

Student Success Committee Meeting

9 am, March 23, 2017

Dragas Hall Conference Room

Present: Austin Agho, Jane Dane', Scott Harrison, Ellen Neufeldt, Humberto Portellez, Don Stansberry, Sandy Waters, Johnny Young.

Admitted Student Day

Jane reported that more than 2,000 students had registered to attend Admitted Student Day this Saturday, and more than 4,000 guests are expected. Students will be assigned a color (light blue, dark blue, or silver) when they check in, which will determine their route or track throughout the day – or, they can determine their own schedule for the day. Brief discussion followed.

Retention

Current retention efforts are focused on getting freshmen students to register. Registration opens April 7 for freshmen. Big push for housing is currently underway in residence halls. Brief discussion of freshmen residence halls visits last night, which focused on encouraging freshmen to have a housing plan and to make an appointment with their advisors if they had not yet done so. Many of the freshmen visited did not have a housing plan or an advising appointment. Emails were sent last week to all freshmen who have advising holds. Sandy will forward this data to Jane. Text messages to students with holds will be sent out April 2 and for several days thereafter. It was suggested that the student success committee participate in house calls next year. Yard signs encouraging students to register were recently posted across campus. Advising will be in residence halls on reading day. "See your advisor" banner will soon be hung in the Student Success Center.

The number of freshmen students enrolled in undergraduate class this summer is down 13 compared to last year. The number of graduate students enrolled in classes this summer is down by 70 students compared to last year. Brief discussion followed concerning the effects of waiting lists for classes on retention. Some professors like to use their own waiting list rather than the automatic (Banner) list, which selects the next name on the list.

During discussion of online courses it was noted that main campus students take online classes in the summer, which can bump the strictly online students. Many of these main campus students are back at their homes in the summer and not on our main campus. If on-campus students are denied online classes during the summer, they may take classes elsewhere in the summer. Discussion followed concerning offering more classes as demand grows and the difficulty in assessing demand. Students can be on wait lists for multiple sections of a class, making it difficult to assess demand for the class. Some programs are promoted as having on campus classes but have the majority of the classes are online. Humberto will provide a list online programs and on campus programs.

Discussion of degree plans. Jane will forward to Sandy a list of how many students have complete a degree plan by program and by year.

Jane reported on a pilot program being offered this summer, targeting students living in Virginia who plan to enroll and who are at risk financially and academically. Outreach would be targeted to these students, encouraging them to apply and reminding them of

deadlines and financial aid available. SSI will be offered in one of the classes. Student engagement activities will be offered through LSI, and a peer mentor assigned. English class will be based on writing test results. Students would enroll in two classes and will cost them nothing if they have a Pell grant (summer financial aid does not affect fall or spring financial aid). The session is 41 days and students would live on campus in Gresham Hall. Preview is the day before session starts. This group will be assigned a coach, whom they'll meet in the summer.

Scott reported there are 176 currently registered students from the fall 2016 freshman cohort with Accounts Receivable (AR) registration holds that will prevent them from registering for fall 2017. Vera and Mary Deneen are working on this list. The number of students with family income below the poverty level is up from 6% 10 years ago, to 18% today.

Scott will check on when third payment of the payment plan is due.

Calling campaign to students who have not registered will begin in April.

EAB Collaborative

Upgrades are being done on the EAB tool and Conner will be coming to campus to do some training. We are encouraging more use of the tool. Brian will do 2 sessions on predictive analytic data. Fifteen faculty have signed up. Sandy met with Denisse Thillet in Student Outreach and Support; all alerts are set up now and going to Denisse. Brief discussion of emergency grants followed. Jane will forward to Sandy criteria for transfer grants. Sandy reported that the VCCS has implemented software to ensure courses taken at a 4-year institution toward an AAS degree at a community college are not covered by financial aid. Discussion followed. Danielle is meeting with representatives of VCCS today and will get clarification on this. Discussion about reverse transfer agreements.

Committee Updates

Degree Completion

Humberto reported that Ruth Triplett has expressed interest in reaching out to students, and she was provided a list of students based on the criteria she specified. He met recently with Dean Shaeffer, who is interested in this group for this leadership degree. Dean Claud in his office will spearhead this. Registrar's office is taking a more active approach in emailing students who have an incomplete grade that will go into an F and are emailing faculty of the incomplete grades as well. From the 6-year group (2010 cohort) about 13 students who were out there have been graduated.

Brief discussion on certificates programs. Registrar's office is working on identifying students who have taken a combination of undergraduate classes that may also lead to a certificate. Registrar's office is focusing on those students who applied for graduation in May who may be missing a class (or more) and are encouraging them to take the class(es) in the summer.

First Generation

At its last meeting, this group developed its goals and will prioritize its plans at its March meeting. A focus group with OIR was conducted last week, titled Build Your Narrative. Marissa is working on the academic affairs side regarding faculty mentoring. ODU First is having a networking lunch with current first-year student and first gen students. Marissa is focusing on students in the student supports area.

Sophomore Success

Johnny reported that this group is reviewing the data received from Mandalyn Gilles. Outreach is being done for males in difficulty. We talked about going and physically meeting with these students; taking some of our graduates. We have a male mentoring program with 20 faculty/staff and 12 male mentees. Limited success with response from the mentees. Brother 2 Brother has a chair and co-chair who are committed to the program.

Advising

This group continues to meet with Advising Task Force and recently met regarding the strategic plan.

Improved Student Service Experiences and Processes

Sandy has submitted a request to update the Advisor tab in the portal. David Kozoyed will present new portal concept at the April Student Success Committee meeting.