

Student Success Committee Meeting

9 AM, February 14, 2014

Koch Hall Conference Room

Present: Jane Dane', Todd Johnson, Ellen Neufeldt, Brian Payne, Carol Simpson, Mary Swartz, Sandy Waters, Rusty Waterfield, Johnny Young.

Fall '13 Cohort, Retention Efforts, and Goals (83%)

A subgroup of the retention group met this week to identify the various groups requiring outreach. The retention group is reviewing students at pre-registration with financial holds and how to get them to participate in Monarch Millionaire or other financial literacy class. The biggest reason for attrition seems to be financial. Students approaching SAP trouble are being contacted concerning their credits and explaining the appeal process. Lisa Mayes' office is reaching out to students close to losing scholarships to keep them above 3.25. Look to see if anyone else who could benefit from Jackie Hines' student support funds. There are 111 students on the payment plan; 260 in the cohort not on the payment plan. Students who owe more than \$100 have dropped to 371. Discussion followed concerning what is being done for those with smaller amount balances. Jane will work with Mary Deneen on this. We have 321 students at risk for engagement/involvement on campus. Outreach efforts include CME contacting students with 2.0-2.3 GPA to sign up for a study skills group and are meeting individual with those below 2.0. This group has received data indicating those students whose Monarch Cards have never been swiped at an event. Additional data will include ethnicity and affinity groups, which will be used to invite them to appropriate activities.

Commuter and first generation students at risk are also identified as a group for outreach efforts, and Sandy has met with those having difficulties. Discussion followed on the definition of a first-generation student ("did your parents graduate from college?" vs "did your parents go to college?"). Sandy, Johnny, Lisa, and Terri met to review data on UNIV 110 and distributed a handout with the statistics (see attachment). More needs to be done proactively and within the colleges and classrooms. This fall, the College of Education and the College of Business and Public Administration piloted 4 meetings during activity hour to spin off what was going on in the First Class. Tips on studying (geared towards the classes they were enrolled in), learning strategies, time management, and support resources were presented. Results of the students who came to these was stunning: of the 129 students who attended, only 9 were in academic difficulty. Sandy will talk with Linda Vahala and Debbie Bauman about offering these meetings for engineering and health sciences students. UNIV 110 has been offered for 4 years; is now in its fifth year. ~~Data indicates that it is not having a great impact on first year students as a whole. We will look at the data on these. As data is analyzed on these classes, and see what the~~ common threads are analyzed for these students who progress—it is possible that we need to fine tune outreach, based upon the data, to meet more specific student needs. We may do something different for that group.

Brief discussion ensued regarding freshman seminar. Check into what Judy Luedtke is doing and get an assessment.

Brief discussion regarding tracking students in the first couple of weeks. Because we do not have a mandatory attendance policy, we cannot accurately track student class attendance. Current ways of tracking student attendance include the use of clickers, tests/quizzes in class.

Brian Payne reported on the AASCU conference in San Diego last week. Six or seven universities, including ODU, are participating in this collaborative, multi-year research project with Inside Track, evaluating the impact and cost-effectiveness of various student success interventions. On the first day of the conference, discussion centered on the initiatives and activities offered for first-year students. They decided to pursue a study to assess the success of these different initiatives for their first-year students. The University of Minnesota-Duluth will propose a design for the study. Inside Track and AASCU will do a landscape survey to see what data universities are able to provide. Based on the landscape survey and the study design, universities will be invited to participate.

Predictive Tool Update

- **Early Alert**

Brian reported that early alerts were delayed due to the snow, but have gone out to faculty.

- **EAB Collaborative**

Brian reported that three conference calls with the EAB are scheduled between now and April. There will be a lot of challenges ahead in getting everyone on board. The EAB presented a new notebook that contains a great amount of materials to help the advisors. Good data for advisors on students. The workbook will be available in April or May. EAB representatives will be on campus in mid-May for an onsite prep launch.

- **Agile Advisors**

Sandy has provided My Advisor training to faculty in the Schools of Business, Education, and Health Sciences. Sandy met with GAC and provided a quick demonstration of the system, which was well received. Brian met recently with advisors at a brown bag workshop/training on this system.

Website Update

Rusty provided an overview of the first draft of the Student Success committee website. The website has links to News, Next Meeting, Leadership & Members, Working Groups, and Reports. Goal statements for each of the working groups will be developed and forwarded to Lucia, for posting on the website. The Student Success Center will be added as a link. Discussion followed. The website is aimed toward the university community. The list of University Providers will be reviewed and revised.

ACTION ITEMS

1. Ellen will review/revise the charge of the Student Success committee.
2. Committees/Work groups will forward to Lucia a list of committee members and a 1-sentence purpose or goal of the committee/group.
(Example: Purpose of Financial Literacy group is to educate and prepare students and families to manage their financial commitments to be able to attend college, earn their degrees and develop life-long financial management skills.)

