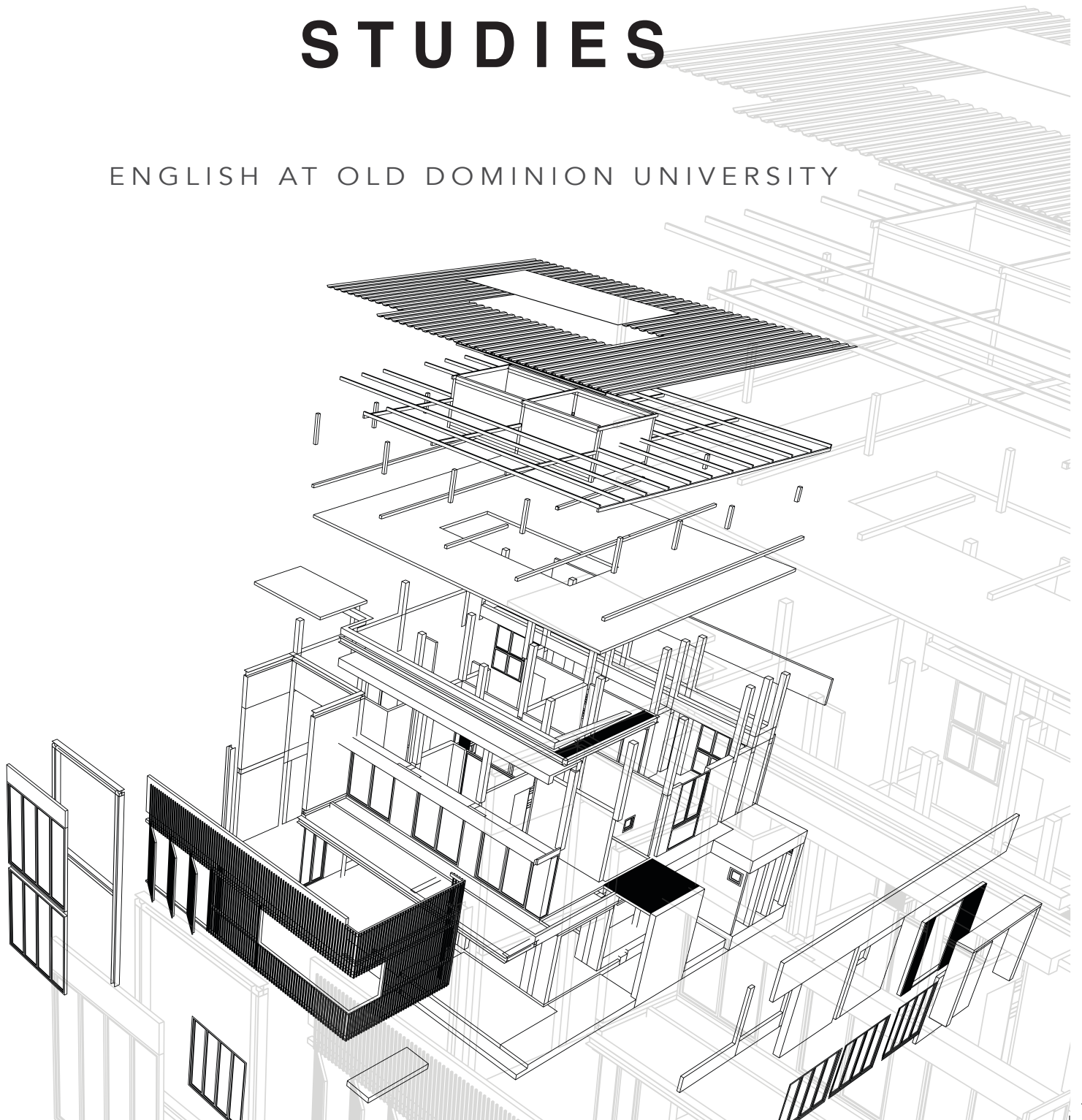


structure

APPLIED LANGUAGE STUDIES

ENGLISH AT OLD DOMINION UNIVERSITY



structure

APPLIED LANGUAGE STUDIES

EMPHASIS OVERVIEW

The Applied Language Studies (APLS) concentration focuses on the scientific, evidence-based study of language with an emphasis on using linguistics to solve real-world problems. Through the APLS curriculum, students learn the basic structural features that comprise all languages. The English B. A. or English minor with an Applied Language Studies (APLS) emphasis is a “portable” degree, one that is as valuable today as it will be 20 years from now. Because it focuses on applied language in multiple contexts, the APLS emphasis complements other majors in the College of Arts and Letters as well as the Colleges of Business, Engineering, Education, and Sciences and prepares students for success in multiple 21-st century professions and disciplines.

CAREER FIELDS

- Teaching
- Marketing, Branding, and Advertising
- Testing and Assessment
- Language Documentation and Research
- Computer-Mediated Language Learning
- Publishing, Editing, Writing
- Law and Medical Consulting
- Civil and Foreign Service

SKILLS

- Writing
- Research
- Teaching
- Design
- Analysis
- Interpretation
- Evaluation
- Problem Solving

For more information, contact the Chief Departmental Advisor,
Janis Smith, at BAL 5000, (757) 683-3991, or jksmith@odu.edu.