

**Student Success Committee Meeting**  
**9 am, February 10, 2017**  
Koch Hall Conference Room

Present: Austin Agho, Jane Dane', Lisa Mayes, Ellen Neufeldt, Tisha Paredes, Brian Payne, Todd Johnson, Rusty Waterfield, Johnny Young.

**Retention**

Ellen reported that the retention rate is at 92%.

Jane reported on current retention efforts. Mary Deneen and some of the coaches are working with students with AR holds and payment plans. Some financial aid is available for this and individual cases are being reviewed.

During the call campaign last fall, vulnerable students were identified (i.e., those who did not seem determined or excited to come back). These students were added to the Spring coaching load, including those who were below 2.0 GPA. Discussion followed on the need to engage these students in something. HIP is looking at learning communities that extended to second semester and possibly the second year and could consider doing a pilot with these students. Lisa would be interested in seeing the list of freshmen students whose cards were not swiped at campus events – an indication they are not attending events and are not engaged. Jane reported that a “never engaged” group has been identified. HRL is working on outreach for some of these students to determine if they are happy, could use more connection, etc.

Other retention efforts include Brother2Brother for freshmen males. This is a mentoring program for males at risk. It is a large group of male students of each sub-population. Discussion followed. Lisa mentioned a study based on Sean Harper at Penn State, “the anti-deficit model” that breaks down into categories: school support, family support, engagement on campus. She reported this study will be conducted here, on all males. Recreation & Wellness has changed up some of its programming to attract men. Feedback from a male student recently indicated concern that all the campus jobs went to female students. It was noted that most campus jobs are service oriented and service fields tend to attract females.

Rusty commented that attendance taking in classes this semester has increased. A team has been assembled from all the colleges to discuss attendance taking in classes, including the use of swipes, clickers, and quizzes. This is another way of collecting the data.

Lecture Capture is another useful retention tool. Faculty need to be more engaged in it.

Sandy reported that early alert grades have been sent out and feedback from faculty and students is positive. Residence life will reach out to students who have below a C in multiple classes (approximately 500 students). Brief discussion followed. Suggestions included having informal discussions with faculty who have multiple students with grades below C, to encourage faculty to become part of the solution in helping students become successful. Competition can be an academic motivator as well – and men are very competitive.

Students are being encouraged now to sign up for an appointment with their advisors. Training sessions for faculty for the advising software are being scheduled through CLT. Some WebEx training will also be conducted.

Brief discussion on immunization holds. Students are being informed as to how to get their immunization records and to bring them with them when they arrive at ODU, and what to do to ensure they do not have an immunization hold. This is brought their attention at Preview. August 1 is the deadline for students to have their immunizations current, but a semester grace period is allowed. International students must have all their immunizations current.

Jane and Sandy will meet to discuss getting the colleges more involved with those students who are not doing well in a major and steering them into a more suitable major.

### **Next Steps**

Confirm Men's conference in Richmond

## **COMMITTEE REPORTS**

### **Faculty Advisory**

A meeting is scheduled in 2 weeks, with discussions on supplemental instruction, feedback on how to get students engaged in HIP; coaching data will be reviewed.

### **Degree Completion**

Jane reported that Humberto is working informally with individuals, looking for "stop outs." Brian reported that the faculty advisory group is interested in working with this group.

### **Advising**

Alex is almost ready to be implemented and will launch after students register for Preview. It will be piloted with Engineering only. Dean's office will be sending students the information on Alex. The test will be available for students to take the night before or the afternoon of Preview and will be made aware of this. Sandy will investigate whether students can test remotely. Students need to be made aware that a pre-test is available to take to help them improve their score.

### **Financial Literacy**

Todd reported on 2016-17 financial literacy activities that included sessions at Open House, which was packed, and Admitted Students' Day. Monarch Millionaire is ongoing and we anticipate running out of space in this program. A session on budgets will be offered on April 18 for campus students. Financial literacy sessions will be offered at all Previews. In the summer, a financial literacy session will be presented at one of the Bridge programs. In the Fall, sessions will be offered during family weekend and Open House.