

## **Student Success Committee Meeting**

8:30 AM, December 12, 2014

Koch Hall Board Room

### **Minutes**

Present: Jane Dane', Todd Johnson, Terri Mathews, David Metzger, Ellen Neufeldt, Brian Payne, Carol Simpson, Don Stansberry, Rusty Waterfield, Sandy Waters.

#### **1. Fall 2014 Class Retention**

Numerous initiatives to address retention & registration needs for Spring 15 have or will include:

- Calls, surveys, financial holds (Vera & Mary D.)
- Distance outreach to enrolled, Preview #'s
- Housing outreach: calls & door knocks
- Students registered for under 12 credits
- Get a list of who has not registered & send to advisors to ask advisors to inform them what they should be taking (Terri)
- Ask Deg. to pull from their Degree Works plan & compare to what they actually registered for (Sandy)

January initiatives include:

- Calls to non-registered
- Running continuance on Wednesday – Register for UNIV 110
- Housing to reach out to non-registered & under 12 credits (Don responded that of 478 who were not registered, only 73 are still not reached)
- Visibility for students to be served in Perry Library

#### **2. New Advising Model**

Brian reported that efforts are to engage advisors/faculty to design an advisory process that aligns with demand & resources processes. Discussion ensued, with the following comments:

- (Sandy) Shared written data (2013 Cohort)
- (Sandy) Plan: left blocks for spring advising those students w/ 3.0 plus GPA (Freshmen)
- (Terri) Plan: Reduce load by 25% each semester & see them during critical times
  - 1) Preview = 1<sup>st</sup> session
  - 2) Fall Freshman Advising session to do a year plan
  - 3) Rotate to one time for junior year and then 1<sup>st</sup> semester senior year
- Developed chart of the rotation; group advising was increasing the load since student would actually do both
- Have plan started in fall 2014. Will remove holds after 1<sup>st</sup> year (2.5 GPA)
- Building from year plan in Degree Works

- (David)  $\Delta$  major: Fall in limbo if in-between majors. Need guidance to help them know what to do on their own. Direct them to CME.
- (Sandy) Handed out GPS plan from Complete College America
- (Carol) Students may not be well prepared in math & streaming at early stage
- (Sandy) Denise Dwight-Smith to assist with developmental model that they do before they get here; Create a clear path from a common group of courses (Keep options open)
- (Ellen) Who is doing summer outreach; more to learn from CMC
- (Carol) Should we have a retreat on this topic? Developmental career outreach – Coordinate entry before entry & weaving success piece
  - 1) Admissions
  - 2) Housing
  - 3) Preview is calling
  - 4) Monarch Experiences are in place where we can connect to a captive audience
- (Sandy) are we giving so many choices they are not picking any? Discourage double majors/minors (GA State) they have graduation advisors
  - (Terri) Why couldn't we break students into 6 groups & do speed dating at Preview? Could we do major sessions at Preview? Go to 3 different rooms: Colleges to look into it

### 3. Predictive Tool Update

#### a. Retain

(Assign Scott/Worth/Tisha) Create a pilot for the students who indicate on the TCI that they are NOT planning to stay at ODU

- (Sandy) Present Advising Survey results from Fall 2014 to SGA. In January 2015 Carol is meeting with them and can present the results.

#### b. Agile Advisor

(Sandy) still working on getting advisors names aligned correctly

#### c. EAB Collaborative

(Brian) EAB pilot in Fall 14, Spring 15; having conversations to expand to more programs. Career matches in EAB – needs tweaking & ODU (Jeanie Kline & Associate Deans) are loading top 10 jobs into each major (Trends in hiring) Royal & Co. was recently purchased by EAB

- E-portfolios (this agenda item postponed)
- Freshman Seminar (tabled to next meeting)
- Review and Update Committees
  - Portal/Communication: Rusty Waterfield

- i. 1) Advisor tab working well; 2) DL – In January we will be working to improve tools for distance students (Purely online & hybrid needs to be considered)
- Technology Tools: Brian Payne, Rusty Waterfield
  - i. Tools have been moved into one spot.
- Entry Process: Rusty Waterfield
  - i. Checklist has made a huge difference. Refresh of the items; International & Graduate students. Should be something in the checklist for Title IX.
- Financial Literacy: Todd Johnson
  - i. Marketing push in beginning. Over 5000 students have signed up
    - 1. Pushing content to students with goal that student reach rang of “looking good” on the financial health meter
    - 2. Letter from Vera (Financial Aid) notifying loan applicants how much their indebtedness is (Indiana University has done this)
    - 3. Identify a date in February as a Financial Literacy Day with speaker
      - Should this tie into majors fair at the end of Feb/early March
    - 4. Financial literacy conference that targets middle & high school students and parents. (Still a concept)
    - 5. iGrad contacts will give us \$1,000 in seed money to help with initiatives
      - Are there faculty who want to connect their classes with this program? Need to decide on future of monarch millionaire. Connects with CMC classes & intro to English and should look at humanities.
      - Discussion about average income of graduate & score card
      - How to get in hands of the faculty? Johnny has discussed sophomore success.
- Retention: Sandy Waters
- Advising: Sandy Waters
- FYE: Don Stansberry
  - i. Discussion continues on Freshman seminar and what will it look like.
- Sophomore Success: Johnny Young
  - i. (Sandy) “Sophomore Stars”, calls, using EAB software, celebration
- Faculty Advisory Group: Brian Payne and Johnny Young
  - i. (Brian) Met and discussed advising tools, LC & LLC’s; good meeting. They like being involved in these activities / SSC Committees

- Assessment: Jane Dané
- Degree Completion Group
  - i. (Sandy) Outreach to those missing a couple of classes. Graduation rates went up to 52%. Trying to look at Degree Works; pulling students who are close and encouraging them to finish/graduate.