



OLD DOMINION UNIVERSITY

MEETING MINUTES Meeting of the Strategic Planning Steering Committee Thursday, March 24, 2022 11:00 AM

In Attendance: Austin Agho, Deborah Bauman, Alonzo Brandon, Royce Burnett, Jason Chandler, Chung Hao Chen, Jane Dané, Mona Danner, Gail Dodge, Calvin Dugger, Kanya Edmonds, Tarnika Edmonds, Morris Foster, Melva Grant, Kris Irwin, Lisa Koperna, Yuping Liu-Thompkins, Karen Meier, Steve Myran, Brian Payne, Chad Reed, Danny Russell, September Sanderlin, Ashley Schumaker, Wood Selig, Sachin Shetty, Amanda Skaggs, Tom Socha, John Sokolowski, Don Stansberry, Jeff Tanner, Cynthia Tomovic, Al Wilson, Robert Wojtowicz, Suzanne Wright.

Welcome and Introductions: Co-Chairs Austin Agho and Suzanne Wright thanked everyone for their commitment to serving on the Strategic Planning Steering Committee and outlined the meeting objectives. The Co-Chairs called for review and approval of the minutes from the initial meeting held on February 2, 2022. The minutes were approved.

Challenges and Opportunities Subcommittee Final Report Presentation: Co-Chairs Melva Grant and Brian Payne presented an overview of the plan and distributed printed copies of their report. The report is also available in the Teams folder  [here](#).

Charge: The subcommittee examined the entire institution and the higher education landscape to identify challenges and opportunities that can inform the work of the other subcommittees.

Assumptions: The Co-Chairs shared a list of assumptions and tasked subcommittee members to add, remove, or change the assumptions. Guiding assumptions, found in the report, were utilized to guide deliberations.

Synthesis: The subgroups identified 60 opportunities and challenges and further narrowed to 11 organized in “loosely” prioritized lists found in table one, which is located on page six of the report.

Challenges and Opportunities Subcommittee Final Report Discussion: The Co-Chairs were asked to elaborate on the meaning of becoming a community, research, and industry convener for learning, empowerment, and fun. Brian Payne stated that the intent is to provide a space where people come to learn about research and serve as a convener for meetings with industry leaders, etc.

Members also discussed three challenges listed in the table:

- Hero culture; (*NOTE: This is the concept of do more with less, such as large advisor/coach caseloads, employee turnover.*)
- Inefficient, uncoordinated efforts to create a sustainable, resilient campus addressing climate effects; and (*NOTE: Drs. Payne and Grant explained it was more about a coordinated approach to address and create a sustainable resilient campus and the need for an Office of Sustainability.*)
- Enrollment cliff. (*NOTE: Conversation revolved around identifying untapped student populations to get them in the pathway.*)

Additionally, the group discussed the need to balance being a R1 institution, while remaining committed to being student-centered.

Co-Chairs Agho and Wright called for a vote to approve the report as written. The report was approved as provided.

Mission and Core Values Subcommittee Final Report Presentation and Discussion: Co-Chairs September Sanderlin and Tom Socha presented an overview of the plan and distributed printed copies of their report. They reviewed the core values process and identified seven proposed values: accessibility, collaboration, excellence, global engagement, inclusion, innovation, and respect. Each value was described as aspirational and historically grounded.

Overall, the group was supportive of the proposed mission statement, however, minor edits were suggested by individuals and discussed by the full group in order to fully encompass the University's shared goals. The suggestions included:

- Adding K-12 education as a component;
 - Revitalize K-12 pathways
 - Partners in school divisions
- Referencing social mobility;
- Detailing basic research that impacts other sectors of the world, so it is not solely focused on social justice;
- Needing to include supporting/fostering/promoting success from each sector (students, faculty, etc.);
- Delineating organizational goals more clearly; and
- Integrating public health as it is a fundamental and reciprocal engagement.

Comments on the mission statement and core values should be sent to Co-Chairs Agho and Wright with a copy to Ashley Schumaker and Robert Wojtowicz.

Co-Chairs Agho and Wright called for a vote to approve the report as written. The report was accepted as provided.

Proposed Subcommittee Template: The 2023-2028 Strategic Planning Submission Template Form was provided with instructions on how to submit completed templates to the Steering Committee. Ashley Schumaker noted that the form was very streamlined in order to obtain an

efficient and concise overview of the proposed goals, strategies, key performance indicators, etc. She noted that the Budget Team will hold its initial meeting on April 6, 2022 and will provide an additional budget template to be completed for the goals and strategies requiring new or expanded investment levels.

As there was no further business, Co-Chairs Agho and Wright adjourned the meeting.