



MEMORANDUM

TO: University Advancement & University Communications Committee
Brian K. Holland, Chair
Juan M. Montero, II, Vice Chair
P. Murry Pitts (ex-officio)
Andrew Hodge (ex-officio)
William Giandoni
Robert M. (Bob) Tata
Claire Wulf Winiarek
Corrin Allen (Faculty Representative)

FROM: Alonzo Brandon, Vice President for University Advancement
Kimberly Osborne, Vice President for University Communications and Chief Marketing Officer

SUBJECT: University Advancement and University Communications Committee Meeting
December 12, 2025 Agenda

The University Advancement and University Communications Committee of the Board of Visitors will meet December 12, 2025 from 8:00 a.m. to 9:00 a.m. in Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

ACTION ITEM

1. Approve Minutes of the October 10, 2025 Meeting

ITEMS FOR REVIEW

University Advancement

1. **Alonzo Brandon**, Vice President for University Advancement, will report on the following:
 - a. Capital Campaign Update; and
 - b. Bank of America 2025 Study.

University Communications

2. **Kimberly Osborne**, Vice President for University Communications and Chief Marketing Officer will report on the following:
 - a. Forward-Focused Fall Campaign;
 - b. Public Relations Updates; and
 - c. University Licensing Review.

cc: Corrin Allen (*Faculty Representative*)