OLD DOMINION UNIVERSITY
BOARD OF VISITORS
Executive Committee Meeting
Wednesday, November 17, 2010

M IN U T E S

A meeting of the Executive Committee of the Old Dominion University Board of Visitors was held on Wednesday, November 17, 2010, at 12:00 Noon in the Board Room of Webb University Center on the Norfolk campus. Present from the Committee:

David L. Bernd, Rector
Kenneth E. Ampy
Sarita A. Brown (via telephone)
Linda L. Forehand
Marc Jacobson
Pamela C. Kirk
Barry M. Kornblau (via telephone)

Absent from the Committee: Conrad M. Hall

Also present: John R. Broderick, President
Alonzo Brandon
Robert L. Fenning
Krista Harrell-Blair (Student Representative)
Mohammad Karim
Patrick B. Kelly
Elizabeth Kersey
Donna W. Meeks
Jennifer Mullen
Carol Simpson
Donald Stansberry

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:05 p.m. and asked for approval of the minutes of the Executive Committee meeting held on May 17, 2010. Upon a motion made by Mr. Ampy and seconded by Ms. Kirk, the minutes were unanimously approved by all members present and voting. (Ampy, Forehand, Kirk)

RECTOR’S REPORT

The Rector indicated that he had no report.
The Rector called on President Broderick for his report to the Committee. President Broderick noted that the administration is working on dashboard items, focusing on those that board members would have interest in as well as those providing valuable information to management. These will be discussed with each of the standing committees at the December meeting.

The President shared enrollment trends for new students, total headcount and FTE, retention rates for first-time, full-time freshmen, and student credit hours for each of the colleges for both undergraduate and graduate students. Retention rates have remained fairly steady at 80%, but will be a focus of the new vice president. Despite lack of funding by the State, the administration has done a better of managing enrollment over the last three years. Student credit hours have decreased in some disciplines, perhaps due to the economy. College enrollment data are used in the budget process for allocating resources. The Rector asked how much revenue the University receives for each new student added. Vice President Fenning noted that the institution collects less than 50% of the cost for every full-time, in-state students. Out-of-state students pay for 100% of the costs. The Rector requested that national benchmarks be included for comparative purposes if included in the Board dashboard.

President Broderick reported that the Engineering Management and Systems Engineering graduate program was given the award for top graduate program in the country by the American Society of Engineering Management. Public Service Week was sponsored by the College of Business and Public Administration, the Department of Urban Studies and Public Administration and the Office of Community Engagement, and was capped off by a keynote address by board member Bob O’Neill.

The Social Science Research Center conducted a survey on the attitudes of Hampton Roads residents on quality of life, happiness, etc. This is a good example of the kind of research being done at the University, particularly in the College of Arts and Letters. Sixteen teams consisting of 69 ODU and six EVMS faculty members have applied for the Multidisciplinary Seed Funding Program. Winners will be identified in early December.

An update on the recruitment for the vice president for student engagement and enrollment Services was provided. President Broderick commented that this position, along with the Provost, will be responsible for retention and will close the gap between student life and enrollment services in order to serve students better throughout their careers.

Old Dominion University is a multicultural campus with 858 international students enrolled representing 110 countries. Student Affairs has hosted several events in support of the students. The Women’s Center coordinated Relationship Violence Awareness Month and ODU’s participation in the Red Flag Campaign for the fifth consecutive year. The SAFE Coordinator discussed the topic on HearSay with Cathy Lewis on WHRV. The Office of Intercultural Relations and the Cheroenhaka Indian Tribe presented the Intertribal Native American Mini-Festival and Forum and hosted its first Native American Month. More than 500 Monarch and community members participated in the day’s activities, which received an overwhelmingly positive response.
President Broderick provided an update on the Higher Education Commission, noting that he, Jeff Ainslie and Dee Gilmore recently met with Governor McDonnell to make a case for ODU’s base funding deficiencies despite serving more Virginians, increasing enrollment by 3,500 and remaining one of the most affordable doctoral institutions in the Commonwealth. While the outcome of the Commission is unpredictable at this point, there is strong interest to change the funding formula.

