



OLD DOMINION UNIVERSITY

MEETING MINUTES Mission & Core Values Subcommittee Friday, January 28, 2022 1:00 PM

In Attendance: September Sanderlin, Tom Socha, Genny Conwell, Karen Eck, Jean Kennedy-Sleeman, Sabastian Bawab, Narketta Sparkman-Key, Sabastian Kuhn, Karen Sanzo, Mariana Szklo-Coxe, Rhonda Harris, Jamie Colwell, Jared Hoering, Julie Hao, Dylan Wittkower, Mya Godwin, Donna Meeks, Frank Scaringello, Coulson Thomas, Stephen Beebe, Konstantin Cigularov, Diego Feliciano.

Welcome and Introductions: This meeting was opened with a welcome, housekeeping expectations, and introductions from all those in attendance.

Overview and Discussion of Exploratory Cluster Analysis and ODU's Values

A detailed overview of the results from the exploratory cluster analysis conducted by Tom Socha was provided. This data was shared onscreen and there was an open discussion regarding this information.

This discussion continued regarding words missing from the exploratory cluster analysis, ODU's current mission statement, and missing values for ODU. It was mentioned in the zoom chat that words provided in the analysis were not uniquely to ODU. Suggestions provided by the subcommittee members during this discussion and in the zoom chat are provided below.

Words missing from the exploratory cluster analysis and ODU's current mission statement:

1. Research
2. Global engagement
3. Diversity and inclusion
4. Excellence or pursuit of excellence

Discussed Values for ODU:

1. Location
2. Accessibility
3. Collegiality
4. Student centered
5. Interconnectedness

6. Commitment to student success
7. Interdisciplinary
8. Life Changing Research
9. Inquiry, quest, exploration
10. Innovation

Mission and Vision Statement Discussion:

A reminder was provided that President Hemphill would like the values to cause people; students, faculty or staff who may not be as knowledgeable about the university, to see ODU as a place that they would like to go. September Sanderlin informed everyone that the same should be for the mission statement.

Everyone was informed that there is a mission and vision statement on the ODU website but there is not a list of values for the University. It was mentioned that information is missing from the vision statement that this is directly linked to both the mission and value statement.

It was also asked who the mission statements are geared towards and if the subcommittee members should prioritize a list? A response was provided in the zoom chat that it is a global statement of who we are, and/or who we want to be, and that it is aspirational and innovative

Everyone was informed that half the subcommittee members will work on the mission statement and the other half of the subcommittee members will work on the value statement It was asked if this subcommittee was going to create a vision statement out of the values provided. Everyone was reminded that this subcommittee's charge is to create a mission and value statement. September Sanderlin will obtain clarification if creating a vision statement will be a part of the Steering Committees responsibilities.

Other Business:

The subcommittee members were informed that Ashely Schumaker provided information on how to create an organizational value statement and there was an open discussion about this.

Discussion of Homework Assignment:

Each subcommittee member was asked to send an email with their top five values to September Sanderlin, Tom Socha, and Genny Conwell only by next Wednesday. Tom Socha will conduct another Exploratory Cluster Analysis with this information and then there will be an open discussion with the subcommittee. It was further clarified that these values should not be aspirational, but who are now as a university.

It was further clarified that as you are looking at the identifying values that they should be consistent with other Universities and individual to ODU.

Next Meeting:

Everyone was informed that a different zoom link was provided for access to the meetings in the meeting series for this subcommittee.

Meeting Adjourned