Design Thinking for Innovation in Graduate Recruitment

Design Thinking @ ODU: Re-Imagine – Re-Invent – Re-Engage

Design Thinking for Innovation in Graduate Recruitment is an opportunity for academic programs to engage in innovative processes to reimagine graduate student recruitment. Graduate faculty from academic programs will work within a professional learning community to identify and create innovative solutions to real and perceived recruitment problems using a design-thinking framework. Participants will address a specific problem of practice related to graduate recruitment within their own programs while working with the broader community to learn and apply design thinking processes.

Meeting Dates/Times:
- February 19: 1:30 pm – 3:30 pm
- March 19: 1:30 pm – 3:30 pm

Attendance at both meetings is required.

Location: Graduate School Multi-Purpose Room (2102 Monarch Hall)
Time Commitment: 1-2 hours of pre-session work

We hope you will join us on the journey to design meaningful solutions to address challenging recruitment problems of educational practice through innovative design thinking processes. If you have any questions or need additional information about this initiative, contact Karen Sanzo, Provost’s Fellow for Design Thinking and Strategic Planning at ksanzo@odu.edu. Please RSVP by Tuesday, February 12, 2019 at: http://ww2.odu.edu/forms_admin/viewform.php?formid=21897. Refreshments will be provided.