Welcome to Old Dominion University’s inaugural Career Summit!

The Career Development Services team has worked hard to make today a success and create a transformational experience. We are ecstatic about the learning and engagement that will take place today. This mini-conference aims to bolster our collective ability to advance the career readiness of ODU students and facilitate connections between the companies seeking ODU talent and the faculty and staff community.

As Virginia’s forward-focused public research institution, Old Dominion University is wholly committed to PrODUcing Tomorrow’s Talent. We desire for each attendee to leave the event feeling that they contributed just as much as they are taking away. We sincerely hope you enjoy the day. We look forward to witnessing the continued and strengthened partnerships as a result of the ODU Career Summit.

Matthew P. Cowley, Ph.D., CMCS
Director of Career Development Services
Old Dominion University
ODU Career Summit: PrODUcing Tomorrow’s Talent

Schedule

9:15 - 10:00 a.m. | Check-in

10:00 - 10:10 a.m. | Welcome & Introduction
- Matthew P. Cowley, Ph.D. | Director of Career Development Services
- North & Central Café, Webb Center
- Target Audience – All

10:10 - 10:45 a.m. | Keynote Address
- Jason Kies, CPA | KPMG
- North & Central Café, Webb Center
- Target Audience – All

10:50 - 11:40 a.m. | Engaging Students in Meaningful Career Conversations

Panelists
- Passion Studivant, Director, Student Support Services (TRiO)
- Jenn Grimm, Ph.D., Director, Leadership & Learning
- Erin Colwell, Director, Center for Major Exploration
- Dr. Aaron Arndt, Professor, Department of Marketing
- North & Central Café, Webb Center
- Target Audience – All
We are all here to positively impact students’ lives but offering career advice can be daunting. How can we be sure that we are giving the right advice? We have brought together a panel of faculty and staff to discuss what students need to know as they transition into the workforce and what role we play in championing their success.

11:45 a.m. - 12:45 p.m. | Lunch & Networking
- North & Central Café, Webb Center
Navigating Monarch Recruitment

- Mary M. Smith, Ph.D. | Associate Director for Employer Programs & Development
- River Rooms
- Target Audience – Employers/Recruiters
  Who are the ODU Monarchs and how can you best attract them to your organization? Hear about the demographics that make up the ODU student population including highlights about the varied academic programs. And learn the ins and outs of recruiting activities at ODU and how you can enhance your recruitment plan.

Building Effective Internship Programs

- Whitney Lester | Senior Director of Talent Development, Hampton Roads Workforce Council
- Verlaine Quinney, College Recruiting Manager, Dollar Tree & Family Dollar
- Alfred Posis, Talent Acquisition Business Partner – Campus, ADP
- SGA Senate Chambers
- Target Audience – Employers/Recruiters; Faculty/Staff
  It is widely accepted that effective internship programs build strong employment pipelines, bolster students’ career readiness, and help students to reconcile classroom learning with real-world application. But how does one build an effective internship program? This session is a facilitated conversation between two employers at different junctures in their internship program development. Whether you are just getting started or looking to take your program to the next level, this session will have something for you.

Leveraging CDS to Advance Career Readiness

- Jenna M. Rowlands, M.Ed., Ed.S. | Associate Director of Student & Alumni Programs
- Matthew P. Cowley, Ph.D. | Director of Career Development Services
- Hampton/Newport News
- Target Audience – Faculty/Staff
  Unsure how to assist students with their career development or how to engage with Career Development Services? During this session, we will provide information about our outreach, framework, career model, and how we can connect you to industry professionals. Come learn about the different avenues to engage and collaborate with CDS to help students achieve their career development goals.
1:45 - 2:35 p.m. | Concurrent Session II

What to Know About Recruiting International Students

- Samantha Koenig | Assistant Director for Student Programs & Career Commons Supervisor
- Daremoni Jones | International Student Advisor, Office of Visa & Immigration Service Advising
- SGA Senate Chambers

Global perspectives bring new and innovative ideas into an increasingly diverse workplace. Career Development Services and the Office of Visa & Immigration Service Advising supports 700+ international job seekers through career coaching, curricular practical training (CPT) & optional practical training (OPT) processes. Come to this session to learn about how you can incorporate these students into your workforce to take learning beyond the classroom.

Capitalizing on Handshake as a Student

- Travis Jacobs | Graduate Assistant for Career Development Services
- Autumn Casey | Graduate Assistant for Career Development Services
- Lauren McLennan | Graduate Assistant for Career Development Services
- Hampton/Newport News
- Target Audience – Faculty/Staff

What is Handshake and why do my students need it? During this session, we will provide an overview of the Handshake platform and highlight the features that make it a powerful career development resource for ODU students. We will also talk about how you can use Handshake to support your students.

Strengthening Career Readiness Through Student Employment

- Lisa Moser, MBA | Associate Director for Experiential Learning
- River Rooms
- Target Audience – Employers/Recruiters; Faculty/Staff

Student Employment affords students the invaluable opportunity to learn and develop the competencies and workplace readiness skills that set them apart and help them achieve career success. How can student employment positions be utilized as a bridge to career readiness? Faculty/Staff, come to this session to learn best practices for recruiting, retaining, and developing great student staff. Employers/Recruiters, come to learn about these enriching experiences that ODU students are adding to their resumes.

2:40 - 3:00 p.m. | Closing Charge & Drawing

- North & Central Café, Webb Center
- Target Audience – All