Mapping

Assessment Committee Meeting – January 2017

What is Mapping?

- Mapping is:
  - Process of matching a unit's goals & objectives to an institution's goals and objectives
  - Insures unit/institution alignment and helps to organize program creation around the student learning objectives and strategic plan

Why is Mapping Important?

○ Insures unit goal and objective alignment with institutional goals & objectives

○ Identifies holes in areas in which the unit does not have programming in place

○ Pinpoints where unit programming may need to be improved to fit the institutional goals & objectives in order to enhance student learning

○ Gauges the coverage that each unit goal/objective has within the institution's SP

Example Map

Unit Goals	Unit Objectives	SEES Goal 1				
		Obj 1	Obj 2	Obj 3	Obj 4	Obj 5
Knowledge acquisition, construction, integration, and application	Students will…be able to apply their leadership knowledge to a range of disciplines.	x	x			x
	Students will…compare and contrast their leadership knowledge to other knowledge ideas and experiences.		x			x
	Students will…construct a leadership plan for a service learning activity.					
	Students will…be able to differentiate the different leadership styles.	x	x	x		x
Total by Individual Objective		2	3	1		3
Total by Type of Objective		9				

No matches indicate gaps in the programing

"Total" rows add a more holistic perspective as to how often SEES SP goals/objectives are covered through the unit goals/objectives

References

- http://www.jmu.edu/assessment/Visitor/AssessmentResources.shtml#APT

- https://www.youtube.com/watch?v=GTjH18EcVp0 (Mapping Programming)

- https://www.nacada.ksu.edu/Portals/0/Events/Winter/WinterSeminar/2013/documents/WS-PP-P4-2013.pdf