

Student Success Committee Meeting

8:30 a.m. July 23, 2015

Dragas Hall Conference Room

Present: Jane Dane', Chandra de Silva, Todd Johnson, Lisa Mayes, Ellen Neufeldt, Tisha Paredes, Brian Payne, Don Stansberry, Mary Swartz, Rusty Waterfield, Sandy Waters.

Fall 2014 Class Retention

Jane reported that the fall freshman cohort retention rate stands at 81.58%. A call campaign was conducted last night where several students were retained. Next steps for the summer include identifying those students who have enlisted in the military, identifying incoming students with risk factors and getting them the support they need. A SAP communication plan has been developed. Brief discussion concerned the high retention rate and its effects of our resources to assist students. Suggestions for assisting students included group sessions in residence halls, study halls, learning communities, and study sessions. Chandra will meet with the new librarian regarding services the library can provide. Brian and Johnny will solicit suggestions for assisting at-risk students from the faculty subcommittee of this group. Jane will report on "things that are already happening regarding risk factors" at the August meeting.

Tisha, Jane, Scott and Mary will work together to merge into one report the data compiled from their sources on students and then present this data to the committee. Jane will work with Tisha to forward to Giovanna Genard demographic information for President Broderick to use in his State of the University address.

Discussion centered on identifying students who are heading into financial difficulty, reviewing the steps used to identify these students and a plan to put into place to get the students back on the road to financial success. Jane reported that the financial literacy boot camp conducted a few weeks ago is a good example of financial literacy success. Students attending this boot camp were a combination of first-generation and financial at-risk. Ninety-four attendees from around the state participated in the boot camp and the feedback was very positive. Brief discussion centered on working with the Development Office for funding of financial literacy education. Chandra commented that Joel Lewis, a Richmond-area businessman, is interested in financial literacy. Alonzo is familiar with Mr. Lewis. Nancy Grden, Executive Director of the Strome Entrepreneurial Center, was also suggested as a resource for retaining students.

Todd reported that he is working with the bookstore and textbook publishers to reduce the cost of textbooks and to have textbooks available two weeks before classes start. Discussion followed.

Review of Committees for 2015-16

A brief review of each of the current Student Success committees/subcommittees or groups was conducted. **The name, charge and membership of each of the 2015-16 committees below will be forwarded to Lucia Ball by August 15:**

- **Portal/Communication** will morph into a committee that addresses challenges and uses in support of online learning.
- **Technology Tools.**
- **Entry Process** will be folded into the online services group.

- **Financial literacy**
- **Retention group**
- **Advising**
- **FYE**
- **Sophomore Success**
- **Faculty Advisory Group**
- **Assessment**
- **Degree Completion**
- **Transfer Task Force**
- **HIP Team.** Lisa distributed a handout of High Impact Practices (HIP) at ODU, along with the purpose of the HIP team and 2 goals. Brief discussion followed.

Predictive Tools Update

Brian reported that Sandy and her team have drafted a Guided Plan for Success (GPS) and distributed copies of the Accounting plan. This draft form includes success marker courses, minimum requirements for admission to the program, areas of employment, parallel plans of study, salaries, technical standards, and important ODU resources. Discussion followed. The goal is to have a GPS for each major. Brief discussion on drafting modified Guided Plan for Success sheets for incoming students, modified to fit a freshman's interest (would not include pay scale).

Brian reported that a meeting is scheduled in two weeks with some department chairs and advisor to develop campaigns housing student success collaborative. Working with EAB to bring in their Student Success component, GradesFirst, on August 6, meeting and demonstration.

Sandy reported that advisors will be having mandatory meetings with student first weeks of class. The GPS sheets will be distributed at these meetings. Jane will make a note to have these mandatory advisor meetings integrated into the SEES Guidebook for next spring and summer semesters.

Rusty offered his assistance in creating a web page for these GPS forms and Jane offered the assistance of SEES' communication staff.