

Student Success Committee Meeting
3:15 pm, March 20, 2018
2005K Rollins Hall

Present: Austin Agho, Jane Dane', Scott Harrison, Todd Johnson, Ellen Neufeldt, Humberto Portellez, Don Stansberry, Rusty Waterfield, Sandy Waters.

Retention

The calling campaign will begin April 10 and volunteers are signing up now. Faculty are beginning to use the My Advisor appointment system, with four departments signed on. Group advising is currently being conducted. Early sign ups for housing is ongoing. A list of students by residence halls who have not yet registered is available. Residence halls go online April 1. Door knocks/house calls are tomorrow night in the residence halls. Scott will send Dan Zimmerman in Housing a list of students who have not yet registered. The portal opens tomorrow night. Off campus housing fair is tonight. Last week Accounts Receivable holds were available to pull from Banner and the freshman cohort is being reviewed by Financial Aid to see what they qualify for through FAFSA. Advising is being done in the residence halls. Reminder emails are going out and yard signs to meet with advisors are up across campus. Conduct holds and Student Health Services holds are being reviewed.

Committee Updates

First Generation, Out-of-State, Men Group Update

Don reported that the First Generation group is conducting a survey to determine their understanding of the different services available to them. A recognition ceremony is planned for April 11, wherein 580 first generation students will receive graduation lapel pins in recognition of their accomplishment. Their picture will be taken and sent to their family, congratulating them for their student's success.

The out-of-state group held a social prior to a basketball game in February, with more than 20 students attending. Another social is planned for early April. The group is considering creating stickers to give to new students in the fall and do a kick-off reception as a meet and greet.

The men group brainstormed a "Monarch Man" passive campaign as a way of engaging male students by highlighting identified male students on posters that would be posted across campus, and possibly shared via social media. Advisors, success coaches, faculty, peer educator staff, student organization advisors, and SEES staff could assist in identifying some of the males to be profiled. Through the diversity of the male students being profiled, the "Monarch Man" would be defined. For example, a poster could show a picture of a male student dancing and then along the side of the poster could read: I'm John; I am a dance major and business major; I volunteer at CHKD; I speak 3 languages; I'm from California. .and I'm a Monarch Man!

Degree Completion Group

Humberto reported that this group met recently with Janice Smith, senior lecturer in the English Department of the College of Arts and Letters. She has expressed an interest in reaching out to students who have not completed their degree. She will begin this effort in the summer. Discussion followed on motivating more faculty, advisors, and chairs to reach out to students.

Financial Literacy

Todd distributed updated copies of the Fall 2017/Spring 2018 financial literacy calendar and reviewed the spring activities by month. Financial literacy workshops will be conducted at Admitted Students' Day this Saturday. April is financial literacy month, with numerous programs being offered, including Monarch Money Fair on April 4; Money Mondays on April 16; Upward Bound presentation; and a Bayport Financial Football presentation. May and June activities include Money Mondays; presentations at Previews; and a social media push. Offering a program for off-campus students is being explored. Ellen will talk with Todd concerning the possibility of SunTrust partnering in this.

Recent In-State Tuition Status Events

Ellen reviewed in-state residency laws and SCHEV guidance, and clarified misinformation in the press.