

MAKING YOUR HUMANITIES DEGREE WORK FOR YOU

A Quick-Reference Guide for Students

You already have the skills employers are looking for, now it's time to articulate them in ways that resonate with hiring managers. Use this guide to translate your humanities experience into workforce-ready language and confidently present your value in resumes, interviews, and networking.



HOW TO MAKE YOUR SKILLS STAND OUT TO EMPLOYERS

REFRAME YOUR EXPERIENCE

- Instead of: "Wrote a 20-page research paper on political movements."
- Use: "Conducted independent research, analyzed data, and synthesized findings to present persuasive arguments on political trends."

HIGHLIGHT TRANSFERABLE SKILLS IN YOUR RESUME

- When describing coursework, internships, or projects, focus on problem-solving, collaboration, and communication.
- Example: "Developed a social media strategy for a nonprofit, increasing engagement by 30% through targeted storytelling."

NETWORK & TELL YOUR STORY

- Employers may not always recognize humanities skills right away—help them see the connection!
- Example: "My background in literature has honed my ability to understand diverse perspectives, which is critical in marketing and brand storytelling."

USE THE STAR METHOD (SITUATION, TASK, ACTION, RESULT) FOR INTERVIEWS

01 SITUATION: WHAT WAS THE CHALLENGE?

02 TASK: WHAT WAS YOUR ROLE?

03 ACTION: WHAT DID YOU DO?

04 RESULT: WHAT IMPACT DID IT HAVE?

EXAMPLE: “During my internship, I redesigned an outreach campaign (Action), improving engagement by 20% (Result).”