

Student Success Committee Meeting

8:30 AM, March 7, 2014

Koch Hall Conference Room

Present: Jane Dane', Ellen Neufeldt, Brian Payne, Terri Mathews, Lisa Mayes, David Metzger, Don Stansberry, Mary Swartz, Sandy Waters, Johnny Young.

Predictive Tool Update

- **Retain**
Jane reported that Retain has been used very heavily this semester reaching out to students at risk.
- **EAB Collaborative**
Brian reported that a conference call with EAB will be conducted immediately following this meeting today, during which the workbook will be discussed. Copies of "Graduation Rate by Grade Earned and Term Taken," from the workbook, were distributed and discussed.
- **Agile Advisors**
Brian reported that training is being conducted across campus on Agile Advisors and is well received.

Fall '13 Cohort, Retention Efforts, and Goals (83%)

Jane provided an update on retention and engagement efforts since last month's meeting. All students living in residence halls received a personal invitation to the Monarch basketball game last night, in addition to a T-shirt. All students in academic difficulty who are not enrolled in UNIV classes are being invited, via emails and phone calls, to academic skills workshops. Unfortunately, attendance is low. Discussion followed concerning how to increase attendance. Brian will ask the faculty group for their insight.

Jane reported on efforts to reach students at SAP risk, which include emails with a link to a GPA calculator that they can use to determine the GPA they need to achieve to keep financial aid. In addition, they are encouraged to meet with a counselor to discuss their financial aid. This calculator is also helpful to those students who are in danger of losing their scholarships. Next steps are to get the calculator connected to the student portal.

CME had 94+ students who started out as pre majors last fall. They are following up with students that have below a 2.4. They are in the process of doing some referrals of these. They have reach 25 of the students.

Outreach efforts:

- Reaching out to unengaged
- Student in danger of not meeting SAP
- Those not in UNIV at risk
- Those at risk for losing scholarships
- 0.0 GPA from last semester
- Student Support Services group have one-on-one time with first-year students

Mary Deneen is working with students with holds prior to the end of the semester. The number of those with outstanding balances is dropping off. Jane will follow up with Mary Deneen.

Points raised during discussion regarding students registering for classes during registration/pre-registration:

- It is preferred not to start registration before the withdrawal date has passed. Move registration start date to the day after the last day to drop classes (this will begin summer semester).
- “Live chat” advising is a good opportunity to reach students; they don’t have to leave their rooms.
- Bring advising to residence halls.
- Consider giving away prizes to RAs based on the number of students they get to register
- Use a “Lucy Booth” to draw students’ attention (Advising & Transfer Programs have used this in BAL; very successful).
- The sophomore subcommittee has created a brochure, “Choosing a College Major Based on Your Personality and Interests” that lists the different majors offered at ODU that students might consider based on their interests.
- Promote registration at Relay for Life (consider having someone from Finance office and Financial Aid to answer students’ questions about holds).
- Students can register from their iPhones and androids.
- Host a “registration party.”
- Send a post card or letter to parents the week before registration (and other events) to let them know what is coming up.

Website Update

Ellen encouraged all to forward a 1-sentence purpose or goal of the committee/group and a list of its members to Tesha Benjamin and Marissa Jimenez with a copy to Lucia Ball.

Committee Updates

a. FYE

Don reported that due to inclement weather, this committee had not met recently; a meeting has been scheduled. Brian and Don are meeting next week regarding First Class. Discussion ensued concerning offering workshops or brief 10-minute “classes” on time management, note taking, etc., taught by faculty, perhaps during their class. It might be worth having a lunch with the faculty group to discuss this now. Send suggestions for faculty involvement in First Class to Brian. Discussion on making First Class more personal and meaningful to students.

b. Sophomore Success

Johnny distributed a summary developed by his committee of the factors for sophomore handoff, which reviewed the current first-year risk factors into sophomore year and new factors to consider. Brief discussion followed. Johnny will add to the new factors the hand-off to freshman call group.

c. Faculty Advisory

Brian reported that this group had a very productive meeting recently and will meet again later this month.

d. Portal/Communication

Don reported that this committee is focusing on two new modules myODU portal, with the

initial mockup completed by the end of March. Module 1: my programs and advising, will include current declared or intended major and minor (linking to program description and website; current assigned advisor, with a link to MyAdvisor (future integration showing scheduled appointments, notes from advisor, etc.; link to DegreeWorks (which will show whether a student has active plan, link to how to use it, date of last update to plan, etc.; and news, events, information on academic program (goal is to link them to their program. Module 2: my courses and tutoring services will include a list of active courses, with a direct link to BlackBoard; list of tutoring, supplemental instruction services available for the courses; information on academic support workshops, events, library resources; and possible calendar with my assignments and events synced with phone. Rusty is continuing to add functionality requested by students, as it is important to attracting and keeping students to the myODU portal. Additions include showing unread email in Gmail with mouse-over showing last 5 unread messages; dining menus; hours of operation similar to Places in MobileODU, listing places and times open and closed.

e. **Assessment**

Jane reported that the assessment team has been working very hard with all the factors that have been sorted.

f. **Financial Literacy**

Jane reported that this committee has been meeting and will present its recommendations at the April 11 Student Success Committee meeting.

g. **Learning Communities**

Ellen reported that this committee met recently and are looking at streamlining process. Johnny met with counselors last week

h. **Advising**

Sandy reported that this committee meets monthly and is “peeling back the onion” and looking at its mission.

i. **Entry Process**

This group is focusing its attention on a To Do list for freshmen and transfer students, as well as other populations. Committee is reviewing the communications in different departments and how messages are disseminated.