

HUMAN BEHAVIOR RUBRIC FOR GENERAL EDUCATION ASSESSMENT

	Exceeds Standard (4)	Meets Standard (3)	Approaches Standard (2)	Needs Attention (1)
Compare basic theories and models and identify their strengths and weaknesses.	Describes the strengths and weaknesses of theories and models; uses basic theories and models (e.g., through comparison, application, etc.).	Identifies the strengths and weaknesses of theories and models; may use basic theories and models (e.g., through comparison, application, etc.).	Identifies basic theories and models but does not clearly identify the strengths and weaknesses; fails to use basic theories and models (e.g., through comparison, application, etc.).	Fails to identify basic theories and models or list basic theories and models without identification or description.
Define key disciplinary vocabulary and terms.	Defines key disciplinary vocabulary and terms with clarity and accuracy.	Defines key disciplinary vocabulary and terms with some clarity and accuracy.	Identifies and attempts to define key disciplinary vocabulary and terms with limited clarity or accuracy.	Fails to identify key disciplinary vocabulary and terms or lists key vocabulary and terms without attempting to define them.
Apply disciplinary concepts to professional, personal, and/or civic contexts.	Applies disciplinary concepts to professional, personal, and/or civic contexts with developed examples or descriptions.	Applies disciplinary concepts to professional, personal, and/or civic contexts with adequate examples or descriptions.	Identifies and attempts to apply disciplinary concepts to professional, personal, and/or civic contexts with limited or partial examples or descriptions.	Fails identify or apply disciplinary concepts to professional, personal, and/or civic contexts with minimal examples or descriptions.
Describe approaches to the way data are collected, measured, and analyzed to address research questions and hypotheses.	Fully identifies and describes approaches to data collection, measurement, and analysis; and demonstrates a sophisticated understanding of how these approaches address research questions and hypotheses.	Adequately identifies and describes approaches to data collection, measurement, and analysis; and demonstrates an adequate understanding of how these approaches address research questions and hypotheses.	Identifies basic aspects and partially describes approaches to data collection, measurement, and analysis; and demonstrates a limited understanding of how these approaches address research questions and hypotheses.	Fails to identify or minimally describes approaches to data collection, measurement, and analysis; and fails to demonstrate or demonstrates a minimal understanding of how these approaches address research questions and hypotheses.

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	Exceeds Standard (4)	Meets Standard (3)	Approaches Standard (2)	Needs Attention (1)
Explain how the social sciences have contributed to our understanding of society.	Fully explains how the social sciences have contributed to our understanding of society.	Adequately explains how the social sciences have contributed to our understanding of society.	Weakly explains how the social sciences have contributed to our understanding of society.	Fails to explain how the social sciences have contributed to our understanding of society.
Identify perspectives on the challenges, concerns, and contributions of diverse and/or marginalized groups.	Demonstrates a thorough understanding the challenges, concerns, and contributions of diverse and/or marginalized groups.	Demonstrates cursory understanding of the challenges, concerns, and/or contributions of diverse and/or marginalized groups.	Demonstrates superficial understanding of the challenges, concerns, or contributions of diverse and/or marginalized groups.	Fails to demonstrate understanding of the challenges, concerns, or contributions of diverse and/or marginalized groups.