

Student Success Committee Meeting
3 pm September 24, 2018
2005K Rollins Hall

Present: Austin Agho, Jane Dane, Scott Harrison, Lisa Mayes, Ellen Neufeldt, Tisha Paredes, Brian Payne, Humberto Portellez, Rusty Waterfield, Johnny Young.

Retention

Ellen reported that unofficially 3,100-3,200 freshmen students are enrolled this fall. ODU has never had a freshman class this large. SAT scores of these freshmen were higher than last year's and high school GPAs were .05 points higher. Discussion followed. It was noted that there are more first generation freshmen this year than in previous years. This is a result of the question being phrased differently. In the past, freshmen were asked if either parent had been to college. This could include technical school, trade school, etc. Now the question asked is "Do you have a parent with a college degree?" Students with an "undecided major" are assigned to Center for Major Exploration.

Data on the freshman class, including TCI, will be brought to and discussed at the next Student Success meeting.

First Class Follow Up

Tisha reported on the follow up survey for faculty that was conducted (50% response rate). The majority of the faculty liked the presentation and activity, and were well prepared. A training was provided prior to the presentation. Faculty were overall happy with presentation. Responses indicated the most favorite part of First Class was the engagement with students. Faculty found it most helpful to begin meeting with faculty early in the development of the program. A few suggestions were received for improvement, including adding different myths. Quite a few follow up emails were received. Several faculty indicated they wanted to have lunch with the students they presented to. Some students were dismissed early in their first session and they did not attend their second session.

Johnny will follow up on the Title IX and Resilience survey.

Ellen reviewed the process of assigning rooms. Brief discussion followed.

Committee Updates

Improved Student Service Experiences and Processes

Rusty provided an update on the attendance check-in pilot being conducted in seven classrooms this fall, for a total of 95 course sections. The classrooms are MGB 101 and 102; Kaufman 100; Dragas 2107, 2115, and 2117; Constant 1024. Of the more than 38,000 check-ins thus far, less than 1% were marked as absent.

A new module for the Week of Welcome has been developed and will include the schedule of events and their locations. A new module for Open House on the portal is being created, and will include the schedule of events and will allow push notifications to the students. These notifications can be individualized, targeting specific students. Updates are being made to the onboarding checklist. Utilization of the portal is up and My Status alerts are up. Use of the checklist is down this year, for the first time. Brief discussion followed.

First Generation, Males, Out of State

In Don Stansberry's absence, Johnny reported a meeting to discuss special populations and determine status is being scheduled.

Sophomore Success

Johnny reported that Sophomore Success Series workshops will be offered on October 2. Students who are having academic difficulty are required to participate in my inventory/my major.

Faculty Advisory

Brian reported that this group is discussing new ways to engage learning communities, get faculty feedback, and other high impact practices.

Data

Jane reported that she is gathering data related to retention, looking at the following risk factors: first generation, financial need, out of state, distance from home, number of days as an applicant, completion rate on WSTP, high school GPA. Students will be placed in the appropriate categories, loaded into the CRM, and contact will be made. Matt Newton provides assistance in communicating with these students. Jane will share more data on these students at the next Student Success committee meeting.

Degree Completion Group

Humberto reported on the partnership between ODU and ReUp Education, which specializes in outreach to students who have stopped out. The focus of this company is to get students to come back. We identified 7,500 students for ReUp's assistance. They will score the students to determine those most likely to return to school and will reach out to them. We will then assign a success coach to the students. The success coach serves as a single contact person for the students. Discussion followed.

HIP

Lisa reported on the following high impact practices:

- Students are excited about LeADERS, with approximately 200 students currently enrolled.
- Partnering with Study Abroad to develop a Study Away learning community next year.
- With Bruce Rubin, developing a partnership with Achievable Dream, working with incoming students this year and grooming them to become peer mentors for next year's Achievable Dream students.