OLD DOMINION UNIVERSITY
BOARD OF VISITORS
Student Enhancement and Engagement Committee
Tuesday, September 14, 2021

MINUTES

The Student Enhancement Committee of the Board of Visitors of Old Dominion University was held on Thursday, June 17, 2021, at 11:00 a.m. in the Board Room of the Broderick Dining Commons on the main campus of Old Dominion University. Pursuant to § 4-0.01(g) of Chapter 1289 of the 2020 Acts of Assembly, Board members and members of the public who were unable to attend in person participated via Zoom.

The meeting of the Student Enhancement and Engagement Committee of the Board of Visitors was held on Tuesday, September 14, 2021 at 11 am. Present from the committee were:

Robert Corn, Chair
Robert Broermann, Vice Chair
R. Bruce Bradley (ex officio)
Yvonne Allmond
Toykea Jones
Kay Kemper
P. Murry Pitts
Armistead D. Williams, Jr.
Omotomilola Jegede

Also present were:

Brian Hemphill
Myles Nixon
September Sanderlin
Ashley Schumaker
Don Stansberry
Deondre Wise

Chairman Robert Corn called the meeting to order at 11 am.

APPROVAL OF THE JUNE 17, 2021 MINUTES
Murry Pitts moved to approve the minutes of the June 17, 2021 meeting and Yvonne Allmond seconded the motion. The minutes were unanimously approved by all members present and voting.
REPORT OF VICE PRESIDENT OF STUDENT ENGAGEMENT AND ENROLLMENT SERVICES

Dr. Don Stansberry, Vice President for Student Engagement and Enrollment Services, reported on fall opening events, which included move-in of over 4,000 on-campus students; more than 40 events and programs across campus and 3,600+ students participating. Dr. Stansberry reviewed student success/student-ready initiatives that have been implemented that focus on how ODU as an institution is ready for its students by creating opportunities for student success academically, socially and financially. He described Experience Guaranteed, which offers students relevant experiences, such as research, internships, entrepreneurship, while at ODU to provide them with skills and knowledge needed for their future careers. A task force completed a SCHEV grant during the past year to develop a strategic plan and a working team is advancing the strategic plan in partnership between Student Engagement & Enrollment Services and Academic Affairs to promote, implement, and assess student experiential learning opportunities inside and outside the classroom. An Experience Guaranteed Fair was held on September 7 and a website is under development.

Diversity, equity, and inclusion initiatives within the Student Engagement & Enrollment Services division were reviewed. A Diversity & Inclusion committee has been established with representation across the division; a partnership with ODU Director of Diversity Initiatives and Academic Affairs Director of Faculty and Retention to implement campus-wide and student-focused DEI initiatives; the re-establishment of 1ODU, a committee that reflects the diverse identities of ODU students; a series of student-focused conversations, initiatives, workshops, and trainings were conducted to raise awareness of cultural and environmental barriers to inclusion and strategies to build inclusive environments; and the reinvention of the Women & Gender Equity Center, with a focus on services, programs, and initiatives related to gender equity, social justice paradigms, identity empowerment, and sexual assault/harassment awareness education.

Feedback was sought from the committee members regarding job readiness and the message we should be sharing with our students. Responses included having 6-month co-op programs as part of their curriculum (i.e., finance, engineering, business administration, etc.); career fairs at relevant companies and at ODU; guidance counselors who can find and place students in company positions; involve businesses in the process of hiring/training/educating students.

SGA President Myles Nixon and Vice President Deondre Wise introduced the slogan for this year’s session of the SGA, “Reclaim the Monarch Experience,” explaining SGA’s responsibility to spearhead new and improved traditions to create a new culture around what it means to be a Monarch. Four initiatives were reviewed for the year’s session: a mental health initiative; a student outreach initiative; an inclusion initiative; and a marketing initiative.
STUDENT REPRESENTATIVE REPORT
Omotomilola Jegede, student representative to the Board, reported on the Monarch Pantry and Big Blue Closet--initiatives that are resources for students in need of food, supplies and professional attire. She reported on Happy Hour with a Twist, the student event held on August 31, that offered free food, fun, music, and games, while learning about the importance of making healthy choices. Applications are open for the Peer Major Mentorship Program (peer to peer mentoring, upperclassmen as peer mentors to freshmen and sophomores in their majors), which will run from September-December. To expand the social media presence for the position of student representative to the Board, the Facebook page has been updated and an Instagram page has been launched. Lola is promoting campus resources such as the REIGN responsibly campaign, to include vaccination; safety; Counseling Services; and mathematics and science resources for students.

ADJOURNMENT
There being no further business, the meeting adjourned at 11:55 am.