A meeting of the Executive Committee of the Old Dominion University Board of Visitors was held on Monday, March 18, 2019, at 12:00 Noon in the Board Room of the Kate and John R. Broderick Dining Commons. Present from the Committee were:

Lisa B. Smith, Rector
Yvonne T. Allmond
Alton J. Harris
Michael J. Henry
Ross A. Mugler
Robert M. Tata
Rafia Haq (Student Representative)

Absent from the Committee were: Toykea S. Jones
Kay A. Kemper
Pamela C. Kirk

Also in attendance from the Board: Carlton F. Bennett

Also present were: Austin Agho
Alonzo Brandon
Leigh Comsudis
Jane Dané
Greg DuBois
Morris Foster
Annie Morris
R. Earl Nance
September Sanderlin
Wood Selig
Deb Swiecinski

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:05 p.m. and called for approval of the minutes of the Executive Committee meeting held on November 12, 2018. Upon a motion duly made and seconded, the minutes were approved unanimously by all members present and voting (Allmond, Bennett, Henry, Kemper, Mugler, Tata).
RECTOR’S REPORT

The Rector acknowledged Athletic Director Wood Selig and congratulated the men’s basketball team for winning the Conference USA Championship. Dr. Selig said that the NCAA game is scheduled for Thursday at 9:52 p.m. in Hartford, CT, and will be aired on TBS. If anyone is interested in attending the game, he or she should contact him directly.

Rector Smith also noted that Vice Rector Kay Kemper is listening in on the meeting via telephone, but because of FOIA requirements, cannot participate or be noted as present at the meeting.

BUDGET UPDATE

Vice President DuBois provided the 2020 tuition and fees and budget planning update and outlined the key budget planning dates. He noted that a public notice of the administration’s proposed FY2020 tuition & fees must be published at least 30 days in advance of the meeting at which the Board will be asked to approve the proposal. That notice will go out on Wednesday, March 20, for the April 25th Board meeting.

He reviewed the Conference Committee budget actions for E&G programs, financial aid, compensation and capital. $3.1M in tuition moderation funding is included if tuition and mandatory E&G fees for in-state undergraduates are held to 2019 rates. Institutions are required to develop tuition and fee transparency and predictability plans for in-state undergraduate students for a minimum of three years including a range of options, but must include $0 in new general fund support as one of those options. A Tech Talent Investment Fund has also been established to increase the number of Computer Science and Technology related degrees. The FY2020 budget E&G and Auxiliary student fee needs and resources were also reviewed.

The $3.1M tuition moderation funding equates to roughly a 3% tuition increase. The freeze applies only to in-state undergraduate students. To fully fund the financial plan without any general fund support would require a 6% tuition increase, but the administration is proposing a way to still fund the plan. At this point it is unknown whether the General Assembly will continue the tuition moderation strategy beyond FY2020. The decision was made to accept the tuition moderation funding this year and then see how things play out in subsequent years. Committee members expressed concern with how Old Dominion is being penalized for keeping its tuition the lowest among the doctoral institutions while serving a higher proportion of Virginians. Future conversations will focus on the resource gap between ODU and the other doctoral institutions and what will need to be done to make up that gap so we are not at a competitive disadvantage while maintaining our affordability.

Annie Morris explained that the language in the legislation requires institutions to declare their intent to accept the tuition moderation funding by April 1 even though the Governor will not yet have signed off on the legislation. The members of the Op-Six and the CEO of the Economic Development Partnership are currently reviewing a suggested course of action and due dates. The President has already notified the House Appropriations and Senate Finance staff and the Governor’s Office that we are interested in pursuing this funding, but the formal mechanism for doing so has not yet been established. If an institution chooses not to accept the funding, that funding reverts to the State and does not get reallocated to the remaining institutions. In response
to a question from the Rector, Vice President DuBois stated that ODU’s portion of the fund is on the low end, both in absolute terms and by student FTE, but this will help the conversation next year.

Base E&G operating needs for FY20 total $8.6M and projected E&G base resources of $8.7M include a proposed 5% tuition increase for out-of-state and graduate students. An increase in the technology-delivered course fee from $20 to $30 per credit hour is being proposed to generate additional revenue to offset the freeze on mandatory fees. This additional revenue would support technology needs and enable tuition revenue to be reallocated to support other needs of the institution. A decrease in revenue from projected credit hour fluctuations has also been taken into account in the planning model.

In order to fund a projected $1.8M need in auxiliaries, a 3.4% auxiliary student fee increase, coupled with some strategic budget reductions, are being proposed. Other budget considerations under discussion include a proposed room and board increase of $183 per semester, a student health fee increase of $10 per semester, a $2 per semester transportation fee increase, and a new $2 auxiliary ID card fee.

Vice President DuBois reviewed the next steps to be taken. Public notice of the proposed FY2020 Tuition & Fees will be sent out on March 20. The Tuition & Fee recommendation will be presented to the Board for approval at the meeting on April 25. Development of the Proposed Operating Budget & Plan will take place between April 26 and May 27, and will be presented to the Board for approval at the June 13th meeting.

At the conclusion of his presentation, Mr. Mugler encouraged the administration to consider a salary increase for wage employees. Mr. Tata asked what the cost to undergraduate students will be without the tuition and mandatory fee increase, but taking into account the increase in the non-mandatory fees. For an in-state undergraduate student who is not living in a residence hall, the total annual increase would be $148. A 3% tuition increase would cost a similar student approximately $300 per year in addition to the proposed increase in non-mandatory fees. The message to the students is that they will save money by the administration accepting the deal offered by the State. The administration believes it is prudent to accept the State’s proposal.

OLD/UNFINISHED BUSINESS

The Rector asked for suggestions for the April meeting agenda.

NEW BUSINESS

There was no new business to come before the Committee

With no further business, the meeting was adjourned at 1:21 p.m.