

**OLD DOMINION UNIVERSITY
BOARD OF VISITORS**

University Advancement and University Communications Committee Meeting
Thursday, June 11, 2026

MINUTES

The University Advancement and University Communications Committee of the Board of Visitors of Old Dominion University was held on Thursday, June 11, 2026 at 3:15 p.m. in the Board Room of the Broderick Dining Commons on the main campus of Old Dominion University.

Committee Present:

Juan M. Montero, II, MD, Vice Chair
P. Murry Pitts (*ex officio*)
Peter G. Decker, III, Esq.
Claire Wulf Winiarek, Ph.D.
Corrin Allen (*Faculty Representative*)

Committee Absent:

Brian K. Holland, Chair
Andrew Hodge (*ex officio*)
Mark T. Fleming, MD

Other Board Members Present:

Susan Allen
Robert S. Corn
Dennis M. Ellmer
E.G. (Rudy) Middleton, III
Charlene A. Moring, Esq.
The Honorable Kenneth R. (Ken) Plum
D.R. (Rick) Wyatt
Cade Franklin (*Student Representative*)

Others Present:

Brian O. Hemphill, Ph.D., President
Alfred Abuhamad, MD
Austin Agho, Ph.D.
Sylvia Ameen
Alonzo Brandon
Dan Genard
Annie Gibson
Krista Harrell, Ph.D.
Adam Henken
Brandi Hephner LaBanc, Ed.D.
Aaron Hodnett
Stephanie J. Jennelle
LaToya Jordan
Mary Jo Karlis
Susan Kenter, Ph.D.
Mike LaRock

Kate Ledger
Brooks Lively
Ashley Miller
Manuela Monteilh
Diana Nichols
Kimberly Osborne
Brian Payne, Ph.D.
Chad Reed
Nina Rodriguez Gonser
September Sanderlin
Ashley Schumaker
Wood Selig, Ed.D.
Fred Tugas, Ed.D.
Jena Virga
JaRenae Whitehead Cooper
Allen Wilson, Esq.

Call to Order. Dr. Claire Wulf Winiarek called the University Advancement and University Communications Committee meeting to order at 3:15 p.m.

Approval of Minutes. Dr. Wulf Winiarek asked for a motion to approve the minutes of the April 23, 2026 meeting, and Rector P. Murry Pitts moved to approve the minutes as presented. The motion was seconded by Mr. E.G. (Rudy) Middleton, III and unanimously approved by all members present and voting. Dr. Wulf Winiarek then turned the meeting over to Alonzo Brandon, Vice President for University Advancement.

University Advancement Update

Alonzo Brandon, Vice President for University Advancement, provided an update on the University's final capital campaign report, which launched on July 1, 2017, and will officially conclude in the very near future. The capital campaign review highlighted key fundraising results, major campaign successes, donor participation trends, the geographic distribution of donors, gift summaries, and fundraising outcomes across the University's colleges, schools and units. Vice President Brandon also shared the key drivers of endowment growth and reflected on lessons learned throughout the campaign, including strategic insights, data-driven realities, and implications for future fundraising efforts. The review identified key focus areas to scale future campaigns, including strengthening donor pipelines, enhancing donor outreach strategies, and expanding fundraising capacity. Vice President Brandon also shared the successful merger of the Educational Foundation and Alumni Association, which strengthened alignment and constituent connections in support of the University's mission.

Old Dominion University's Centennial Celebration Preview

Ashley Schumaker, Executive Vice President for Administration and Chief Operating Officer, provided a preliminary preview for Old Dominion University's Centennial Celebration to be held in 2030. The celebration will honor the institution's 100-year history under the working theme "Honoring the Past, Celebrating the Present, and Shaping the Future." It will span a multi-stage timeline from late 2028 through early 2031 and be anchored by two, large-scale signature events, including a Centennial Kickoff in March 2030 and a Centennial Gala in September 2030.

Managed by a University-wide Steering Committee, core subcommittees, and potential working groups, the initiative will encompass engaging programming, fundraising projects, comprehensive branding campaigns, and structured post-event assessments. Executive Vice President Schumaker noted that pre-planning will continue through a quiet phase approach with cross-functional collaboration as we move closer to 2028 with a dedicated website launch and general awareness campaign in late 2029.

There being no further business, the meeting was adjourned at 3:54 p.m.