



Bridging The Skills Gap

A Collaborative Multi-Pronged Approach to Equipping Students and Working Adults for Career Success

Meet the Team



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Workforce Innovation

360° Approach

- Career Ready Pathways- career training with credits attached.
- Employee Development Through Partnerships- concierge services for employers and employees.
- Integrated Certifications- curriculum to ensure graduates learn what you need them to know.
- Tailored Continuing Education Programs- continuous training for peak performance.

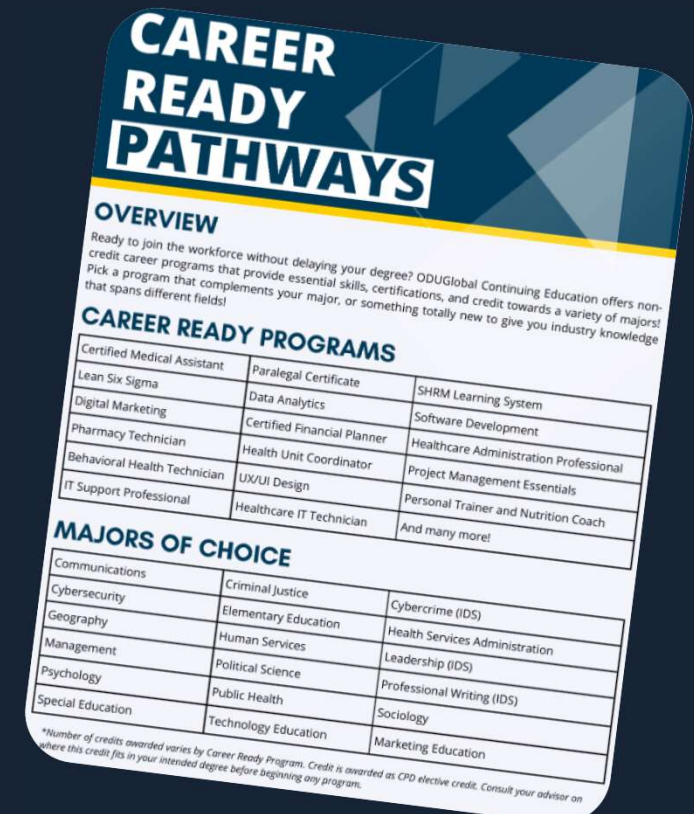


Career Ready Pathways

What: Intensive career readiness training in a variety of fields: healthcare, IT, law, cybersecurity

Who: Individuals looking to jump immediately into the workforce.

Why: Our programs prepare students with core concepts to immediately fill roles, while banking credit for a future degree, all at no additional cost.



CAREER READY PATHWAYS

OVERVIEW

Ready to join the workforce without delaying your degree? DDUGlobal Continuing Education offers non-credit career programs that provide essential skills, certifications, and credit towards a variety of majors! Pick a program that complements your major, or something totally new to give you industry knowledge that spans different fields!

CAREER READY PROGRAMS

Certified Medical Assistant	Paralegal Certificate	SHRM Learning System
Lean Six Sigma	Data Analytics	Software Development
Digital Marketing	Certified Financial Planner	Healthcare Administration Professional
Pharmacy Technician	Health Unit Coordinator	Project Management Essentials
Behavioral Health Technician	UX/UI Design	Personal Trainer and Nutrition Coach
IT Support Professional	Healthcare IT Technician	And many more!

MAJORS OF CHOICE

Communications	Criminal Justice	Cybercrime (IDS)
Cybersecurity	Elementary Education	Health Services Administration
Geography	Human Services	Leadership (IDS)
Management	Political Science	Professional Writing (IDS)
Psychology	Public Health	Sociology
Special Education	Technology Education	Marketing Education

*Number of credits awarded varies by Career Ready Program. Credit is awarded as CPD elective credit. Consult your advisor on where this credit fits in your intended degree before beginning any program.



Tailored CE Programs

What: Customized training for employees on site, online, or anywhere in between.

Why: As employers identify gaps along the way, our custom training allows us to target specific skills training with the entire team.



Integrated Certifications

What: Nationally recognized credentials built into traditional degree programs.

Why: While students then graduate with industry knowledge, the certifications are sprinkled throughout their studies allowing them to obtain and use the knowledge along their educational journey and back at your company.



Employer Partnerships

Who: ODUGlobal's Employer Partnerships team provides employment development opportunities for employers seeking to enhance their workforce through education while maximizing employee participation in tuition benefit programs.



What We Do

- Build relationships with employers like you.
- Provide education opportunities for your employees.
- Assist your employees with maximizing their education benefits.
- Provide unique partnership services and resources to your organization and your employees.

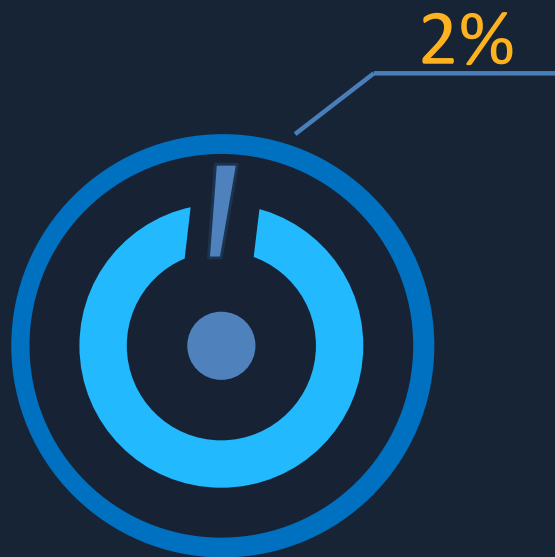


Who are our Partners?

National and international companies, businesses, and organizations seeking to upskill their employees by effectively leveraging and optimizing their employee education benefit programs.



Why We Do What We Do



Less than 2% of employees utilize tuition reimbursement benefits; while 92% of employers offer some form of benefit.



Top 5 Reasons

- Lack of Awareness
- Time Constraints
- Concerns about Job Security
- Upfront Costs and Reimbursement Models
- Limited Relevance to Current Job



Tailored Approach

Our tailored approach can help your organization:

- Build a direct pathway for employees to maximize education benefits
- Address critical operational needs and close talent and skills gaps
- Boost performance, productivity, and recruitment
- Enhance employee satisfaction and retention through education



Global Navigator

- Personalized Support
- High-Touch Concierge Experience
- Navigation Through Pre-Admissions
- Clarification of Employer Education Benefits
- Integration with ODUGlobal and Old Dominion University



Additional Partner Benefits

- Application Fee Wavier
- ODUGlobal Scholarships
- Competitive Tuition Rates
- Free Transcript Evaluations
- 360-Degree Student Support
- Direct Billing
- Deferred Tuition
- Cohort model pricing and more...





WANT TO PARTNER WITH WORKFORCE INNOVATION?

CONNECT WITH US.

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Workforce Innovation

Questions?

Employer
Partners



Continuing
Education

