State of the Regional Higher Education Centers
Annual Report 2013-2014
Greetings as we review and report on the 2013-2014 academic year at the Old Dominion University Regional Higher Education Centers!

In a time of rapid changes in higher education, both nationally and locally, ODU’s regional centers stake our claim as Hampton Roads’ accessible, as well as innovative, public university. Indeed, in a transportation-challenged region where thousands of citizens cross bridges, tunnels, and city lines daily to get back and forth between where they live and work, our Virginia Beach, Peninsula, and Tri-Cities Higher Education Centers provide convenient gateways to the university for our diverse commuters, whether under-graduate or graduate, full- or part-time, transfer, traditional age, adult, and/or military-affiliated students.

“Agile and ever-evolving, the centers support a quality Monarch Experience for our students, faculty and staff, engage the community and carry out the mission of Old Dominion University.”

Sometimes called “best-kept secrets” of the university, the centers have worked to raise their visibility among students, faculty and staff, promoting our services at student Preview orientations, new faculty orientations, through social media, and word of mouth. Spurred partly by the advent of tunnel tolls in 2014, the university’s commuting faculty and staff increasingly use quality space and technology at the centers to work closer to home some days of every week, as well as to host meetings and conferences. Among the amenities center users praise are the easy parking and customer-friendly staff.

Highlights of the past year include collaborating with the Newport News Shipbuilding Apprentice School and our Frank Batten College of Engineering and Technology to establish the recently-signed Memorandum of Understanding, an exciting initiative that enables working apprentices to earn degrees in electronic and mechanical engineering, and also working with our College of Health Sciences to relocate the Bachelor of Science in Ophthalmic Technology to our Tri-Cities Center.

Agile and ever-evolving, the centers support a quality Monarch Experience for our students, faculty and staff, engage the community and carry out the mission of Old Dominion University. Among these pages you’ll find out just how much – in academic programming (both live- and technology-delivered), student services, community engagement, and tuition revenue – ODU’s Regional Higher Education Centers contribute to our collective success.

Renée Olander, Associate Vice President
Regional Higher Education Centers
rolander@odu.edu
Old Dominion University's **Regional Higher Education Centers** serve as local gateways to the University, providing...

**Accessible, high quality education** in three convenient locations

**Select graduate and undergraduate degree, certificate and continuing education programs** offered in **traditional, distance learning, and hybrid formats**

**State-of-the-art academic facilities** that offer resources to foster success and accelerate degree completion especially among commuter, transfer, and adult students who navigate our transportation-challenged area

**Conference, training and professional development space** for local school divisions, municipalities, businesses and non-profits
Higher Education Centers
History of Service to ODU

Old Dominion's first off-campus site, the Peninsula Graduate Center, opens in August 1986, offering graduate engineering courses to students in Newport News and Hampton.

Old Dominion opens the Virginia Beach Center and the Tri-Cities Center in 1988.

Old Dominion launches its pioneering Teletechnet distance learning program in July 1994.

Old Dominion opens new $14.5 million, 89,000-square-foot Virginia Beach Higher Education Center in August 1999.

Old Dominion opens new Peninsula Higher Education Center in August 2001.

Old Dominion opens new $10.6 million, 53,000-square-feet Tri-Cities Education Higher Education Center in August 2007; along with the $12.2 million, 60,000-square-foot Virginia Modeling, Analysis and Simulation Center (VMASC).

Virginia Beach Higher Education Center dedicates its Meyera Oberndorf Learning Commons in honor of the City of Virginia Beach’s 23rd mayor.

College of Health Sciences, School of Nursing, Nurse Anesthesia Program moves to Virginia Beach Higher Education Center in fall 2012.

College of Health Sciences, School of Medical Diagnostic and Translational Sciences, Ophthalmic Technology Program moves to Tri-Cities Higher Education Center in May 2014.

Serving Hampton Roads and ODU for over 28 years.

“I take classes at Tri-Cities because it is close to home and works great with my fulltime work schedule. I love it!”
Tri-Cities Student

“Being in the centers has allowed me to build relationships with our students. This includes advising... For many of them I am their only ‘live’ connection to ODU.”
C. J. Butler, Senior Lecturer
Darden College of Education

“IT'S CLOSE TO HOME, FRIENDLY, AND WELCOMING.”
Peninsula Student

Higher Education Centers Locations
The Virginia Beach Higher Education Center opened for business in August 1999 at its current location on Princess Anne and Rosemont Roads in Virginia Beach, Va. The 89,000-square-foot facility cost $14.5 million and is built on 36 acres donated by the City of Virginia Beach.

