BFA: GRAPHIC DESIGN 75 CREDITS

ART HISTORY 15 CREDIT HOURS

☐ ARTH 150 **Global Survey of Art History**	3
Art History 200 Level Survey ☐ ARTH 2_____ _____	3
Writing Intensive Course (Select one) ☐ ARTH 320W **History of Graphic Design** ☐ ARTH 350W **Art Criticism** ☐ ARTH 351W **Research Methods** ☐ ARTH 435W **Modern Architecture**	3
Art History Electives (Select two) ☐ ARTH 300 _____ _____ ☐ ARTH 400 _____ _____	6

STUDIO FOUNDATIONS 15 CREDITS

☐ ARTS 202 **2D Design + Color Theory**	3
☐ ARTS 203 **3D Design**	3
☐ ARTS 204 **Foundational Concepts**	3
☐ ARTS 231 **Fundamentals of Drawing**	3
☐ ARTS 279 **Digital Basics***	3

ART STUDIO 15 CREDITS

(Select five 200- 300- or 400-level courses in any combination.) ☐ ARTS _____ _____ ☐ ARTS _____ _____ ☐ ARTS _____ _____ ☐ ARTS/GDES _____ _____ ☐ ARTS/GDES _____ _____	15

REQUIRED MAJOR COURSES 30 CREDITS

☐ GDES 280 **Introduction to Graphic Design** (*Pre- or Co-requisite) (Spring)		3
☐ GDES 365 **Basic Typography** (Spring)		3
☐ GDES 371 **Design Concepts** (Fall)		3
☐ GDES 378 **Brand Identity** (Fall)		3
New Media Design	**Design Applications**	
☐ GDES 382 **UI Design**	☐ GDES 385 **Advanced Graphic Design**	9
☐ GDES 383 **UX Design**	☐ GDES 386 **Socially Conscious Design**	
☐ GDES 480 **Advanced New Media**	☐ GDES 470 **Design Services**	
☐ GDES 490 **Design Seminar** (Fall)		3
☐ GDES 491 **Design Capstone** (Spring)		3
Graphic Design Electives Topics, Tutorial and Intership courses require faculty approval. ☐ GDES 368 **Design Internship** ☐ GDES 372 **Advanced Typography** ☐ GDES 374 **Web Design** ☐ GDES 381 **Interactive Design** ☐ GDES 474 **Motion Graphics** ☐ GDES 395/495 **Topics in Graphic Design** _____ ☐ GDES 395/495 **Topics in Graphic Design** _____ ☐ GDES 497 **Tutorial Work in Graphic Design** ☐ _____ ☐ _____		3

SUBSTITUTIONS

☐ ARTS _____ ➔ ARTS_____ _____ ☐ ARTS _____ ➔ ARTS_____ _____ ☐ ARTS _____ ➔ GDES_____ _____ ☐ ARTS _____ ➔ GDES_____ _____

NOTES

- All accepted substitutions, waivers, and AP must be entered by the CDA or major advisor.
- A minimum grade of "C" is required for credit in all GDES, ARTS and ARTH courses listed above.
- Requirements for graduation include a minimum of 120 hours, a minimum 2.00 GPA overall, and a minimum of 2.00 GPA in the major. Electives may be taken, if needed, to meet the 120 credit requirement.
- See course listings in the catalog and consult with your major advisor for GDES elective course options.

SAMPLE 4-YEAR PLAN

FRESHMAN : YEAR 1

FALL SEMESTER

Major Coursework
ARTS 279 Digital Basics (*Pre-or co-requisite to GDES 280)
ARTS 231 Fundamentals of Drawing
ARTH 150 Art History Global Survey
General Education Coursework
ENGL 110C
Language & Culture I
Mathematics

SPRING SEMESTER

Major Coursework
ARTS 202 2D Design + Color
GDES 280 Introduction to Graphic Design
ARTH 200-level Survey Course
General Education Coursework
ENGL 211C, 221C or 231C
Language & Culture II
Oral Communications

SOPHOMORE : YEAR 2

FALL SEMESTER

Major Coursework
GDES 365 Basic Typography
ARTS 200-level Art Studio course
ARTS 204 Foundational Concepts
ARTH Writing Intensive course
General Education Coursework
The Nature of Science I
The Nature of Science II
Information Literacy & Research

