

HUMAN BEHAVIOR RUBRIC FOR GENERAL EDUCATION ASSESSMENT

	Exceeds Standard (4)	Meets Standard (3)	Approaches Standard (2)	Needs Attention (1)
Theories and Models	Critiques basic theories and models based on their strengths and weaknesses.	Compares basic theories and models and identifies their strengths and weaknesses.	Identifies basic theories and models but does not compare them or clearly identify their strengths and weaknesses.	Fails to identify basic theories and models or lists basic theories and models without elaboration or discussion.
Disciplinary Vocabulary and Terms	Defines and differentiates among key disciplinary vocabulary and terms.	Defines key disciplinary vocabulary and terms.	Identifies and attempts to define key disciplinary vocabulary and terms with limited clarity or accuracy.	Fails to identify key disciplinary vocabulary and terms or lists key vocabulary and terms without attempting to define them.
Professional Applications	Critiques professional applications of disciplinary concepts.	Identifies professional applications of disciplinary concepts.	Identifies disciplinary concepts but is unable to apply them.	Fails to identify professional applications of disciplinary concepts.
Hypotheses and Research Questions	Critiques hypotheses and research questions.	Describes how hypotheses and research questions are formed.	Minimally describes how hypotheses and research questions are formed.	Fails to describe how hypotheses and research questions are formed.
Data Collection and Analyses	Clearly describes how data are collected, measured and analyzed and the relationships among those three tasks.	Describes how data are collected, measured and analyzed.	Attempts to describe how data are collected, measured or analyzed but does not clearly describe all three.	Fails to describe how data are collected, measured or analyzed.
Contribution of Social Sciences	Synthesizes and evaluates how the social sciences have contributed to our understanding of society.	Explains how the social sciences have contributed to our understanding of society.	Attempts to, but does not clearly, explain how the social sciences have contributed to our understanding of society.	Fails to explain how the social sciences have contributed to our understanding of society.