



MEMORANDUM

TO: University Advancement & University Communications Committee
Brian K. Holland, Chair
Maurice D. Slaughter, Vice Chair
P. Murry Pitts (ex-officio)
Andrew Hodge (ex-officio)
Juan M. Montero, II
Claire Wulf Winiarek
Corrin Gillis (Faculty Representative)

FROM: Alonzo Brandon, Vice President for University Advancement
Kimberly Osborne, Vice President for University Communications and Chief Marketing Officer

SUBJECT: University Advancement and University Communications Committee Meeting
June 12, 2025 Agenda

The University Advancement and University Communications Committee of the Board of Visitors will meet June 12, 2025 from 3:15 p.m. to 4:15 p.m. in the Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

ACTION ITEM

1. Approve the Minutes of the April 25, 2025 m=Meeting

ITEMS FOR REVIEW

Division of University Advancement and Division of University Communications

1. **Alonzo Brandon**, Vice President for University Advancement, will report on the following.
 - a. Capital Campaign Update
 - b. Data Merging Project
 - c. Barry Art Museum Expansion
2. **Kimberly Osborne**, Vice President for University Communications and Chief Marketing Officer, will report on the following.
 - a. University Communications Reflections
 - b. Brand Project Update

cc: Corrin Gillis (*Faculty Representative*)