.linkedin.com/company/odu-mba/> and  
private group: <https://www.linkedin.com/groups/4564327/>

YouTube: [@MBAODU](https://www.youtube.com/@MBAODU)