

Student Success Committee Meeting

9:00 AM February 17, 2012

Koch Hall Board Room

Present: Carol Simpson, Ellen Neufeldt, Jane Dane', Krista Harrell-Blair, Todd Johnson, Terri Mathews, Lisa Mayes, David Metzger, Sandy Waters.

Dr. Neufeldt discussed the recent actions of the subcommittees.

- The Graduate Student committee, led by Bill Heffelfinger and Brenda Newman-Lewis, conducted a graduate student assessment during fall semester 2011 to define key issues.
- A task force, led by Jenny Foss, was established in early February to assess the viability in sponsoring a group health insurance plan for all students and to develop various options for the University to review and consider.
- The Sophomore Success committee, led by David Metzger and Vicki Bonner, will establish a program and build the committee.
- Freshman Experience committee, led by Don Stansberry and Lisa Hall, have met and are close to making a recommendation regarding the establishment of Freshman Experience.
- The Data committee is working toward establishing a baseline of data on student success. Jane Dane' reported that some general data on enrollment is available. The committee will summarize each data set into one-page summaries.
- The Client Relationship Management Software committee has a contract with Hobsons, providing ODU with Connect, which manage students from inquiry through application to enrollment with one CRM system and provides an online application process; Retain, a Web-based early alert and strategic communication system that pinpoints the students who are most at-risk before attrition and provides the tools to provide outreach and engage them with appropriate services. This new software will connect with data from Banner.

Dr. Neufeldt reported that she met with Chuck Keating recently to discuss utilizing the system of systems concept in the entry process for students. He has offered to share his expertise with the committee in 2-hour meetings once a month. The committee agreed to accept his offer and to commit to monthly 2-hour meetings.

There is much data that has been gathered by others, but not necessarily disseminated across the campus, such as living learning communities, senior assessment, major changes, Foundations of Excellence, TCI (Transition to College Inventory). A summary of this data needs to be prepared and shared with all appropriate committees, departments, colleges, etc. Following discussion, it was agreed that the Data Committee will take a lead role in planning a half-day retreat to review all the data.

Discussion followed on students' building their "success plan." This could begin with the Writing Sample Placement Tests, with students writing about their plan for success at ODU. It could be addressed at Preview and Welcome Week, could be incorporated into a General

Education course/freshman seminar or special projects class, could be integrated into learning communities, and discussed with students' advisors.

Brief discussion ensued on revitalizing Transfer committee, and giving them a charge.

Committee Action Items:

- Judy Luedtke to report on her work regarding entry programs.
- Don Stansberry and Lisa Hall will report on the Freshman Experience Committee.
- Half-day retreat will be scheduled to review all data.
- Committee will meet 2 hours monthly with Chuck Keating re system of systems for student entry process.