



**TO:** University Advancement and University Communications Committee

Claire Wulf Winiarek, Ph.D., Chair  
Juan M. Montero, II, MD, Vice Chair  
P. Murry Pitts (ex-officio)  
Andrew Hodge (ex-officio)  
Peter G. Decker, III  
Mark Fleming, MD  
Karla Johnson  
Mahesh Gopinath, Ph.D. (*Faculty Representative*)  
Cade Franklin (*Student Representative*)

**FROM:** Alonzo Brandon  
Vice President for University Advancement

Ashley Schumaker  
Executive Vice President for Administration and Chief Operating Officer

**DATE:** September 8, 2026

**SUBJECT:** September 17, 2026 – Meeting Agenda

The University Advancement and University Communications Committee of the Board of Visitors will take place Thursday, September 17, 2026 from 3:45 p.m. to 4:45 p.m. The meeting will be held in the Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

The following items will be discussed.

**I. Call to Order**

**II. Approval of Minutes**

- A. The Committee will consider a motion to approve the minutes of the University Advancement and University Communications Committee meeting held on June 11, 2026.

**III. University Advancement Report – Vice President for University Advancement Alonzo Brandon**

- A. Year-to-Date Fundraising Update and Key Gifts;
- B. Activities and Accomplishments for the Quarter; and
- C. Post-Merger Engagement Plans for the ODU Educational Foundation and ODU Alumni Association.

**IV. University Communications – Executive Vice President for Administration and Chief Operating Officer Ashley Schumaker**

- A. Monarch Magazine;
- B. Research and Public Relations; and
- C. University Licensing.

**V. Adjournment**