The Virginia Beach Center's location in the heart of the Princess Anne Commons is convenient for students transferring in pursuit of baccalaureate degrees, as well as for working adults pursuing professional development through graduate and undergraduate degree, certificate, and continuing education programs.

The center has 43 classrooms and seminar rooms, a 120-seat fully mediated lecture hall, two 25-seat computer classrooms and a 20-seat computer classroom. The Meyera Oberndorf Learning Commons is the center for student activities.

The center is the home for the ODU-Institute for Learning in Retirement, a Virginia Tidewater Consortium-Educational Opportunity Center, and educational programming provided by Norfolk State University. It also provides space as available to non-profit, corporate and business organizations and offers cultural events open to the public.

“It rocks!”
Virginia Beach Student

“This is where my excellent nurse anesthesia program is!”
Virginia Beach Student
The Peninsula Higher Education Center opened for business in August 2001 at its current location above the Peninsula Workforce Development Center in Hampton, Va. The leased facility is located adjacent to Thomas Nelson Community College.

The Peninsula Center supports a wide array of graduate and undergraduate programs that meet the needs of the local community. Its location near TNCC provides convenience for Peninsula residents transferring to the University and for engineering and other professionals seeking to further their education through the graduate level.

The center features 17 classrooms, a 65-seat mediated lecture hall, two 20-seat computer classrooms, four conference rooms, and the “Lion’s Den” Student Lounge.

The Peninsula Center is also home to the Virginia Space Grant Consortium and the Center for Advanced Engineering Environments. It also provides space as available to non-profit, corporate and business organizations and offers special events open to the public.

“The Higher Education Centers offer terrific opportunities for students and faculty to interact in traditional face to face as well as distance learning... and great parking!”

James H. Lant, MBA, MPA, Interim Director of the Entrepreneurial Center Instructor, College of Business and Public Administration, Management Department
The Tri-Cities Higher Education Center opened in its current location in August 2007 at the MAST Center at Hampton Roads Crossing, astride the Portsmouth-Suffolk border. The 53,000-square-foot facility cost $10.6 million. It is adjacent to ODU’s VMASC, a 60,000-square-foot research facility.

The Tri-Cities Center offers upper level undergraduate classes, graduate and certificate programs, as well as admissions, registration, advising and other student services for residents of Portsmouth, Chesapeake, Suffolk and surrounding areas.

Featuring 17 state-of-the-art classrooms, a 50-seat computer classroom, a 30-seat student computer lab and two student lounges, Tri-Cities also has three large conference rooms named for each of the cities in the Tri-Cities area: Portsmouth, Suffolk and Chesapeake.

Starting in May 2014, Tri-Cities will be the new headquarters for the College of Health Sciences’ bachelor’s degree in ophthalmic technology.

“I know that for myself, and fellow Tri-Cities students, our center is more convenient. If given the choice we would take most or all of our degree here.”

Tri-Cities Student
Virginia Beach is the largest center and it accounts for 65 percent of total center enrollments. The Peninsula Center has maintained a consistent range of 20-23 percent for the past 5 years, while Tri-Cities has stabilized since fall 2012 at 10 percent of enrollments for the centers.
Higher Education Centers Semester Enrollments by Center (Summer 2013, Fall 2013, Spring 2014)

Higher Education Center Semester Enrollments
(Summer 2013, Fall 2013, and Spring 2014)

UNF - Undecided

72% Undergraduate Students

28% Graduate Students

“I have taken every class towards my management degree so far at the Tri-Cities Center and have loved it.” - Tri-Cities Student

Higher Education Centers
Comparison of In-region Web-based vs. Higher Ed Center Enrollments by Academic Year

There is a clear inverse relationship between enrollments at the Higher Education Centers and in-region web-based enrollments.

“My listed degree is BSBA info systems and technology, but I am quite flexible in this and will be willing to change my focus if it means containing most of my interaction to online and the Virginia Beach Higher Education Center.” – Virginia Beach Student
The majority (66%) of Higher Education Center students take live classes with instructors on-site. Beginning fall 2014, the centers’ inclusion in the Registrar’s schedule rollover will improve consistency in course offerings. Also in fall 2014, all broadcast courses will be delivered to and from the centers through web-based technologies.

