

Student Success Committee Meeting

8:30 a.m. December 11, 2015

Koch Hall Conference Room

Present: Jane Dane', Chandra de Silva, Todd Johnson, Lisa Mayes, Ellen Neufeldt, Tisha Paredes, Brian Payne, Don Stansberry, Mary Swartz, Rusty Waterfield, Sandy Waters.

Fall 2015 Class

Jane reported that as of the conclusion of the calling campaign at 10:30 last night, 330 students have not registered and have not told us they have other plans. Of those 330 students, 149 have financial holds; the remaining have advising holds, immunizations holds, and/or conduct holds. Retention is at 87.4% for spring freshmen registration, which is down from last spring.

Discussion followed. Mary indicated a post card will go out next week. As this is the final day of exams, students may begin thinking about registering for spring classes. Mary Deneen works with those students owing less than \$200, setting up a plan to repay the debt, and releasing the hold that prevents them from registering. Based on conversations with students during the calling campaigns, many students are waiting on their grades before they register; other students want to discuss returning in the spring with their parents. Brief discussion followed regarding tracking those students who register for classes early but do not return. Scott Harrison has this data. Sandy will talk with advisors to get the names of students who indicated they were not returning because they were bullied. Brief discussion on those students who must retake a class; approximately 50% of those fail the class a second time.

Predictive Tool Update

Jane reported that Retain II has been implemented, allowing communication with students as soon as they have paid their deposits. Jane explained that Retain II is how we communicate with undergraduate and graduate students; it is a communication tool and very targeted.

Sandy reported that Agile Advisor will be phased out by end of spring semester, with a February rollout of the EAB SSC. Following discussion, it was decided that a demonstration of some of these new predictive tool products would be provided at an upcoming Student Success Committee meeting.

Jane mentioned that she and Brian saw a demonstration of a new app called Guide that the EAB introduced recently that allowed schools to push resources based on risk factors to students. Students can communicate through their contacts and access resources through the tool. Several schools are piloting this app and we would like to ask the EAB to demonstrate it to the SSC and other groups.

Discussion ensued concerning alerts on students who have issues other than academic, such as low attendance, missed exams, etc. Jane commented that a value in the report can be added that allows faculty to write notes indicating someone needs to check on a student. Approximately 60% of faculty use alerts.

Sandy reported that Degree Works is going through changes and a demonstration will be provided to advisors. Faculty may not be aware of all the technology tools available in assisting students. Following discussion, it was decided that a focus group, comprised of Rusty, Sandy,

Jane, Brian, Don, Tisha, and Johnny, would review the technology available to faculty in assisting students to succeed at ODU.

Updates from Subcommittees

Portal

Rusty reported that minor updates were recently made to the portal. A team of 8 student web developers are coming up with good ideas, which will be presented in the new year. An app approach is being considered in the portal, with apps for what's new, what's popular, tools available, etc.

Entry Process

Monarch Experience has been added to check list.

Financial Literacy

A financial literacy session on financial aid was presented to students and parents during the most recent open house. The committee is considering making such a session part of the regular open house program; lunch would be provided.

Retention

Sandy recently attended a state committee meeting on transfer at Longwood University. A new state policy is being adopted which includes the suggestion that all senior institutions have a transfer student center or a place transfer students can come together in a point of contact. She met recently with Christopher Fleming and Jeremy Dickerson to discuss the concept and how we might work together on this. Sandy reported that the demand for advising services is growing, and noted that JMU recently hired 3 advisors who go out on the road with their admissions staff. She will discuss with Christopher putting together a budget proposal for doing something similar here. All but one of the colleges currently has a point of contact for transfer students within ODU. Other institutions are looking at their admissions people to be the advisors. We are starting to see the need for career counseling piece, and are seeing an increase in transfer students with associates' degrees who are not decided on a major.

First Year Experience

Don reported that this committee has begun reviewing/assessing the videos that are shown during first class, considering the messaging that we are sending, what is helpful in the video, and how all the pieces fit together. The Title IX and Wellness/Healthy Choices video were reviewed at the December meeting. The Choices section will be tweaked. The messages need to tie in together better.

Sophomore Success

Sandy reported that calls are being made to students who have not yet registered. A male mentoring program with sophomores at risk is being piloted.

Faculty Advisory Group

Brian reported that smaller subgroups of this committee are working with DFWI perceptions, to get their input and ideas about the role of faculty and students. They identified the following two themes: student accountability (i.e., faculty setting the tone about how important it is for students to be accountable) and class size. Discussion followed. Getting together those faculty with low DFWI rates and those with high DFWI rates was suggested, as well as those faculty with success in the high-risk courses and those faculty who want to help but do not know how. Brief discussion ensued concerning the data on those classes where materials were included in the fee for the course. We are able to identify those students who are not accessing Blackboard and are considering having roll taken in English classes. Brian and Jane will further discuss students who are heading toward DFWI problems.