

Student Success Committee Meeting
9 am, September 20, 2017
Koch Hall Board Room

Present: Austin Agho, Jane Dane', Scott Harrison, Todd Johnson, Terri Mathews, Lisa Mayes, Ellen Neufeldt, Tisha Paredes, Brian Payne, Humberto Portellez, Don Stansberry, Rusty Waterfield, Sandy Waters, Johnny Young.

Retention

Jane reported that retention is at 80%. Family weekend is October 20-21, and is a good time to connect with students and families.

Sandy has just returned from an early alert processing meeting. Notification is going out Monday, September 25 to faculty. In the 2015 cohort, 75 freshmen have 0.0 GPA. This time last year, there were 90 students with 0.0 GPA; only 35 returned in the spring; 32 were suspended because they had 2 concurrent semesters of 0.0 GPA. Discussion of a pilot 1-credit class/reset to be offered Spring semester to those students with 0.0 GPA, with TCI indicators followed.

PRIDES

Brian provided an update on the proposed Monarch PRIDES Institute. The existing Career Advantage Program would be expanded to provide opportunities for undergraduate students to incorporate **P**acticums, **R**esearch, **I**nternship, **D**iversity, **E**ntrepreneurship, and **S**ervice Learning (PRIDES) into their degree program. The goal of the PRIDES Institute would be to use these experiential high impact practices to prepare students for careers, graduate school, life-long learning, and global citizenship. All undergraduate students in good academic standing at ODU would be eligible to participate in the program. Upon graduation, participating students would receive a designation based on the number of completed PRIDES courses and would be noted on their final academic transcript and their diploma.

In the spring of each year, a PRIDES e-portfolio showcase will be held in conjunction with the Undergraduate Research Day. A faculty committee will review the PRIDES e-portfolios and recommend the award each student should receive.

Courses related to each area have been identified as PRIDES classes. Students will be expected to develop an e-Portfolio showing how these courses are connected to one another and to real-world experiences. In order to add new courses to the PRIDES categories, faculty must submit their course to Committee B of the faculty senate for review and approval. The Committee will determine whether the course meets the objectives of the area. The program will be administered through the Center for High Impact Practices in coordination with Career Development Services, the Center for Service and Civic Engagement, the Undergraduate Research Program, and the Office of Institutional Effectiveness and Assessment.

Students must be in good academic standing and have at least a 2.00 GPA to participate in the institute.

Discussion followed. PRIDES could be tied into Career Development and Admissions, to promote this as a special recruitment tool and marketed to students and parents.

Brian reviewed the proposed Entrepreneurships Program, which would parallel our existing internship program. Within this program, an “entrepreneurship” would be defined as an independent experiential curricular activity in which a student designs and creates something of demonstrable value. To receive academic credit, the innovation should stem from prior academic coursework taken by the student in the discipline where the academic credit is sought. Each department would have an entrepreneurship class. By this time next fall, Brian hopes to have 30 entrepreneurship classes.

Discussion followed. Marketing staff will be invited to come and describe how to market these programs internally and externally.

Committee Reports

- **Improved Student Service Experiences and Processes**

Rusty reported on efforts to assist the user experience, including informing the advisor when students do not have a degree plan, identifying students who do not have advisors, and creating checklists for students in SAP status. Work is underway to develop our own course charge and replacing the shopping cart, to easily find a course.

Because faculty are interested in collecting attendance in class, this team is looking at a classroom attendance tracking system whereby their ID cards is automatically swiped when they enter the classroom, with no interruption or loss of classroom time.

- **Degree Completion Group**

Humberto reported that outreach efforts are underway. He has not yet received any feedback about what success they have had or responses from the students.

- **Advising**

Sandy reported that October 9-12 is First National Transfer Student Week. The Transfer Marketing committee meets tomorrow and will discuss First National Transfer Student Week. Representatives from each of the colleges and the Transfer Initiatives unit are going to TCC for an onsite advising on October 10. On September 29, ODU Advising Network Conference. Senator Lewis is keynote speaker. Advisors are making appointments with their students.

- **Financial Literacy**

Todd distributed copies of the Financial Literacy Calendar of academic year events and coordinators. Social media push includes a “Do you know” campaign, focusing on financial literacy, credit card debt.