

Student Success Committee Meeting

9:00 AM March 16, 2012

NCSOSE Conference Room, Innovative Research Park

Present: Ellen Neufeldt, Jane Dane', Todd Johnson, Lisa Mayes, David Metzger, Don Stansberry, Mary Swartz, Sandy Waters.

Dr. Neufeldt recommended to the committee that the half-day retreat to review all data be scheduled during the regular monthly meeting on May 18, extending the meeting to 4 hours (9:00 AM – 1:00 PM). All present agreed. Jane Dane', as chair of the data committee, will bring a sampling of the data that is available to this meeting. **Ellen instructed those who will be presenting data to forward the information to Jane Dane' and Lucia Ball.** Others may be invited to present their data at the meeting (i.e., Worth Pickering, Enrollment Steering Group).

Data requested for half-day retreat includes:

- **Students we are losing from the freshman to sophomore and sophomore to junior year**
- **Strengths Quest data**
- **Major changers**
- **Residential and commuter students**
- **First generation college students**
- **Affinity housing**

Brief discussion followed on Client Relationship Management (CRM) software. This product will be in place when the students return to campus in the fall. Jane reported that part of the CRM retention product is to include partnership with Noel-Levitz, who has a tool that identifies predictive behaviors of students who will not be successful. This is coming with the Hobsons' product. A definition of at-risk student will be developed. Priorities for the CRM were briefly discussed, including setting up a communication plan, which Jane indicated has begun.

Jane reported that the graduate student committee has completed the graduate survey and will issue a report soon.

Lisa Mayes reported on the recent recognition event, Celebration of Excellence, for sophomores with 3.25 GPAs or higher. Feedback from those attending was very positive. From the list of student attendees, the peer educational program will pull from that group and offer scholarships to serve as peer mentors. Additional tutoring will be offered in the Learning Commons and sessions to help students with their studies. All these activities will be expanded next semester.

Sandy Waters commented on the emphasis on career development on the advising side of the house. Sandy, Don, and Scott will meet with CME and advising staff to discuss programming intervention in the early years.

Don Stansberry reported that each member of the Freshman Experience committee will come to the next committee meeting with their top 5 recommendations from all the data reviewed. A draft of the best recommendations will be developed and shared with this committee.

Multiple hold flags were discussed. Todd Johnson and Mary Swartz will look at the various holds and formulate a plan. Office of Finance is critical to this. Ellen reported that Judy Luedtke will be invited to a future meeting to give a report on the entry process.

The work of these committees and knowing their progress is important. At the end of the semester, we need to have a progress report on each committee and decide if they have finished their work or receive a new charge for the next academic year.

The remainder of the meeting was devoted to Chuck Keating, director of the National Centers for System of Systems Engineering, who conducted a student entry system development session to establish an initial frame of reference for the system development effort for the Student Entry System at ODU.

Next Meeting Date: 9:00 AM- 12:00 noon, April 20, 2012 at NCSOSE Conference Room, Innovative Research Park, 4111 Monarch Way, Suite 406.