

Student Success Committee Meeting
9 am, December 9, 2016 2016
Koch Hall Conference Room

Present: Austin Agho, Jane Dane', Scott Harrison, Todd Johnson, Ellen Neufeldt, Tisha Paredes, Brian Payne, Humberto Portellez, Joe Ritchie, Don Stansberry, Rusty Waterfield, Johnny Young.

Retention

Scott reported that retention is at 85.19% this morning. Last year at this time, it was at 87.9%; however, last year at this time, classes had ended, finals were finishing and commencement was the next day. Discussion followed. Recent efforts to improve retention included calling campaigns several nights this week, texting all enrolled students with holds and encouraging them to register, knocking on doors of students in residence halls who have not registered. As of today, there are 155 Account Receivable holds, compared to 144 this time last year; 145 advisor holds, compared to 129 last year; 100 student health holds, compared to 138 earlier this week. Discussed followed concerning students with student health, financial, and account receivable holds. A "come meet your financial aid counselor" is being held today in Rollins Hall from 10-12 and 2-4, with refreshments. Students with an outstanding balance of \$100 or less can register. Accounts Receivable holds come from various sources. Right now, all Parking holds are lifted to allow students to register. Humberto will see if additional holds are being lifted. Joe reported that, although we are now into exams, advisors have scheduled meetings with students through next Monday and Tuesday.

Jane reminded all that in January, there will be a new set of risk factors for this class and outreach efforts are planned for them. Advisors in First Year Academic Enhancement are working with 0.0 GPA students, 0.1-1.79 students to ensure a successful handoff from advisors to coaches.

EAB

Brian reported that Connor Lawless from EAB will be on campus December 15, spending time with administrators, counselors, coaches and others in SEES, chief departmental advisors. He also has a phone call today to discuss a service plan for the upcoming year.

Next steps for advisors were discussed. Comments included having a referral option for students needing outreach and support; Denisse could be clearing house for this. Jane will discuss a dropdown menu for advisors with Connor. Joe reported that early alerts went out, with Housing making notes for advisors (an effective tool).

Discussion followed concerning the different databases/tools being used, assessing their effectiveness and the communication among those using the tools. Don Stansberry will convene a subcommittee to discuss this matter, to include: Joe Ritchie, Corey van Vlyman, David Kozoyed, Matt Newton, Chris Ricks, Dan Zimmerman, Denisse Thillet, Scott Harrison, and Tisha Paredes. Purpose of this group is to gain understanding of the tools we have,

how we are using them, where there is overlap, and any recommendation to the group of using the tools in an intentional way (i.e., how do we make referrals easy for advisors?).

First Generation, Out-of-State, Men Group Update

Don reported that at its recent meeting, Mandalyn Gilles presented data on the men, out-of-state, and first generation students. Johnny will take the lead of the male group; Joe Ritchie, the out-of-state group; and Don, the first generation group. Spring will be the planning phase, with activities in the fall.

Sophomore Success Group Update

Don reported that this group met recently with Christa and Sherry to talk about the transitioning of the cohort into the sophomore year and how the sophomore success group can help support them.

Faculty Advisory Group Update

Brian reported that this group met two weeks ago, where Johnny made a presentation on Brother2Brother. An update on MyAdvisor was given and Emily Eddins provided a service learning update. Both were well received. Brian suggested working with CLT to provide more intentional training for faculty, chairs and CDAs.

Data Group Update

Tisha distributed “Anticipated Outcomes for 100 First-Time Freshmen”, using 2007-10 data to show how any 100 randomly-picked students would proceed at ODU. Based on the data, at their second year, 80 students would return, 20 would not. Of the 80 returning students, 68 would be in good academic standing; 12 would not be in good academic standing. Of the 20 who do not return, 9 would be in good academic standing; 11 would not be in good academic standing. At their third year, 53 of those in good academic standing would return to ODU; 15 would not. Of the 12 not in good academic standing their second year, only 4 would return their third year and 8 would not return. Twenty-five would graduate after 4 years; 29 would return and 3 would not return. After six years, 26 would graduate, 1 would still be enrolled, and 1 would not return. The data shows that, of the 12 students who were not in good academic standing after the first year, only 1 graduated after 4 years; and 1 was still enrolled after the 6th year.

Using the same data, Tisha reviewed the demographic information for those 20 who do not return after their first year at ODU:

- 62% White
- 21% African American
- 53% Male
- 28% TCI High Risk
- 1057 SAT Total
- 3.17 High School GPA

Discussion followed on the pieces of data that we can act on or influence; they include financial situation (percentage of need), first generation, transfer student. Pell grant or percentage of need not met is one way we can measure financial situation and can be added to the “puzzle pieces” on page 2 of the anticipated outcome handout (demographic

information for those who do not return). This data is helpful in targeting students for B2B. During Fall 2017 a pre-and post-survey will be conducted with all students and will assess their sense of belonging and their college involvement.

Portal/Communication Group Update

Rusty reported that Terri Mathews will have a presentation on lecture capture at the January meeting.

He reported that the portal is being redeveloped, with a different look and feel, and should be completed by the end of January. This group will look into making the portal more friendly to military-affiliated students (i.e., a drop-down menu, dynamic checklist, etc.). Brief discussion followed concerning a veteran learning community.

Improved Student Service Experiences and Processes Group Update

This group will draft a 3-year plan on how to improve student services.

Financial Literacy Group Update

This group is meeting next Tuesday, and are in the process of putting together activities/program calendar that will show all financial literacy activities that were scheduled this semester and planned for next semester. Financial management sessions targeting students who have debt are being discussed. BayPoint Credit Union can facilitate these sessions, through our partnership with them.

Discussion followed regarding the impact of internships in reducing students' debt and the need for AA and SEES divisions working together to coordinate programs and activities to help students understand the value of an internship. Johnny Young and Bev Forbes, Career Development Services Interim Director, have met with each of the deans to discuss internships and co-ops. Career Development Services (CDS) offers Career Day, which brings students and hiring managers together. CDS is developing a long-term career development model.

Next Student Success Committee Meeting: 9-11 am, Friday, January 13.