Success Marker Courses
The majority of students who successfully graduated with the Bachelor of Science degree earned the following grades or higher in the identified semesters:

- ENGL 110C English Composition
- ECON 200S Basic Economics
- MATH 102M College Algebra
- ACCT 201 Principles of Financial Accounting
- SEPS 100 Sales Techniques
- SEPS 102 Advertising and Promotion
- SEPS 220 The Fashion Industry
- SEPS 234 Survey of Dress and Costume

Minimum requirements for admission to the program:
— Students must earn a grade of C or better in ENGL 110C and 211C, 221C, or 231C and have a cumulative 2.0 grade point average to be admitted.

Areas of Employment:
- Store Manager
- Buyer/Purchasing Agent
- Claims Representative/Adjuster/Examiner
- Recruiter
- Event Specialist
- Loan Officer
- Document Control/Management Specialist
- Marketing Representative
- Account Executive
- Account Manager/Representative

Parallel Plans (areas of study) for those interested in this major are:
- Communication
- Human Services
- Marketing
- English
- Fine Arts
- Interdisciplinary Studies (Non-Teach)
- Criminal Justice
- Physical Education

Salaries (based upon national data):
Students admitted to the program leading to a Bachelor of Science in Occupational and Technical Studies (marketing education, fashion, and training specialist majors), or the Master of Science in Occupational and Technical Studies with a major in middle and secondary education, (business education/distributive education, general - career and technical education) business and industry training or community college teaching can be expected to complete course requirements which necessitate the physical and mental abilities listed below. Any student who thinks he/she does not possess one or more of the following skills should seek assistance from an academic counselor or faculty advisor and Educational Accessibility concerning any flexibility in program requirements and possible accommodation through technical aids and assistance.

1. Assimilate material communicated through lectures, discussions, and readings.

2. Participate in and complete an appropriate directed work experience.

3. Communicate effectively and organize ideas in written documents that are correct in grammar, style and mechanics.

4. Use computing systems to prepare homework, papers, and projects and electronically receive and send class related materials.

5. Communicate effectively and organize ideas for oral presentations in class or from a distance using electronic technology (TELETECHNET distance learning students).

**IMPORTANT RESOURCES**

**Academic Enhancement**
- [https://www.odu.edu/academicenhancement](https://www.odu.edu/academicenhancement)
- Student Success Center
- 757-683-3699 (Information Desk)
- [sscdesk@odu.edu](mailto:sscdesk@odu.edu)
- **Academic Coaching**
  - [https://www.odu.edu/success/academic/coaching](https://www.odu.edu/success/academic/coaching)
- **Peer Educator Program**
  - [https://www.odu.edu/peereducator](https://www.odu.edu/peereducator)
- **Student Support Services**
  - [http://uc.odu.edu/sss/](http://uc.odu.edu/sss/)
- **University Testing Center**
  - [https://www.odu.edu/testing-center](https://www.odu.edu/testing-center)
- **Upward Bound**
  - [https://www.odu.edu/partnerships/community/programs/upwardbound](https://www.odu.edu/partnerships/community/programs/upwardbound)
- **Writing for College Success**
  - [https://www.odu.edu/academicskills](https://www.odu.edu/academicskills)

**Advising and Transfer Programs**
- [https://www.odu.edu/advisingprograms](https://www.odu.edu/advisingprograms)
- 757-683-3699 (office); [advisor@odu.edu](mailto:advisor@odu.edu)

**Career Management Center**
- [https://www.odu.edu/cmc](https://www.odu.edu/cmc)
- 757-683-4388 (office); 800-937-6381 (cell)
- [cmc@odu.edu](mailto:cmc@odu.edu)

**Center for Major Exploration**
- [https://www.odu.edu/success/academic/majorexploration](https://www.odu.edu/success/academic/majorexploration)
- 757-683-4805 (office); [cme@odu.edu](mailto:cme@odu.edu)

**Counseling Services, Office of**
- [https://www.odu.edu/counselingservices](https://www.odu.edu/counselingservices)
- 757-683-4401 (office)

**Education Accessibility, Office of**
- [https://www.odu.edu/educationalaccessibility](https://www.odu.edu/educationalaccessibility)
- 757-683-4655 (office)

**Financial Aid, Office of**
- [https://www.odu.edu/finaidoffice](https://www.odu.edu/finaidoffice)
- 757-683-3683 (office)

**Math and Science Resource Center**
- [http://sci.odu.edu/msrc/](http://sci.odu.edu/msrc/)
- **Math + Psych Tutoring**
  - Library: 1312
- **Chemistry Tutoring**
  - OSPNS: 146
- 757-683-6776
- [msrc@odu.edu](mailto:msrc@odu.edu)

**Writing Center**
- [http://al.odu.edu/writingcenter/](http://al.odu.edu/writingcenter/)
- Room 1307 of the Learning Commons in Perry Library
- 757-683-4013