2025 - 2026 Old Dominion University Catalog
Bachelor of Science in Business Administration (BSBA) - Information Systems and Technology with a Major in Business Analytics (w/ VCCS Equivalencies)

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
* indicates not automatically waived with transferrable associates degree, C or better required for transfer.
Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).
AS in Business Administration recommended for ease of transfer.

YEAR 1 - FRESHMAN (33 CREDITS)

FALL SEMESTER (17 credits)		SPRING SEMESTER (16 credits)	
General Education Coursework:	VCCS Equivalency:	General Education Coursework:	VCCS Equivalency:
ENGL 110C	ENG 111*	ENGL 211C or ENGL 231C	ENG 112, 113, 115, or 131*
MATH 162M	MTH 161 or 167*	MATH 200	MTH 261*
Language and Culture I (May be waived, see catalog for details)	Transfer Guide	Language and Culture II (May be waived, see catalog for details)	Transfer Guide
Nature of Science I	Transfer Guide	Nature of Science II	Transfer Guide
Literature	Transfer Guide		
BUSN 110	BUS 100 (or waived by completion of the AS in Business Administration from the VCCS)	Interpreting the Past	Transfer Guide

YEAR 2 - SOPHOMORE (30 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	
General Education Coursework:	VCCS Equivalency:	General Education Coursework:	VCCS Equivalency:
Human Creativity	Transfer Guide	Information Literacy and Research	Transfer Guide
Oral Communication: COMM 101R or MKTG 200R required	CST 100 or 105*	BSBA Core:	
BSBA Core:		ACCT 202	ACC 212*
ACCT 201	ACC 211*	ECON 201S	ECO 201*
ECON 202S	ECO 202*	BNAL 306 (C or better required)	
BNAL 206	BUS 216, 221, 224, or 227*	MGMT 325	BUS 200*

YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (18 credits)	
BSBA Core:	VCCS Equivalency:	BSBA Core:	VCCS Equivalency:
PHIL 230E, PHIL 303E, PHIL 344E, PHIL 345E, PHIL 355E, PHIL/DASC 357E, PHIL 442E	PHI 220*	OPMT 303 (C or better required as prerequisite for BNAL 476)	
FIN 323		FIN 331	
MKTG 311	MKT 201*	Major Coursework:	
ECON 301		BNAL 407	
Major Coursework:		BNAL 415	
Major Elective Category I		Major Course	
		Major Course	

YEAR 4 - SENIOR (30 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	
BSBA Core:	VCCS Equivalency:	Major Coursework:	VCCS Equivalency:
MGMT 485W (C or better required)		BNAL 476	
Major Coursework:		Major Elective from Category II	
Major Elective from Category I		Major Course	
Major Course		Major Course	
Major Course		Upper Division General Education: Option D**	
Upper Division General Education: Option D**			

***Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major,** a minimum of 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.*

*Please consult advisor and catalog to select electives.

**Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.

For major GPA requirements for graduation please see university catalog.