M I N U T E S

The Executive Committee of the Board of Visitors met on Monday, July 21, 2008, at 12:15 p.m. in the Board Room of Webb University Center on the Norfolk campus. Present from the Executive Committee were:

Marc Jacobson, Rector
Kendra M. Croshaw
Conrad M. Hall
Pamela C. Kirk
Ross A. Mugler
Moody E. Stallings, Jr.

Absent from the Committee: Kenneth E. Ampy
Pat Tsao

Also present from the Board
Frank Batten, Jr.
James A. Hixon
Barry M. Kornblau

Also present:
John R. Broderick, Acting President
Matthew Bowers (The Virginian-Pilot)
Glenda L. Humphreys
Donna W. Meeks
Geneva Walker-Johnson
James D. Wright

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:15 p.m. and asked for approval of the minutes of the Executive Committee meeting held on May 19, 2008. Upon a motion made by Ms. Kirk and seconded by Mr. Mugler, the minutes were approved by all members present and voting. (Batten, Croshaw, Hall, Hixon, Kirk, Kornblau, Mugler, Stallings)

RECTOR’S REPORT

Rector Jacobson noted that he did not have a formal report. He complimented John Broderick, stating that he is serving admirably as Acting President.
ACTING PRESIDENT'S REPORT

Acting President Broderick reported on visits by former Governor Mark Warner and U.S. Representative Thelma Drake to ODU’s Biodiesel Lab. He noted that the University receives state funding in support of biodiesel research, and he is hoping to convince Federal officials that this would also be a good investment of Federal funds.

Acting President Broderick’s recent presentation at the CASE Summit in New York City addressed “Communications Down Side Up” and focused on new media with which current and future students receive their information.

Acting President Broderick shared projected fall admissions data, noting that if projections hold true, the University will admit record numbers of freshman and transfer students in the fall. He talked about his comprehensive enrollment strategy to study the various factors, such as housing, faculty/student teaching ratios, etc., in order to determine the optimum enrollment for the University. Although the initial enrollment plan was quite aggressive, it was also contingent on state financial support and base adequacy funding growth that may not be forthcoming. Developing an enrollment strategy is necessary as the University begins the strategic planning process.

The University will be reporting its Institutional Performance Standards to SCHEV in late July. The University has done well in reaching current targets and will negotiate target adjustments with SCHEV.

Acting President Broderick shared the latest award-winning Alumni and QUEST Magazines and noted that licensing royalties have increased by 22% in the last year. He provided a list of events planned for the Fall semester.

Acting President Broderick reported on activities in Academic Affairs, Administration and Finance, Development, Research, Student Affairs and Human Resources. SCHEV approved the new Doctor of Nursing Practice (DNP) program to be offered at the Virginia Beach Higher Education Center beginning in January, 2009, and the New College Institute in Martinsville, Virginia, was recently announced and will offer ODU’s Master’s Degree in Counseling program. He briefed the Committee on the status of the Wrestling Center, Powhatan Sports Center and Science Quad. The Office of Development successfully completed the University’s second five-year comprehensive campaign, which exceeded the $100 million goal, and the Foundations’ investment pool grew to $186 million with returns of 11.6 percent. The Office of Human Resources implemented the quality of university life assessment for all employees and the President’s Staff Dream Fund program. Several faculty researchers have received recognition, appointments, grants and awards in the areas of marine biology, bioelectrics, transportation, communication disorders and health care. Student Affairs implemented the first Diversity Institute class for 25 students, and participation by students in the Workforce Recruitment Program interviews, coordinated by the U.S. Department of Labor and Development of Defense, grew by 25 percent.

The Acting President reviewed housing data, noting the significant increase in campus housing requests by incoming freshmen and the University’s plan to increase the amount of beds on campus to 4,591 by fall 2009. He stated that all freshmen who applied for housing by the May 1st deadline
were accommodated. He commented that these data support the need for a well-defined enrollment strategy.

**MOTION FOR CLOSED SESSION**

The Rector recognized Mr. Kornblau, who made the following motion: Mr. Rector, I move that this meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A)(1), we reconvene in closed session for the purpose of discussing the Acting President’s compensation.” The motion was seconded by Mr. Mugler and approved unanimously by all members present and voting (Batten, Croshaw, Hall, Hixon, Kirk, Kornblau, Mugler, Stallings, Treherne).

**RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION**

At the conclusion of the closed session, the meeting reconvened in open session, at which time the Rector called for the Freedom of Information Act certification of compliance that (1) only public business matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed and (2) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered. The certification of compliance vote was nine in favor and none opposed (Batten, Croshaw, Hall, Hixon, Kirk, Kornblau, Mugler, Stallings, Treherne).

**RESOLUTION REGARDING ACTING PRESIDENT’S SALARY**

A motion was made by Mr. Kornblau and seconded by Mr. Mugler to set John R. Broderick’s salary at $282,000, effective June 15, 2008, for the duration as his term as Acting President, and that his regular salary be reviewed upon his return to his role as Vice President for Institutional Advancement and Admissions and Chief of Staff. The motion was approved unanimously by all members present and voting (Batten, Croshaw, Hall, Hixon, Kirk, Kornblau, Mugler, Stallings, Treherne).

**AD HOC COMMITTEE ON THE PRESIDENT’S HOUSE**

The Rector asked Mr. Kornblau to report on behalf of the ad hoc Committee on the President’s House. Mr. Kornblau reported that the committee toured the President’s House and the administration is compiling data for the committee to consider. He said that further study is needed on how the president’s house should be utilized.

**OLD/UNFINISHED BUSINESS**

There was no old or unfinished business for the Committee.

**NEW BUSINESS**

There was no new business for the Committee.

With no further business to be discussed, the meeting was adjourned at 12:55 p.m.