

Student Success Committee Meeting

9:00 AM May 24, 2013

Koch Hall Board Room

Present: Jane Dane', Todd Johnson, Terri Matthews, David Metzger, Ellen Neufeldt, Carol Simpson, Don Stansberry, Rusty Waterfield.

Committee Updates

Retention

Jane distributed and summarized the first-year retention timeline developed by this committee. She reported that the calling campaign has begun, reaching out to those students who have not registered. Discussion followed regarding a one-time "get out of hold free" card whereby students are forgiven one hold, which would allow them to register. To receive this hold forgiveness, students would need to complete an online checklist using a "wizard" that was discussed, which would walk them through their scenario. Discussion followed concerning moving fall pre-registration to earlier dates, while students are still on campus.

Freshman Orientation

Don reported that this committee has developed a draft of the fall freshman orientation, which will begin on Friday, August 23, with move-in day. Tentative program has students moving in that morning; in the afternoon, parent/family sessions will be offered and are optional activities. At 4pm will be the parents' send-off, hosted by President Broderick, Provost Simpson and VP, SEES. Dinner will follow. Saturday will be the first official day of classes and will include the academic component of orientation. All first-year students will meet at the Ted at 9AM for convocation; breakout sessions will follow. Session topics being considered include how to navigate Backboard, how to be successful in the classroom, financial literacy, wellness. At the conclusion of the breakout sessions (1:40 pm), lunch would be served on the lawn. Following lunch, students would have free time (allowing them to go to the bookstore, ID center, etc.). Dinner would be in the residence halls at 5pm, followed by movies. Sunday would include an event at the football stadium, with the band. . Discussion followed. Comments included the use of peer educators, honors college students, writing center staff, RAs as facilitators during the sessions on Saturday; June needs to be "communication month" on campus, whereby orientation is marketed to faculty, deans, staff, administration and students possibly by use of a catchy slogan (i.e., "It takes a village to build a Monarch"); consider having 6-10 "floaters" available to fill in as session leader; Saturday will be a regular business day, with all offices open to assist students.

A breakfast or lunch will be hosted this summer for deans, associate deans, and department chairs to explain the fall orientation program and invite their participation.

Monarch Experience

Don described the Monarch Experience, which will involve every first-year student in a small group active learning experience, such as living/learning communities, freshman Summer Institute, summer study abroad, outdoor adventure program trips, UNIV 195 courses and many student organizations. This will be explained to students at Preview. The website will launch on June 1.

CRM

Jane reported that Retain has been implemented and Connect product is now live. We are building communication plans that will be automated. Agile Advisor is now available and being used by our advisors.

Data Committee

See report below.

Holds

Rusty reported that his committee is developing a holds database that will provide a quick view of the holds a student has, the account balance, and status of financial aid. Phase I of "My Status Alert" will show the number of holds, the level of impact, and the hold details; it will show current account balance; and the status of financial aid and level of impact or action required. This will be in place by mid-August. Don will share this information with the SGA. Discussion followed.

Follow Up on Goals Assignment from Dave Trites' Report

➤ **English Classes and GNST 050**

Dave reported that five English instructors are developing sections of ENGL 110 using best practices for first-year seminars and student success classes. The instructors are drafting syllabi and development meetings are planned for mid-June. All 19 sections of GNST 050 will focus on writing as a tool for student success. Sample syllabi have been prepared. A two-day planning workshop for GNST 050 instructors is planned for July. Four sections of GNST 050 will be linked to UNIV 100. A Peer Education and Leadership course is being offered to all students this fall, that prepares students for work as peer mentors and tutors; and in the Monarch Think Tank I course, students and institutional partners will work together to design and implement ODU community-engaged projects focused on increasing understanding of how and why students are using mobile devices in their learning practices.

➤ **Expand Supplemental Instruction**

Terri reported that expanded and additional math courses have been added, including business calculus, STATS 130 and PSYC 317. In reviewing PSYC 317 issues, STAT 130 is the problem. CS 250 is being reviewed as to the high number of DFWIs. A pre-requisite has been added to MATH 102 for those students needing MATH 103.

➤ **Assessment**

This group, composed of Jane, Scott, Worth Pickering, and Tisha Paredes has developed an action plan/timetable for increasing the first-to-second year retention rate of first-time, full-time students entering fall 2013 to 83%. Copies of the timetable were distributed and discussed.

Action Items

1. A breakfast or lunch will be hosted this summer for deans, associate deans, and department chairs to explain the fall orientation program and invite their participation.
2. Copies of draft fall orientation schedule and session descriptions will be forwarded to members of the committee.
3. Don, Jane, Todd and David will publicize/promote business hours across campus on Saturday, August 24.
4. A student representative will be appointed to the Student Success Committee.

Week of Welcome 2013

- I. Schedule of Events (as of 6/5/13): Highlighted is mandatory
 - a. Friday, August 23 –
 - i. Move in Day 7am – 3pm
 - ii. 2-3:30pm Parent workshops:
 - 1. The Next 48 Hours 2-2:30pm
 - 2. ODU Jeopardy 2:30-3pm
 - 3. The Life of a First year Parent 3pm-3:30pm
 - iii. 4pm Send-off Dinner for parents/ with students (Possible Speaker)
 - iv. 8pm – midnight The Party Casino Night, Webb Center
 - b. Saturday, August 24 –
 - i. 9:00am Convocation, Ted
 - ii. 10:00am – 10:40 - academic session I
 - iii. 10:50am – 11:30 academic session II
 - iv. 11:40 - 12:20pm – academic session III
 - v. 12:30 –1:10pm- academic session IV
 - vi. 1:15 pm lunch
 - vii. Recreation and Wellness / Athletics Tailgate 4-8pm, Foreman Field
 - c. Sunday, August 25
 - i. Bus Trips
 - ii. Hall Meetings 3pm
 - iii. Commuter Meeting 3pm
 - d. Monday, August 26 –
 - i. Out of state student reception, 7pm
 - ii. Other Receptions -
 - e. Tuesday, August 27 –
 - i. Health something during the day
 - f. Wednesday, August 28 –
 - i. Intramural Round Robin 5-11pm, Rec Center
 - g. Thursday, August 29 –
 - i. 11am – 2pm Main Street Organization Fair, Kaufman Mall
 - ii. Intramural Round Robin 5-11pm, Rec Center
 - h. Friday, August 30 –
 - i. Outdoor Movie 8pm, Kaufman Mall
 - ii. Aerobathon on the Quad 5-8pm
 - iii. Water in Motion Launch Party 5-8pm
 - i. Saturday, August 31 –
 - i. ECU away football game (buses for students)