

## **Student Success Committee Meeting**

1 PM, July 15, 2014

Koch Hall Conference Room

Present: Jane Dane', Todd Johnson, Lisa Mayes, Ellen Neufeldt, Brian Payne, Carol Simpson, Don Stansberry, Rusty Waterfield, Sandy Waters.

### **Rollins Hall Renovation Update**

Jane reported that, as a result of the Rollins Hall renovation, some staff from admissions, financial aid, Registrar's office and student accounts have been relocated to the Learning Commons (where interlibrary loans are) in Perry Library to service students. Students coming to tour campus can go to the future Monarch's office for service as well. Some staff from the registrar's office, financial aid and cashier's office will remain in Rollins Hall, but try to serve them in Learning Commons. The remaining staff from Financial Aid, Admissions, customer relations and graduate admissions have been relocated to the trailers HR was housed in prior to their move to Spong Hall. These moves are reflected on the website, emails were sent prior and just after the move, and emails will be sent to faculty, staff, and students as we near fall semester. Campus maps (hard copies and electronic) will be updated. These changes will be in effect from July 2014 to approximately May/June 2015. Phone numbers for all offices and staff will remain the same. Those students/parents/staff paying cash for their expenses will continue to pay at the cashier's office in Rollins Hall, which will be on the second floor during phase I of the renovation. Registrar's office staff will be on the second floor and can assist students as needed. Signs noting these changes will be placed around campus and this information will be on the ODU website and campus bulletin.

### **Strategic Plan Update**

Provost Simpson reviewed the current draft of the strategic plan, following feedback from faculty, Board of Visitors, and others. This document is still being fine-tuned, and will be discussed at the Vice President's retreat on Thursday.

### **Fall '13 Cohort, Retention Efforts, and Goals (83%)**

Jane reported on the initiatives conducted this summer, with focus on students who did not register and those in SAP difficulty. The committee has exhausted the list to call and is gearing up for the 2014-15 class. At the end of the summer, a survey will be conducted to determine who has joined the Peace Corps, accepted a church mission call, or joined the military. Sandy reported that, as a result of the Finish in 4 campaign, students are adding a second class during the summer term, after completing their first summer session class.

### **Lynda.com**

Rusty reviewed the Lynda.com web page, showing some of the 2,500+ training videos it offers to students, faculty and staff, including personal/business skills, software, teaching, and student success, with new videos added each week. A link to Lynda.com is accessed from ODU's web page and also through Blackboard. New training videos are added each week, 10-minute tips are available, most popular videos at ODU are highlighted, and students and staff can browse the list of courses, categorized by topics, software, and popular playlists. ODU has a 2-year agreement with the company for this software. An email will be sent out to faculty, staff, and students in the fall reminding them of this resource.

### **Orientation/First Class**

Don provided an update on orientation/first class, which will begin with a parents' orientation session on Friday, August 22 at 3 pm for those parents who arrive early and want to attend a session. This session will be followed by all families and students coming together at 4 pm at the Ted to learn about the Monarch Experience. This will include an academic component, an engagement piece using student body president and speaker, as well as faculty, following by a spirit rally, and then dinner. Convocation/first class begins at 9 am on Saturday, August 23. Four 30-minute sessions begin at 10 am and run through 12:15 pm, then lunch. Forty-five faculty have agreed to participate in the sessions and have been working with Brian and Don in developing their presentations. La Wanza Lett-Brewington, Director of the Women's Center, is designing the Title IX presentation that will be given at one of the sessions. By swiping their cards, we will have an accurate record of the new students who have not attended this session. An email under Ellen's signature will be sent to all new students, informing them of this mandatory Title IX training. Discussion followed on incentivizing the training that students are required to take (Title IX, IT training, etc.). It was suggested offering them as a required 1-credit course; Brian will discuss this with the faculty committees.

### **Time to Degree**

Sandy reported that "Finish in 4" message is being heard; the number of credits students are taking per semester has increased to almost 15. "Finish in 4 shirts" will be provided to advisors. Advisor kits are being assembled and will be distributed to CDAs and other across campus. All curriculum sheets are up for the new catalog.

### **EAB Update**

Brian reported that EAB will be onsite on August 13 doing a training of the advisors that are piloting the student success collaborative in the fall: Nursing, International Studies, Engineering, and CME. EAB will also meet with deans and associate deans, as well as the CVAs to review the predictive workbook.

Brian distributed a primer on advising tools used in different phases of the advising process, which was recently developed by the technology tools committee. By the end of next month, information about career outlook for each major at ODU will be developed.

EAB student success platform and predictive workbook will be accessible through Box.com, after training in e module. All advisors will complete this training by the first week in August.

### **Predictive Tool Update**

Jane reported that this week will be getting analysis on the fall 2012 class to see if any of the factors indicating risk changed in terms of why we are identifying them at risk. When drop/add ends, we will get them scored and get this out to those who will be offering help.

### **Committee Reports Portal**

Rusty provided an update on the portal and ODU mobile app, reporting that card balances, dining menus, information about housing have been added to My Scheduler. The committee is trying to tie the portal and mobile apps together. An August release for the ODU mobile app is planned.

**Entry Process**

Rusty reported that he is hearing positive feedback regarding the checklist.

**Financial Literacy**

Todd reported that we are preparing to have a one-year trial and enter into an agreement with iGrad for their financial literacy platform. A “soft” launch is planned this fall, and the full launch in February or March 2015. Monarch Millionaire will be offered in spring 2015 with heavy focus on LEAP students.

**Advising**

Sandy reported that advising centers will be implementing an assessment plan in the colleges, primarily focused on new student advising.

**Sophomore Success**

Sandy reported that this group has been calling 2012 cohort. Of 510 students, 19 have registered. 52 students remaining to call. Two joined the military. The data pieces have been collected now and Johnny Young will provide them to Min to help us do predictive modeling on sophomores and juniors.

**FYE**

In an effort to reduce confusion, redundancy, and to provide a comprehensive listing of activities, this committee has developed a skeleton schedule with themes for each month of the academic year (see draft below).

<b>Month</b>	<b>Theme</b>	
August	Welcome	
September	Get Involved	
October	Be Smart	(Academics)
November	Take Responsibility	(Finances, choices)
December	Finish Strong	
January	Reconnect	
February	Get to Work	(Careers, resumes, study abroad)
March	Healthy Choices	(Health & Wellness, relationships)
April	Be Global	
May	Celebrate Success	

Lisa Mayes reported that the PRAXIS exam is now being offered in the Student Success Center.