

Student Success Committee Meeting

9:00 AM July 20, 2012

NCSOSE Conference Room, Innovative Research Park

Present: Ellen Neufeldt, Jane Dane', Todd Johnson, Terri Matthews, Lisa Mayes, David Metzger, Carol Simpson, Don Stansberry, Mary Swartz, Rusty Waterfield.

LEAP Program Update

Tom Wunderlich provided an update on the LEAP and LEAP 2 Sophomore Success programs. He reviewed the goals of the programs, shared data, and discussed the LEAP 2 Sophomore Success (see attached handouts for detailed information).

Discussion followed on similar programs being offered on campus, such as STEP (in OCCS).

ACTION ITEM: Tom Wunderlich, Jane Dane', David Metzger, Vera Riddick and someone from IRA to inventory all the student work/career programs offered at ODU. Employment committee will be reconvened.

Retention 2012 Project Update

Ellen reported on the cohort 2011 retention project: 78 additional students were registered. The group is still working toward the goal of an 81% retention rate for this group.

ACTION ITEM: Dave Metzger and Jane Dane to follow up with Sandy Waters and Vicki Bonner, the co-chairs of this initiative.

Major Maps

Lisa Mayes reported on the major map template, showing the draft of the online biology major map, that allows students to enter information into 4 categories (take classes, get connected, use resources, explore opportunities) in their freshman, sophomore, junior, senior, and alum years. The maps contain links to click on for more information.

Committee Updates

Retain

Jane reported that the Hobsons Retain product includes predictive modeling for student retention using cognitive and non-cognitive factors. The software can take values and establish a list of 100 or more values that will predict a score that will calculate the risk level of a student. There are three stages of the retention project partnered with Hobsons and Noel Levitz. The first phase includes the predictive data modeling, the second phase provides consulting to collect and inventory retention initiatives using focus groups and key stakeholders, and the last phase provides recommendations for ODU.

ACTION ITEM: Jane, Mary Swartz, Teri Matthews, and Sandy Waters will develop an overview of the retention project for presentation at the August 17 committee meeting.

Freshman Committee

Don summarized the actions of the freshman committee, reiterating their recommendations. Brief discussion followed on the draft template for FYE goals and planning calendar. FYE committee will begin working on action items for 2012-2013.

Annual Report Progress

ACTION ITEM: All committee members to send accomplishments, in bulleted form, for the 2011-12 academic year to Lucia Ball before next month's meeting (August 17).

Financial Holds

Rusty Waterfield distributed copies of a student financial analysis, illustrating the number of student accounts in FY2011 and FY2012 charged a late fee, and those going into collection.

Rusty also distributed background information on student billing and financial aid holds, iterating the goals, current business rules and processes and challenges, bottom line for students in collections, recommendations and plans.