

**Student Success Committee Meeting**  
**9 am April 13, 2018**  
Koch Hall Board Room

Present: Austin Agho, Jane Dane', Scott Harrison, Lisa Mayes, Ellen Neufeldt, Humberto Portellez, Don Stansberry, Rusty Waterfield, Sandy Waters, Johnny Young.

**Retention**

As of today, freshman retention rate is 66.86%. There are 219 accounts receivable holds. Efforts to reduce these holds include the Finance Office working with students, coaches calling students, HRL calling students in the residence halls, and Student Success Center advisors calling students; the Library is no longer placing holds. The calling campaign is underway. There are 447 advising holds on freshmen accounts. Jane will check on texting student reminders. There are 50+ immunization holds and some Conduct holds.

Sandy reviewed degree plan holds for undergraduate and graduate students. As of April 10, total student holds were 4,242 (20%); down from 13,597 on February 13. Group advising for freshmen will be held in the residence halls on April 24. Discussion followed. For those students who have not yet registered, reminders from the Registrar's office were sent via email and text this week.

Sandy provided a summary on alert grades for the 2017-18 academic year:

- In 100/200 level classes: 66% of faculty reported for fall semester on alert grades; 60% reported for spring semester alert grades
- The percentage of at-risk students in the 100/200 level courses was 23% during fall semester; 25% during spring semester
- For the 300/400 level classes, 6% of faculty reported on alert grades; 4% of faculty reported on spring semester alert grades
- The percentage of at-risk students in the 300/400 level classes reported by faculty was 22% in fall semester and 20% in spring semester

Discussion followed. Sandy will separate the undergraduate student data from the graduate student data in future reports, as well as the online from the on-campus student data in future reports, if it is possible to do so.

Scott will look at all accounts receivable holds, not just for freshmen. Don will check into how HRL sign-ups are going with our freshmen cohort.

**Committee Updates**

**Improved Student Service Experiences and Processes**

Rusty reported on a classroom attendance tracking system that will be piloted this fall. Working with the DFWI committee and focusing on courses in Math, Biology, and Chemistry, 7 classrooms will be included in the pilot. He reported on a study by Purdue University, which collected data on successful students and identified behaviors that predict success. These behaviors included attending class, avoiding the Internet during

class, spend time in the library, register on time, be engaged on campus. From their data and these successful behaviors, Purdue then developed a complexity score for their students. Rusty suggested doing something similar at ODU by creating a student-facing dashboard to impact student success. Possible data elements are class attendance, Internet use during class, time spent in the library, use of academic support programs, registering on time, level of engagement. Discussion followed. Rusty, Don and Johnny will meet to discuss developing the dashboard and address data privacy.

### **First Generation, Out-of-State, Men Group Update**

Don reported that today is the final "First Friday" with awards for some first generation students. The recognition ceremony was Wednesday, April 11, for spring and summer first generation graduating students, who received lapel pins in recognition of their accomplishment. More than 60 graduates were recognized. Mentors, faculty, staff and parents attended.

A mix-and-mingle was held with the Alumni Association and the Male group.

A meeting was held with at-risk men, discussing their successes and stumbles.

Johnny reported that the first African American and Hispanic/Latino recognition ceremony was held on April 2. President Broderick attended and provide remarks. Purpose of this event was to begin creating a culture of academic excellence among members of Brother2Brother as well as among those African American and Hispanic/Latino males in the ODU population. Awards were given to those males with a minimum GPA of 3.0 based on at least 24 credits earned, to the male with the highest cumulative GPA for each College, and the male with the highest GPA overall.

Out-of-state group has a fall kick-off planned.

### **Sophomore Success**

Johnny met with the director of undergraduate admissions concerning students who are undecided. He will provide Johnny with some numbers as to how many people fall into that category.

### **Degree Completion Group**

Humberto reported that 4 students from the 2012 cohort will graduate this spring and for an additional 3, the Registrar's Office has reached out to departments about possible substitutions that would allow them to graduate. He is considering placing an intern in the Registrar's office to shepherd these students through graduation.

### **Financial Literacy**

In Todd's absence Jane reported on two recent events:

- Monarch Money Matters Financial Literacy Fair, held on April 4 and attended by more than 65 students. The event featured a prize wheel for students to spin if they correctly answered questions about financial literacy. University Bookstore, Dining Services, and

Admissions provided prizes, including T-shirts, cups, Monarch plus cards and bookstore coupons. Marketing included flyers, announcements, social media, and Axis TV.

- Financial Tips for Living Off Campus, 6-7 pm on April 5 in Webb Center, with free pizza and drinks provided by Dining Services. This session dealt with budgeting, saving, loan/credits and was presented by Tonya Young from PNC Bank. Approximately 15 students attended. Marketing included flyers, announcements, social media, and Axis TV.