

Student Success Committee Meeting

9:30 AM, August 15, 2014

Koch Hall Conference Room

Present: Jane Dane', Todd Johnson, David Metzger, Ellen Neufeldt, Brian Payne, Carol Simpson, Don Stansberry, Mary Swartz, Rusty Waterfield, Sandy Waters, Johnny Young.

Portal Update

Grace Little provided a demonstration of the portal, reviewing the tabs (MyODU, Academics & Success, Housing and Dining, Recreation & Entertainment, News) and many of the links under each tab. LiveSafe will be added to the portal. Discussion followed on the portal being only as good as the information inputted onto the website. Websites must be updated regularly to keep the portal information accurate. Rusty will take the lead on this and talk with Jason Phenici.

Opening Update

Don reported that athletes and band members have already arrived on campus; apartment move-in is this weekend; triples, FSE, and early arrivals move in on August 21; and freshman move-in is August 22. He reviewed the schedule of events for August 22, which begins at 7 AM at the TED. A parent session, led by John Adam, will be conducted at 3 PM; welcome speaker Mari Ann Callais, will speak at 4 PM; spirit rally is at 4:45 PM; farewell dinner is at 5:30 PM; mandatory introductory residence hall meetings are scheduled from 7:15-8 PM; back to school luau is from 8 PM – 12 AM.

August 23 begins at 9 AM for freshmen with convocation at the TED, followed by First Class from 10:00 AM – 12:15 PM; lunch is at 12:20 on Kaufman Mall. Upper class move-in is 9 AM - 4 PM. Many SEES offices will be open from 1 – 5 PM so students/families can conduct business. Monarch Welcome Rec Fest is at the Student Rec Center and The Quad from 4 – 7 PM, and Fan Appreciation Night is 7-8:30 PM in the S.B. Ballard Stadium.

R.E.A.C.H. tables will be manned across campus on Monday and Tuesday, August 25-26, from 7:15 AM – 3:00 PM. IFC recruitment event is from 12:30-1:30 on August 26 in Kaufman Hall; Happy Hour with a Twist is from 12-2 PM in the Quad; Women's Equality Day is from 12:30-1:30 in the front lobby of Webb Center.

Don explained the free Guidebook app that is available to students, faculty, staff free, and the community for iPhones and iPads. The Week of Welcome events are available on the app, as well as campus maps.

Fall 2013 Cohort, Retention Efforts, and Goals (83%)

Ellen reported that we are still on track for 2,800 in the freshman class and should register close to 200 more freshmen today. Last year's freshmen cohort was 2,908. We are at 80.39% now.

Jane reported that many kinds of students were identified who might benefit from leniency in the interpretation of a ruling for a SAP appeal. With the guidance received from federal staff, we learned that typical transition issues are acceptable as long as the student agrees not to do it again and will work towards getting themselves out of the hole. Students in SAP situations have been notified that there is an opportunity for an appeal. They are being reviewed now. The University has to show a good success plan for the student, showing we have committed to the students' success and what is going to happen. The situation cannot be repeated; otherwise, they will be denied an appeal.

Next Tuesday night is the last night for phone calls to students who have not returned to ODU. We need to find out why they are not coming back to ODU. Vicki Bonner is gathering data for the coming years. We have been able to collect data for CRM and know exactly why students are leaving.

All first-year students applied to live with us have received on campus housing. None are in triples that did not want to be in a triple. Approximately 189 transfer students have been placed. International students have been arriving on a regular basis. We have designated spaces for them if they want to live on campus, but most choose to live off campus. Approximately 2200 students live on campus; $\frac{1}{4}$ of the class is off campus.

Predictive Tool Update

Jane reported that we have gotten back a list of predictive factors with students who enrolled with us in 2011 and 2012, including one new factor: date student admitted. If very recent to start of school, they are at higher risk. Other factors are high school GPA, distance from home and first generation college student.

Deans, associate deans, and advisors worked with the EAB module this week. While in EAB, we can extract numbers about groups of students we are doing things with and put results into Retain.

Brian reported that meetings are scheduled every other week with pilot advisors from Nursing, International Studies, Engineering, and CME. Brian recently made a presentation at Provost's Council to the Deans.

At next Student Success meeting the focus will be on EAB and predictive modeling.

David Trites will be on campus September 23-24. He will meet with different groups, consult on retention and discuss the predictive model that we have.

Review and Update Committees

a. Degree Completion

Mary Swartz reported that confirmations have been sent to students registered for fall classes. Reminders were also sent 1,961 students who have not yet registered. Degree completion project is our students who look con to graduate but have not. We took from fall 2006-2013; we looked at that population. 8.5% (837) tracked are either awarded or on track for graduation.

70 degrees were awarded to students whose education status was inactive.

50 students were pending from fall 2009-13.

16 students graduated from a 2-year institution but not 4-year.

b. Financial Literacy

Todd Johnson reported that the iGrad financial literacy program is on schedule for being released this fall through the student portal.