OLD DOMINION UNIVERSITY
BOARD OF VISITORS
Executive Committee Meeting
Monday, May 17, 2010

M I N U T E S

A meeting of the Executive Committee of the Old Dominion University Board of Visitors was held on Monday, May 17, 2010, at 12:00 Noon in the Board Room of Webb University Center on the Norfolk campus. Present from the Committee:

Ross A. Mugler, Rector
Kendra M. Croshaw
Linda L. Forehand
Pamela C. Kirk
Moody E. Stallings, Jr.
Katherine A. Treherne

Absent from the Committee: Harold W. Gehman, Jr.
Conrad M. Hall

Also present from the Board: David L. Bernd
James A. Hixon

Also present: John R. Broderick, President
Krista Harrell-Blair (Student Representative)
Alonzo Brandon
Cathy Craft
Robert L. Fenning
Ronald Forehand (Attorney General’s Office)
Mohammad Karim
Patrick B. Kelly
Elizabeth Kersey
Donna W. Meeks
Jennifer Mullen
Carol Simpson
Geneva Walker-Johnson

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:00 noon and asked for approval of the minutes of the Executive Committee meeting held on March 15, 2010. Upon a motion made by Ms. Forehand and seconded by Ms. Croshaw, the minutes were unanimously approved by all members present and voting. (Bernd, Croshaw, Forehand, Hixon, Kirk, Stallings.)
RECTOR’S REPORT

The Rector welcomed Ron Forehand from the Attorney General’s Office to the meeting. He also welcomed Krista Harrell-Blair, the new student representative to the Board. He said he received a really nice letter from Jim Jarrett thanking the Board for naming the Athletic Administration Building for him. He also received a letter from Pat Kelly changing the effective date of his resignation to September 1, 2011.

PRESIDENT’S REPORT

The Rector called on President Broderick for his report to the Committee. President Broderick stated that Deanne Shuman and Charles Wilson have been appointed as Interim Dean of the Colleges of Arts and Letters and Health Sciences, respectively. A search firm has been hired to identify candidates for the Dean of Health Sciences. Provost Simpson appoint and Interim Dean for the College of Business and Public Administration in the next few weeks.

The China Center will bring together expertise both on campus and regionally in order to develop stronger links with China. Chandra de Silva has agreed to take the lead on this project. Provost Simpson and Vice President Brandon met with Richard Cheng to discuss the Center and he is very enthusiastic about it.

Interest in attending Old Dominion University continues to grow, with a 7% increase in freshman applicants (11,200) and a 7% increase in total applications (17,000), including undergraduate, graduate, transfer and distance learning. While graduate applicants are up, the number of admitted students is down slightly due a number of issues including selectivity, program cycles and capacity. Distance Learning will be adding 11 new online programs in the fall in a move toward more online and less site specific programs. International applications and admissions are slowly increasing but still not at pre-9/11 levels. The University continues to look at ways to better serve its international student population.

Under the leadership of Vice President Karim, faculty researchers are increasing the amount of interdisciplinary research, both across campus and across institutions.

In Student Affairs, an academic policy intervention for fraternities and sororities has resulted in an overall GPA increase from 2.62 to 2.7. The Office of Intercultural Relations has added an online Rosetta Stone language program, where students are able to access tutorials in ten different languages.

Cultivation visits have included trips to Indianapolis, Los Angeles and Seattle. Other University Advancement initiatives include industry meetings with General Electric, Norfolk Southern and Northrop Grumman; completion of the initial phase of the Institutional Readiness Assessment for a future fundraising campaign; and the launch of a new alumni/development database that include specialized dashboards.

Old Dominion’s Army and Navy ROTC programs have had a very successful year, with the largest enrollments on record and among the top ten in the nation. The University produced both Army and Navy ROTC National “Instructors of the Year” and commissioned over 50 students
into the ranks of the Armed Forces. Vice Admiral David Architzel was the keynote speaker at
the University’s commission ceremony.

The University’s licensing program continues to do well in the sale of ODU products, with over
$2.4 million in retail sales and royalties of $116,488 through March, 2010.

The afternoon Spring Commencement Ceremony was the largest event held in the Ted Constant
Convocation Center since its opening day. Over 2,100 students participated, a 15% increase
over last year. He complimented Karen Travis and her staff for a very successful event. The
Virginia Beach Higher Education Center celebrated its first 10 years of successful collaboration
with Norfolk State University, Tidewater Community College, the Virginia Tidewater
Consortium and the City of Virginia Beach with an event held at the Center on May 13th. Rector
Mugler and Mayor Sessoms participated in the event.

Old Dominion University’s Business Gateway will open later this week and provides a
tremendous opportunity for better engaging business and industry partners in Hampton Roads
and the Commonwealth. It will provide a single entry point to the intellectual capital, innovative
technologies and world-class infrastructure of the University. Secretary of Commerce and Trade
Jim Cheng will be here for the opening.

President Broderick distributed handouts comparing tuition and mandatory fee increases for in-
state, undergraduate students FY11 and total tuition and fees for out-of-state students.

MOTION FOR CLOSED SESSION

The Rector recognized Ms. Forehand, who made the following motion, “Mr. Rector, I move that
this meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A)(1), we
reconvene in closed session for the purpose of evaluating personnel in the President’s Office.”
The motion was seconded and approved by all members present and voting. (Bernd, Croshaw,
Forehand, Hixon, Kirk, Stallings, Treherne.)

RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION

At the conclusion of the closed section, the meeting was reconvened in open session, at which
time the Rector called for the Freedom of Information Act certification of compliance that (1)
only public business matters lawfully exempted from the open meeting requirements under the
Freedom of Information Act were discussed and (2) only such public business matters as were
identified in the motion by which the closed session was convened were heard, discussed or
considered. The certification of compliance vote was 7 in favor and none opposed. (Bernd,
Croshaw, Forehand, Hixon, Kirk, Stallings, Treherne.)

OLD/UNFINISHED BUSINESS

No old or unfinished business was brought before the Committee.
NEW BUSINESS

Vice President Fenning briefed the Committee on the specialized FBI training taking place on campus this week. Training in hostage rescue, hostile shooter and other interventions is being conducted by the Norfolk Field Office of the FBI, the ODU Police Department, and the Virginia State and Norfolk City Police over a four-day period. This was a real coup for the University and a significant opportunity to learn how best to conduct joint operations with City, State and Federal authorities in response to a crisis. So far everything is going smoothly and there have been no significant issues.

The Rector asked if the Board will receive an update on the Keeling report. President Broderick said that a committee is now meeting to review the report. He has asked for a thorough review with no specific deadline, and will report to the Board when he is ready to make recommendations based on this review.

With no further business, the meeting adjourned at 12:38 p.m.