“I live within 2 miles of the Virginia Beach Higher Education Center and was hoping to have most (if not all) of my interaction with ODU done through that center.” – Virginia Beach Student

2,572 students taught by “Instructors on-site”

Over 90 faculty teach on-site from the centers during Fall and Spring semesters.
## Total Number of Degrees Awarded since 2009

<table>
<thead>
<tr>
<th></th>
<th>Bachelors</th>
<th>Masters</th>
<th>Ed.S</th>
<th>Doctorate</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peninsula</td>
<td>168</td>
<td>135</td>
<td>3</td>
<td>5</td>
<td>311</td>
</tr>
<tr>
<td>Tri-Cities</td>
<td>56</td>
<td>96</td>
<td>6</td>
<td>1</td>
<td>159</td>
</tr>
<tr>
<td>Virginia Beach</td>
<td>237</td>
<td>100</td>
<td>1</td>
<td>3</td>
<td>341</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>461</strong></td>
<td><strong>331</strong></td>
<td><strong>10</strong></td>
<td><strong>9</strong></td>
<td><strong>811</strong></td>
</tr>
</tbody>
</table>

The top bachelor’s degree programs at the Higher Education Centers are:
- Business Management
- Human Services
- Interdisciplinary Studies – Teacher Preparation
- Nursing
- Psychology

The top master’s degree programs at the Higher Education Centers are:
- Elementary Education
- Engineering Management
- Nursing
- Public Administration
- Secondary Education
The centers partner with local school districts and the academic colleges to provide administrative and student support for the K-12 Reduced Tuition Contracts. During the past year 802 public school employees enjoyed the benefits of these reduced tuition contracts.

<table>
<thead>
<tr>
<th>School District</th>
<th>Summer 2013</th>
<th>Fall 2013</th>
<th>Spring 2014</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chesapeake Public Schools</td>
<td>8</td>
<td>4</td>
<td>4</td>
<td>16</td>
</tr>
<tr>
<td>Hampton City Schools</td>
<td>88</td>
<td>83</td>
<td>76</td>
<td>247</td>
</tr>
<tr>
<td>Isle of Wight County Schools</td>
<td>9</td>
<td>0</td>
<td>0</td>
<td>9</td>
</tr>
<tr>
<td>Newport News Public Schools</td>
<td>31</td>
<td>6</td>
<td>8</td>
<td>45</td>
</tr>
<tr>
<td>Portsmouth Public Schools</td>
<td>6</td>
<td>23</td>
<td>14</td>
<td>43</td>
</tr>
<tr>
<td>Suffolk Public Schools</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Virginia Beach City Public Schools</td>
<td>102</td>
<td>107</td>
<td>113</td>
<td>322</td>
</tr>
<tr>
<td>ODU Teacher Immersion Residency (TIR)</td>
<td>34</td>
<td>42</td>
<td>42</td>
<td>118</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>279</strong></td>
<td><strong>265</strong></td>
<td><strong>258</strong></td>
<td><strong>802</strong></td>
</tr>
</tbody>
</table>

“I work closely with our community partners on projects, such as Teachers Reaching Youth Intervention Training (TRYIT). This field-based partnership was developed with Virginia Beach City Public Schools six years ago and is scheduled to start the eighth cohort this fall.”

C. J. Butler, Senior Lecturer, Darden College of Education
More than $8.38 million in tuition revenue was generated by the Higher Education Centers in the last academic year.
“As an instructor broadcasting from the Tri-Cities Center, I see the benefits for students and faculty... such as smaller learning environment, quality equipment, and off-site location in the Chesapeake/Portsmouth area.”
   Anne McCoy, Instructor, Darden College of Education

“The Virginia Beach Higher Education Center offers students the advantages and resources of a large university but in a smaller learning community. It’s a relaxed and accessible learning community.”
   Katherine Jackson, Senior Lecturer, Darden College of Education

“Most importantly, the staff at the Centers are very customer-oriented; they make themselves available and understand the reason they are here – to help students.”
   James H. Lant, Interim Director of the Entrepreneurial Center

“I already had ODU at the top of my list for continuing my education and to find out about Tri-Cities (which is right around the corner from my house) made it a no brainer for me!” – Tri-Cities Student

“After having one class there I realized how nice and helpful the staff is. I have nothing but good things to say. My only complaint is that I wish more classes were offered there!” – Peninsula Student
Higher Education Centers
Student Engagement and Success Services

Virginia Beach Higher Education Center

- Week of Welcome
- Homecoming
- Exam Jam
- Good Morning Monarchs
- Comedy Show
- Red Flag Awareness
- Peer Educators Program
- ODU Student Veterans Association
- Career Management Center
- The Writing Center
- Recreation and Wellness

“What a wonderful welcome to be greeted by the smiling faces of the learning commons staff, offering lots of goodies, in the atrium to begin the fall semester. Thank you.” – Virginia Beach Student

“Thank you so much for putting together the week of welcome! I have all my classes at the Virginia Beach campus and I felt like I was part of something bigger.” Virginia Beach Student