The timeline was provided for the “Improving Administrative and Business Services” project initiated in Administration and Finance with SunGard. ODU is the only large public higher education institution in the country participating in such a project aimed at improving efficiency and utilizing resources effectively in services to students, employees and vendors. Vice President Fenning noted that business process modeling will begin after the first of the year and the methodology will include performance indicators. A new efficiency auditor will be hired to oversee the process and the Auditor of Public Accounts will participate in early February.

The University received recognition from the Hampton Roads Association for Commercial Real Estate (HRACRE) Excellence in Development Design with an Award of Merit for Best Landscape Design for the Runte Quad and an Award of Excellence for Best Multi-Family for The District @ ODU.

Wal-Mart has begun selling ODU t-shirts in two of its stores through the University’s licensing program. Discussions are underway to expand the product line and to include ODU displays in all regional stores. A new mobile application, “ODU Mobile”, which provides university news, events, photos and library access, was launched for iPhones. A similar app for other smartphone platforms will be developed. “Inside ODU,” an electronic newsletter highlighting news, awards, events and other items of interest to the campus, was also launched.

Old Dominion University was recently recognized as a Military Advanced Education Top Military-Friendly Colleges and Universities Honoree for the second consecutive year. The University’s annual Veteran’s Day program was well attended. The ODU Alumni Association hosted its second Alumni Honors Dinner during Homecoming Week and sponsored the first Women’s Empowerment Luncheon hosted by Kate Broderick and featuring Nancy Lieberman as the keynote speaker.

The Office of Development received combined gifts of $1,000 or more from August 1 through November 1 totaling $1,474,850. As part of new Athletic Director Wood Selig’s challenge to increase athletic fundraising, 28 courtside seats for men’s basketball games were created in the Ted Constant Convocation Center and sold out in one week at a cost of $2,500, generating $65,000 in additional revenue.

The Office of Community Engagement co-sponsored a number of events this fall. The State of Education Summit 2010 and Community Welcome to the Darden College of Education was co-sponsored with Dean Linda Irwin-DeVitis, and, in co-sponsorship with the Center for Service & Civic Engagement, students will participate in Sleep Out for the Homeless tomorrow evening. The Climate Change and Sea-Level Rise forum will be co-hosted with the Blue Planet Forum and will feature Rear Admiral David Titley, Commander, Navy Task Force Climate Change, as the keynote speaker. This effort is being led by Professor Larry Atkinson of the Ocean, Earth
and Atmospheric Sciences Department and involves participation by faculty from all six colleges.

Governor McDonnell and Admiral William Fallon will be the speakers for Commencement ceremonies on December 18, and Bruce Bradley, ODU alumnus and former president of Landmark Communication, will receive an honorary degree.

Athletics has had an excellent year so far. Among its accomplishments, all home football games were sold out for the second straight year, five teams posted perfect scores of 1,000 in the NCAA academic program rate/graduate rates this past year, the women’s field hockey team won the 2010 CAA title and posted the highest GPA of any field hockey team in the nation, and Big Blue continues to lead the Capital One Mascot of the Year competition.

**HONORARY DEGREE RESOLUTION**

Upon a motion made by Mr. Ampy, and seconded by Ms. Forehand, the following Resolution to award an honorary degree to Katherine Johnson was unanimously approved by roll-call vote.

(Ampy, Brown, Forehand, Jacobson, Kirk, Kornblau)

RESOLUTION TO AWARD HONORARY DEGREE

RESOLVED, that the Board of Visitors Executive Committee approves the awarding of an honorary degree to the individual noted below. A summary of the nominee’s career is listed below.

Katherine Coleman Goble Johnson
Doctor of Science (*honoris causa*)

Katherine Coleman Goble Johnson

Career Overview

After teaching for 8 years, Katherine Johnson went to work as a pool mathematician or “computer” for the Langley Research Center (LRC), part of the National Advisory Committee for Aeronautics (NACA) in Hampton, VA. NACA later became the National Aeronautics and Space Administration (NASA).