Committee Updates

- a. **Faculty Advisory Subcommittee**

This group had a very productive meeting, with a discussion about what they will be doing. ~~Talked about their own~~ They discussed their own ideas for student success. At next meeting, Sandy will show them

"My Advisor" and get their feedback about advising. Committees/workgroups were reviewed and each member selected a committee to serve on.

b. Upper Class Workgroup

This group may change its title to "Degree Completion Group." Discussion ensued on ODU's policy that graduating students must apply for graduation. Graduation should be automatic, with students "opting out" if they don't want to participate. Mary reported that a "102 credit letter" gets sent from her office each January (for August and December graduation candidates) and mid-September (for May candidates), reminding them to meet with their advisor, review their courses/credits, and apply for graduation.

c. Sophomore Success

Johnny reported that several activities celebrating sophomore success are being planned, including the Celebration of Excellence, for sophomores with 3.25 or better GPA; an end-of-the-year celebration; a sophomore-to-junior year celebration in recognition of successfully reaching the half-way point of their educational journey. The sophomore to junior retention rate is up from 66.4% to 68.9%. This group will discuss data mining and what percentage of second to third-year they want to attain.

ACTION ITEM: This group/Johnny and Sandy will develop by the summer a plan for the hand-off of at-risk freshmen to sophomore. Jane Dane' and freshmen retention group will identify the at-risk sophomores in the "hand-off" to the Sophomore Success Committee.

ACTION ITEM: Sandy will develop a proposal of what we are going to do for at-risk returning sophomores and the resources needed by faculty teaching classes for these at-risk students.

d. Entry Process

Jane reported that David Kozoyed came to advising and did a demonstration, which was well received. Rusty reported that the student checklist is live for 2014.

e. Advising

This committee will meet with the faculty committee and will focus on advisor/faculty professional development, particularly by college and program; review/update of the Undergraduate advising mission and goals; make recommendations for advising improvement based upon results of advising surveys to students and focus groups with faculty advisors; recommend enhancements for referrals between units; increase rewards and recognition for faculty and professional advisors; and monitor advisor caseloads.

f. Learning Communities

Discussion ensued on looking in-depth at the data on the learning communities. Lisa Mays met with Linda Vahala recently to try to form some communities for at-risk engineering students. UNIV 150 class will be offered this fall as a 3-credit elective. A math 103M class is also being considered.

Brian reported that the meeting on February 24 is to review the learning communities plan from the Evergreen Group and discuss what is and is not working. A follow up meeting with faculty and colleges to get their feedback will be scheduled. Learning outcomes for Evergreen group: effects retention and outcomes in a positive way, and how we want to

promote it on campus. Evergreen report will be sent out to all communities. Discussion followed.

g. Financial Literacy

Todd reported that this group had its first meeting on January 21. The charge for this committee is to design and promote a comprehensive financial literacy program. Its purpose is to educate and prepare students and families to manage their financial commitments to be able to attend college, earn their degrees and develop life-long financial management skills. The committee will inventory the current programs and any missing components of an ODU program, identify the responsible individuals, timeline, resources needed, etc.; review best practices; consider needs of parents of prospective incoming and current students; how the efforts of offices work together; provide and market an outreach plan to engage at the right time; consider creating several working groups that might address life skills, practical instruction/guidance during the academic year, and ODU policy and procedures to promote financial and academic well-being.

h. Portal/Communication

Rusty reported that this group is reviewing the data from Educause. We know our students are using the portal and it's a good way to prompt students to do things. Gmail informs students how many unread messages they have. A goal statement has been drafted.

Assessment of UNIV 110: 2010-2013

Students TCI Risk Group							
Semester	Number of Students who Completed UNIV 110	TCI Risk Group*					
		Low		Medium		High	
		%	N	%	N	%	N
Spring 2010	609	24%	99	49%	195	27%	106
Spring 2011	482	25%	85	49%	164	26%	88
Spring 2012	425	25%	73	48%	144	27%	80
Spring 2013	523	20%	74	50%	179	30%	108

* Some FY students are missing TCI scores

Students Average GPA				
Semester	Number of Students who Completed UNIV 110	Average Cum. GPA*	Average Spring GPA**	Average Fall GPA***
Spring 2010	609	1.52	1.82	1.25
Spring 2011	482	1.51	1.77	1.30
Spring 2012	425	1.52	1.78	1.29
Spring 2013	523	1.41	1.60	1.22

* Cumulative GPA calculated using fall and spring of students first year

** Spring GPA after completing UNIV 110

*** Fall GPA prior to completing UNIV 110

Students who Earned Above 2.00 GPA			
Semester	Number of Students who Completed UNIV 100	Above 2.00 Cum. GPA (1)*	Above 2.00 Spring GPA (%)**
Spring 2010	609	27%	48%
Spring 2011	482	29%	49%
Spring 2012	425	29%	50%
Spring 2013	523	25%	42%

* Cumulative GPA calculated using fall and spring of students first year

** Spring GPA after completing UNIV 110

Students Fall and Spring Semester Enrollment and Average GPA				
Semester	Number of Students who Completed UNIV 110	Enrolled in following fall (%)*	Currently Enrolled (%)**	Average Cum. GPA***
Spring 2010	609	70%	21%	1.69
Spring 2011	482	71%	33%	1.62
Spring 2012	425	69%	44%	1.64
Spring 2013	523	66%	47%	1.46

* Enrollment into the fall after completing UNIV 110 in spring

** Current enrollment as of 01/31/2014

*** Current cumulative GPA as of 01/31/2014