



MEMORANDUM

TO: University Advancement and University Communications Committee
Peter G. Decker, III, Chair
Kay A. Kemper, Vice Chair
R. Bruce Bradley (*ex-officio*)
P. Murry Pitts (*ex-officio*)
Jerri F. Dickeski
Dennis M. Ellmer
Larry R. Hill
Maurice D. Slaughter

FROM: Alonzo Brandon, Vice President for University Advancement
Jaime Hunt, Vice President for University Communications and Chief Marketing Officer

SUBJECT: University Advancement and University Communications Committee Meeting
April 20, 2023, Agenda

The University Advancement and University Communications Committee of the Board of Visitors will meet April 20, 2023, from 4:00 p.m. to 5:30 p.m. in Committee Room B of the Broderick Dining Commons on the main campus at Old Dominion University.

ACTION ITEM

1. Approve the minutes of the December 8, 2022, meeting

ITEMS FOR REVIEW

Office of University Advancement and University Communications

1. **Mr. Alonzo Brandon**, Vice President for University Advancement, will report on the following:
 - a. Capital Campaign – Highlight the Barry Art Museum
 - b. Annual and Capital Campaign Update
 - c. Alumni Association Update
 - d. The Power of the Digital Technology Fueling the Forward Focus Campaign
2. **Ms. Jaime Hunt**, Vice President for University Communications and Chief Marketing Officer will report on the following:
 - a. An update from University Communications

cc: Lynn Tolle (*Faculty Representative*)