At NASA, Katherine Johnson worked on the early space program, including computing the launch window for astronaut Alan Shepard’s 1961 Mercury mission. Katherine was tasked with calculations to propel space capsules into orbit around the moon and to send landing units to and from the lunar surface. She plotted backup navigational charts for astronauts in case of electronic failures. In 1962, computers were used for the first time to calculate John Glenn’s orbit around Earth. But, according to Katherine, NASA officials called on her to verify the numbers. She also calculated the trajectory for the 1969 Apollo flight to the moon.
While working in NASA’s Flight Dynamics Branch at LRC, Katherine helped author the first textbook on space. Later, in her career, she worked on the Space Shuttle program, the Earth Resources Satellite, and on plans for a mission to Mars. In total, during her 33 years at NASA, Katherine Johnson co-authored 26 scientific papers.

Experience Summary
• 1953-1986 NASA Langley Research Center, Hampton, VA
  1953-1958 Computer (mathematician), Langley Research Center with the National Advisory Committee for Aeronautics (NASA)
  1958-1986 – Aerospace Technologist, NASA
• 1936-1952 Teacher in rural Virginia and West Virginia high schools and elementary schools (teaching mathematics, French and music)
• 1952-1953 Program Director, USO Newport News, VA

Education
• 1940 West Virginia University Graduate Program in Mathematics
• 1937 West Virginia State College (now University), Summa Cum Laude, B.S. in Mathematics and French
• 1933 West Virginia State High School (at age 14)

Awards
• 1967; Lunar Orbiter Spacecraft and Operations team award – for pioneering work in the field of navigational programs supporting the five spacecraft that orbited and mapped the moon in preparation for the Apollo missions
• 1967; NASA Langley Research Center Apollo Group Achievement Award
• 1971; NASA Langley Research Center Special Achievement Award
• 1986; NASA Langley Research Center Special Achievement Award
• 1997; National Technical Association (NTA) “Mathematician of the Year”
• 1998; Honorary Doctor of Laws Degree, State University of New York, Farmingdale, NY for her contribution as a pioneer in aerospace technology
• 1999, 1968; West Virginia State College Outstanding Alumnus of the Year for her scientific achievements
• 2000; Inducted into the National Black College Alumni Hall of Fame, Atlanta, GA
• 2006; Honorary Doctor of Science Degree, Capitol College, Laurel, Maryland

Ms. Johnson participated in the NASA/Pratt Institute Aerospace Symposium in 1978; In 1997, was recognized as one of the 24 Black Inventors and Scientists at the Afro-American Historical and Cultural Museum in Philadelphia, PA; has been featured in the U.S. Office of Education Documentary on Practical Uses of Mathematics, as well as in D.C. Heath’s Fifth Grade Science textbook; recognized for her inclusion in “Black Contributors to Science and Energy Technology”, U.S. Department of Energy.

Personal
Born August 26, 1918 in White Sulphur Springs, WVA, Katherine Coleman attended and graduated from schools in Institute, WVA. She married James F Goble in 1939. To this union, three daughters were born; Joylette, Constance and Katherine. Mr. Goble died in 1956 and Constance in 2010. In 1959, Katherine married LTC (Ret.) James A Johnson.
Katherine and her husband have enjoyed over 50 years of work and traveling and, in retirement, enjoying their six grandchildren and eight great-grandchildren. Katherine still plays Bridge, table games, enjoys working daily crossword puzzles.

Organizations
- National Technical Association – over 35 years of service
- Alpha Kappa Alpha Sorority Life Member – Diamond (75 years)
- NAACP Life Member
- Member, Carver Memorial Presbyterian Church, Newport News, VA

MOTION FOR CLOSED SESSION

The Rector recognized Mr. Ampy, who made the following motion, “Mr. Rector, I move that this meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A) (7), we reconvene in closed session for the purpose of discussion with legal counsel on campus safety issues. The motion was seconded and unanimously approved by roll-call vote. (Ampy, Brown, Forehand, Jacobson, Kirk, Kornblau)

RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION

At the conclusion of the closed section, the meeting was reconvened in open session, at which time the Rector called for the Freedom of Information Act certification of compliance that (1) only public business matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed and (2) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered. The certification of compliance roll-call vote was six in favor and none opposed. (Ampy, Brown, Forehand, Jacobson, Kirk, Kornblau)

OLD/UNFINISHED BUSINESS

No old or unfinished business was brought before the Committee.

NEW BUSINESS

No new business was brought before the Committee.

With no further business, the meeting adjourned at 1:05 p.m.