

2025-2026 Old Dominion University Catalog

Bachelor of Science in Career and Technical Education with a Major in Marketing Education w/ VCCS Equivalencies

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed. * indicates not automatically waived with transferrable associates degree, C or better required for transfer. Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).*

YEAR 1 - FRESHMAN (32 CREDITS)

FALL SEMESTER (16 credits)		SPRING SEMESTER (16 credits)	
<u>Course:</u>	<u>VCCS Equivalency:</u>	<u>Course:</u>	<u>VCCS Equivalency:</u>
ENGL 110C	Transfer Equivalency Guide*	ENGL 211C or 231C	Transfer Equivalency Guide
Human Creativity	Transfer Equivalency Guide	Oral Communication (COMM 101R)	Transfer Equivalency Guide
SEPS 100 or SEPS 102	MKT 110, 210 or 215*	SEPS 100 or SEPS 102	MKT 220, 228*
Human Creativity	Transfer Equivalency Guide	PSYC 203S	Transfer Equivalency Guide*
Nature of Science I	Transfer Equivalency Guide	Nature of Science II	Transfer Equivalency Guide

YEAR 2 - SOPHOMORE (36 CREDITS)

FALL SEMESTER (16 credits)		SPRING SEMESTER (15 credits)	
<u>Course:</u>	<u>VCCS Equivalency:</u>	<u>Course:</u>	<u>VCCS Equivalency:</u>
STEM 251G	Transfer Equivalency Guide*	TLED 326	
SEPS 297 (1 credit)	EDU 200*	STEM 351	
FOUN 301		ECON 200S	ECO 120*
Interpreting the Past	Transfer Equivalency Guide	Literature	Transfer Equivalency Guide
Philosophy and Ethics	Transfer Equivalency Guide		Transfer Equivalency Guide
Elective or Foreign Language (If Required)	Transfer Equivalency Guide	Elective or Foreign Language (If Required)	

YEAR 3 - JUNIOR (31 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (12 credits)		Summer Semester (4 credits)
<u>Course:</u>	<u>VCCS Equivalency:</u>	<u>Course:</u>	<u>VCCS Equivalency:</u>	
MKTG 311		SEPS 400		SEPS 405
SEPS 401		MKTG 402		
SPED 400		TLED 426		
SEPS 415	MKT 225	MGMT 325		
STEM 370T				

YEAR 4 - SENIOR (26 CREDITS)

FALL SEMESTER (14 credits)		SPRING SEMESTER (12 credits)	
<u>Course:</u>	<u>VCCS Equivalency:</u>	<u>Course:</u>	<u>VCCS Equivalency:</u>
SEPS 402		SEPS 485 (12 credits)	
FOUN 302 or SEPS 450			
SEPS 408			
Electives (8 credits)**			

** Consult with Advisor

^^Cannot be used toward a degree or minor in the College of Business at ODU.

Requirements for graduation include a minimum cumulative grade point average of 2.75 overall and in the major, a grade of C (2.0) or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment. Assessments prescribed by the Virginia Department of Education are also required for licensure. Please see the catalog for details.