

2020 - 2021 Old Dominion University Catalog

Bachelor of Science in Business Administration - Business Analytics (w/ VCCS Equivalencies)

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
** indicates not automatically waived with transferrable associates degree, C or better required for transfer.*
Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).
AS in Business Administration recommended for ease of transfer.

YEAR 1 - FRESHMAN (33 CREDITS)

FALL SEMESTER (17 credits)

<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>
ENGL 110C	ENG 111*
MATH 162M	MTH 161 or 163*
Language and Culture I (May be waived, see catalog for details)	Transfer Guide
Nature of Science I	Transfer Guide
Literature	Transfer Guide
BUSN 110	BUS 100 (or waived by completion of the AS in Business Administration from the VCCS)

SPRING SEMESTER (16 credits)

<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>
ENGL 211C or 231C	ENG 112, 210, 115, or 131*
MATH 200	MTH 261, 270 or 271*
Language and Culture II (May be waived, see catalog for details)	Transfer Guide
Nature of Science II	Transfer Guide
Interpreting the Past	Transfer Guide

YEAR 2 - SOPHOMORE (30 CREDITS)

FALL SEMESTER (15 credits)

<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>
Human Creativity	Transfer Guide
Oral Communication: COMM 101R required	CST 100, 105 or 110*
<u>BSBA Core:</u>	
ACCT 201	ACC 211*
ECON 202S	ECO 202*
BNAL 206	BUS 216

SPRING SEMESTER (15 credits)

<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>
Information Literacy and Research	Transfer Guide
<u>BSBA Core:</u>	
ACCT 202	ACC 212*
ECON 201S	ECO 201*
BNAL 306 (C or better required)	
MGMT 325	

YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (15 credits)

<u>BSBA Core:</u>	<u>VCCS Equivalency:</u>
PHIL 230E or upper level "E" course	PHI 220, 225 or 226*
FIN 323	
MKTG 311	
ECON 301	
<u>Major Coursework:</u>	
Major Elective Category I**	

SPRING SEMESTER (18 credits)

<u>BSBA Core:</u>	<u>VCCS Equivalency:</u>
OPMT 303 (C or better required)	
IT 360T (Satisfies Impact of Technology)	
FIN 331	
<u>Major Coursework:</u>	
BNAL 407	
BNAL 415	
Concentration course**	

YEAR 4 - SENIOR (30 CREDITS)

FALL SEMESTER (15 credits)

<u>BSBA Core:</u>	<u>VCCS Equivalency:</u>
MGMT 485W (C or better required)	
<u>Major Coursework:</u>	
Major Elective Category I**	
Concentration course**	
Concentration course**	
<u>Upper Division General Education: Option D***</u>	

SPRING SEMESTER (15 credits)

<u>Major Coursework:</u>	<u>VCCS Equivalency:</u>
BNAL 476	
Major Elective Category II	
200-400 Level Business Elective**	
300-400 Level Business Elective**	
<u>Upper Division General Education: Option D***</u>	

****Major Electives and Concentrations:** Business Analytics and Intelligence, and Business Analytics in the Business Functional Areas. Please consult advisor and catalog for courses.

*****Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.**