Over 4,100 student engagements
Higher Education Centers
Meyera Oberndorf Learning Commons

- **Advising:** Prospective and current students, major exploration, academic difficulty: **1,055 contacts**
- **Enrollment Services:** Admissions, registration, financial Aid, reduced tuition contract assistance: **2,278 contacts**
- **Learning Commons Desk:** ID card, interlibrary loan services, faculty-student correspondence, newly admitted student contacts, course reserve materials, study rooms: **7,143 contacts**
- **Special Needs Accommodations**
- **Testing Services** for on-site, Web-based students, and correspondence students: **5,037 contacts**

“In the Learning Commons, students have access to the technology they need.” Professor Katherine Jackson

Over **15,500** annual contacts
Averaging **1,200 contacts** a month

“No matter how old you get, or how long you've been out of school, ODU-VB is always like home and welcomes you with open arms.”
Virginia Beach Student

Data represents last 12 months of contacts generated by the Virginia Beach Center.
The centers engage with their local communities by partnering with businesses, non-profits, colleges, schools and government agencies. Some of these partners’ logos are featured below.
## Higher Education Centers

### Community Engagement and Facility Usage

<table>
<thead>
<tr>
<th>Virginia Beach</th>
<th>Peninsula</th>
<th>Tri-Cities</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Norfolk State University</td>
<td>• Thomas Nelson Community College</td>
<td>• Tidewater Community College</td>
</tr>
<tr>
<td>• Tidewater Community College</td>
<td>• Hampton Public Schools</td>
<td>• Chesapeake Public Schools</td>
</tr>
<tr>
<td>• Virginia Beach and City of Norfolk Public Schools</td>
<td>• Newport News Public Schools</td>
<td>• Portsmouth Public Schools</td>
</tr>
<tr>
<td>• City of Virginia Beach Municipal Administration</td>
<td>• NNSY Apprentice School</td>
<td>• Suffolk Public Schools</td>
</tr>
<tr>
<td>• Virginia Tidewater Consortium - Educational Opportunity Center</td>
<td>• Peninsula Engineers Council</td>
<td>• Isle of Wight County Public Schools</td>
</tr>
<tr>
<td>• LifeNet Health</td>
<td>• American Society of Mechanical Engineers</td>
<td>• Cities of Portsmouth and Suffolk</td>
</tr>
<tr>
<td>• Excelerate, LLC</td>
<td>• Engineers Club of the Virginia Peninsula</td>
<td>• ODU - Teacher Immersion Institute</td>
</tr>
<tr>
<td>• American Red Cross</td>
<td>• Engineering Exam Review</td>
<td>• Virginia Association of Librarians</td>
</tr>
<tr>
<td>• Tidewater Chapter, Virginia Society of Certified Public Accountants</td>
<td>• Virginia Space Grant Consortium</td>
<td>• Division of Motor Vehicles</td>
</tr>
<tr>
<td>• ODU Institute for Learning in Retirement</td>
<td>• NASA</td>
<td>• Hampton Roads Chamber of Commerce, Suffolk Chapter</td>
</tr>
<tr>
<td>• ODU Business Gateway</td>
<td>• ODU Business Gateway</td>
<td>• ODU Business Gateway</td>
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<tr>
<td>• ODU Career Switchers</td>
<td>• ODU Career Switchers</td>
<td>• ODU Career Switchers</td>
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<tr>
<td>• ODU Executive Development Center</td>
<td>• ODU Career Switchers</td>
<td>• Rose &amp; Womble Realtors</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• State Farm Mutual Automobile Insurance Co.</td>
</tr>
</tbody>
</table>

The Regional Centers provide quality conference, training & professional development space for partners and clients in the community.
We Are Where You Work and Where You Live

Old Dominion University
Regional Higher Education Centers
www.odu.edu/regionalcenters

ODU – Virginia Beach
1881 University Drive
Virginia Beach, VA 23453
(757) 368-4100
www.odu.edu/vabeach

ODU – Tri-Cities
1070 University Blvd.
Portsmouth, VA 23703
(757) 686-6220
www.odu.edu/tricities

ODU – Peninsula
600 Butler Farm Road
Suite 2200
Hampton, VA 23666
(757) 766-5200
www.odu.edu/peninsula

ODU – Main Campus
5115 Hampton Blvd.
Norfolk, VA 23529
(757) 683-03685
www.odu.edu

No Tunnels. No Traffic. No Tolls... No Hassles.

“No tunnel, no traffic, no parking fees, no walking long distances, no noise, and absolutely no complaints! I am glad you guys are here!”
Tri-Cities Student