



MEMORANDUM

TO: University Advancement and University Communications Committee
Peter G. Decker, III, Chair
Kay A. Kemper, Vice Chair
R. Bruce Bradley (*ex-officio*)
P. Murry Pitts (*ex-officio*)
Jerri F. Dickeski
Dennis M. Ellmer
Larry R. Hill
Maurice D. Slaughter

FROM: Alonzo Brandon
Vice President for University Advancement

SUBJECT: University Advancement and University Communications Committee Meeting
December 8, 2022, Agenda

The University Advancement and University Communications Committee of the Board of Visitors will meet December 8, 2022, from 2:30 p.m. to 4:00 p.m. in Committee Room B of the Broderick Dining Commons on the main campus at Old Dominion University.

ACTION ITEM

1. Approve the minutes of the September 15, 2022, meeting
2. Approve naming of the new baseball stadium
3. Approve revised Committee Charter

ITEMS FOR REVIEW

Office of University Advancement –

1. **Mr. Alonzo Brandon**, Vice President for University Advancement, will report on the following:
 - a. Capital Campaign Orientation
 - b. Dashboard items measuring productivity in the area of University Advancement
2. **Ms. Jaime Hunt**, Vice President for University Communications and Chief Marketing Officer will report on the following:
 - a. University communications update

cc: Lynn Tolle (*Faculty Representative*)