



## MEMORANDUM

**TO:** University Advancement & University Communications Committee  
Brian K. Holland, Chair  
Juan M. Montero, II, Vice Chair  
P. Murry Pitts (ex-officio)  
Andrew Hodge (ex-officio)  
William Giandoni  
Robert M. (Bob) Tata  
Claire Wulf Winiarek  
Corrin Allen (Faculty Representative)

**FROM:** Alonzo Brandon, Vice President for University Advancement  
Kimberly Osborne, Vice President for University Communications and Chief Marketing Officer

**SUBJECT:** University Advancement and University Communications Committee Meeting  
December 12, 2025 Agenda

The University Advancement and University Communications Committee of the Board of Visitors will meet December 12, 2025 from 8:00 a.m. to 9:00 a.m. in Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

### ACTION ITEM

1. Approve Minutes of the October 10, 2025 Meeting

### ITEMS FOR REVIEW

#### University Advancement

1. **Alonzo Brandon**, Vice President for University Advancement, will report on the following:
  - a. Capital Campaign Update; and
  - b. Bank of America 2025 Study.

#### University Communications

2. **Kimberly Osborne**, Vice President for University Communications and Chief Marketing Officer will report on the following:
  - a. Forward-Focused Fall Campaign;
  - b. Public Relations Updates; and
  - c. University Licensing Review.

cc: Corrin Allen (*Faculty Representative*)