SPRING SEMESTER

Major Coursework
GDES 371 Design Concepts
ARTS 200-level Art Studio course
ARTS 200 or 300 Art Studio
ARTH 300-level Art History Elective

JUNIOR : YEAR 3

FALL SEMESTER

Major Coursework
GDES 378 Brand Identity
ARTS 200 or 300 Art Studio course
GDES 300- or 400-level Graphic Design elective course
ARTH 400-level Art History Elective
General Education Coursework
Human Behavior
Human Creativity (*not* ARTH 121A or ARTS 122A)

SPRING SEMESTER

Major Coursework
Track 1: UI Design/Track 2: Advanced Design
GDES 300- or 400-level Graphic Design elective
ARTS 200- or 300- or 400-level Art Studio course
General Education Coursework
Interpreting the Past

SENIOR : YEAR 4

FALL SEMESTER

Major Coursework
Track 1: UX Design/Track 2: Social Design
GDES 490 Design Seminar
GDES 300- or 400-level Graphic Design elective course
ARTH 300- or 400-level Art Studio course
General Education Coursework
Impact of Technology (Satisfied by ARTH 435W)
Minor or Option D course (1)

SPRING SEMESTER

Major Coursework
Track 1: Advanced New Media/Track 2: Design Services
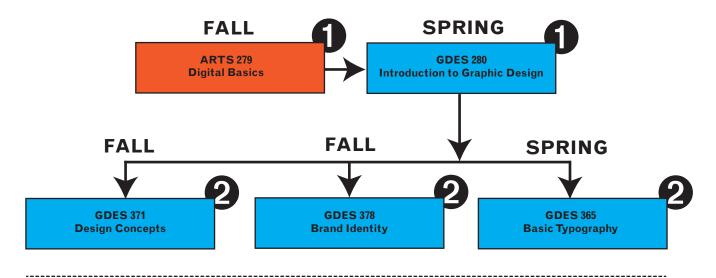GDES 491 Design Capstone
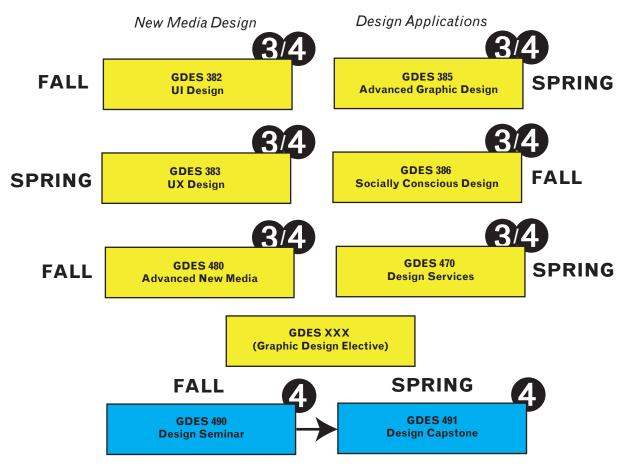ARTH 300- or 400-level Art Studio or Graphic Design Elective course
General Education Coursework
Philosophy and Ethics
Minor or Option D course

ODU GRAPHIC DESIGN CURRICULUM

FALL ❶ **SPRING** ❶

| ARTS 279 Digital Basics | → | GDES 280 Introduction to Graphic Design |

FALL   **FALL**   **SPRING**

❷ GDES 371 Design Concepts

❷ GDES 378 Brand Identity

❷ GDES 365 Basic Typography

New Media Design   *Design Applications*

FALL   GDES 382 UI Design ❸/❹   GDES 385 Advanced Graphic Design ❸/❹   **SPRING**

SPRING   GDES 383 UX Design ❸/❹   GDES 386 Socially Conscious Design ❸/❹   **FALL**

FALL   GDES 480 Advanced New Media ❸/❹   GDES 470 Design Services ❸/❹   **SPRING**

GDES XXX (Graphic Design Elective)

FALL ❹   **SPRING** ❹

| GDES 490 Design Seminar | → | GDES 491 Design Capstone |

Notes: ARTS 279 Digital Basics is a pre- and co-requisite for GDES 280 Introdcution to Graphic Design. Students are not required to declare a focus area and may take classes in both in any combination. Focus area classes may be substituted with Graphic Design electives or selected courses outside the major. Consult with Graphic Design faculty for substitution approval.