



## MEMORANDUM

**TO:** University Advancement & University Communications Committee  
Brian K. Holland, Chair  
Toykea S. Jones, Vice Chair  
R. Bruce Bradley (ex-officio)  
P. Murry Pitts (ex-officio)  
Juan M. Montero, II  
Maurice D. Slaughter

**FROM:** Alonzo Brandon, Vice President for University Advancement  
Jaime Hunt, Vice President for University Communications and Chief Marketing Officer

**SUBJECT:** University Advancement and University Communications Committee Meeting  
April 18, 2024, Agenda

The University Advancement and University Communications Committee of the Board of Visitors will meet April 18, 2024, from 3:00 p.m. to 4:30 p.m. in Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

### ACTION ITEM

1. Approve the minutes of the November 30, 2023, meeting.

### ITEMS FOR REVIEW

#### Office of University Advancement and University Communications

1. **Mr. Alonzo Brandon**, Vice President for University Advancement, will report on the following:
  - a. Capital Campaign Update
  - b. Alumni Association Update
  - c. A Journey Through Data and Technology
  - d. Trends in Philanthropy
  
2. **Ms. Jaime Hunt**, Vice President for University Communications and Chief Marketing Officer will report on the following:
  - a. Quarterly Update
  - b. Recap of “The College Tour”

cc: Corrin Gillis (*Faculty Representative*)