

2025 - 2026 Old Dominion University Catalog

Bachelor of Arts (BA) in Communication with a Major in Strategic Communication & Journalism

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
** indicates not automatically waived with transferrable associates degree, C or better required for transfer.*
Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).

YEAR 1 - FRESHMAN (30 CREDITS)				
FALL SEMESTER (15 credits)	VCCS Equivalency:	SPRING SEMESTER (15 credits)	VCCS Equivalency:	
ENGL 110C (Grade of C or better required)	ENG 111*	Information Literacy & Research (Can be met by COMM 272G)	Transfer Guide	
Language & Culture I (May be waived, see catalog)	Transfer Guide	Human Behavior (COMM 200S may not be used)	Transfer Guide	
Mathematical Skills	Transfer Guide	Interpreting the Past	Transfer Guide	
Human Creativity (May not use COMM 270A/THEA 270A)	Transfer Guide	Language & Culture II(May be waived, see catalog)	Transfer Guide	
<u>Major Coursework:</u>		<u>Major Coursework:</u>		
COMM 101R	CST 100, 105 / SPD 100, 101, 105, 110	COMM 260	CST 114*	
YEAR 2 - SOPHOMORE (32 CREDITS)				
FALL SEMESTER (16 credits)	VCCS Equivalency:	SPRING SEMESTER (16 credits)	VCCS Equivalency:	
ENGL 211C OR ENGL 231C (Grade of C or better required)	ENG 112, 113, 115, 131*	Literature	Transfer Guide	
Nature of Science I	Transfer Guide	Nature of Science II	Transfer Guide	
Philosophy & Ethics	Transfer Guide	Impact of Technology (can be met by COMM 280T)	Transfer Guide	
Language & Culture III	Transfer Guide	Language & Culture IV	Transfer Guide	
<u>Major Coursework:</u>		<u>Major Coursework:</u>		
COMM 200S		COMM 308W		
YEAR 3 - JUNIOR (30 CREDITS)				
FALL SEMESTER (15 credits)	VCCS Equivalency:	SPRING SEMESTER (15 credits)	VCCS Equivalency:	SUMMER SEMESTER
<u>Major Coursework:</u>		<u>Major Coursework:</u>		Students who choose to complete an internship often do so this semester. You may use one COMM course for internship and one or two for research, practicum or co-op work. Consult your advisor.
COMM 368 or COMM 433 or COMM 490		Foundation course		
COMM 301		Foundation course		
COMM 335W or COMM 445		Applied Theories course		
Applied Theories course		COMM Elective		
<u>Upper Division Gen. Ed. Coursework:****</u>		<u>Upper Division Gen. Ed. Coursework:****</u>		
300-/400-level course or minor course		300-/400-level course or minor course		
YEAR 4 - SENIOR (28 CREDITS)				
FALL SEMESTER (15 credits)	VCCS Equivalency:	SPRING SEMESTER (13 credits)	VCCS Equivalency:	
<u>Major Coursework:</u>		<u>Major Coursework:</u>		
Major Course		Major Course		
Applied Theories course		Minor or Elective Course		
COMM Writing Intensive Course***		Elective course		
Senior Experience course		Elective course		
		Elective course (1 cr)		

***See course listings in catalog; and consult with Degree Works and your advisor for correct elective choices.

****Upper Division General Education may be satisfied by several options. Consult your catalog and advisor for your best option.

This four-year plan is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.