



Outlook

Monday Matters: Media Training

From Dodge, Gail <gdodge@odu.edu>
Date Mon 10/20/2025 8:00 AM
To Dodge, Gail <gdodge@odu.edu>
Cc Whitfield, Tiffany L. <tlwhitfi@odu.edu>

Dear Colleagues:

University Communications is partnering with the Center for Faculty Development to offer an activity hour virtual media training from 12:30-1:30 p.m. Tuesday, Oct. 28. Please see the details below. All who register will receive a link to the recording. [Register here](#) to attend.

Elevate your communication skills by joining a media training webinar from 12:30 to 1:30 p.m. Tuesday, October 28. Offered by University Communications in collaboration with the Center for Faculty Development, the session will cover:

- Best practices for engaging with media
- Strategies for sharing your research and expertise
- FOIA guidelines and University policies
- Interview techniques

Strong storytelling skills are essential to make the benefits and value of research accessible to nonacademic audiences. This training will offer good guidance on how to interact with members of the media to share expertise that resonates far beyond our campus.

Best Regards,
Gail

College calendar: <https://www.odu.edu/sci/calendar>

Upcoming Events and Deadlines:

Nov. 7 (4 – 5:30): Science Friday – Speakers: Mary Still (PSYC) and Rishi Drolia (BIOL)

[PSB 1100]

Dec. 8 (11:30 – 1:30): College of Sciences Holiday Party [Priority Club, S.B. Ballard Stadium]